

PAINT PERMANENCY—IS THE ONLY PAINT ECONOMY!

AND ONLY GOOD PAINT HAS THE MERIT OF PERMANENCY

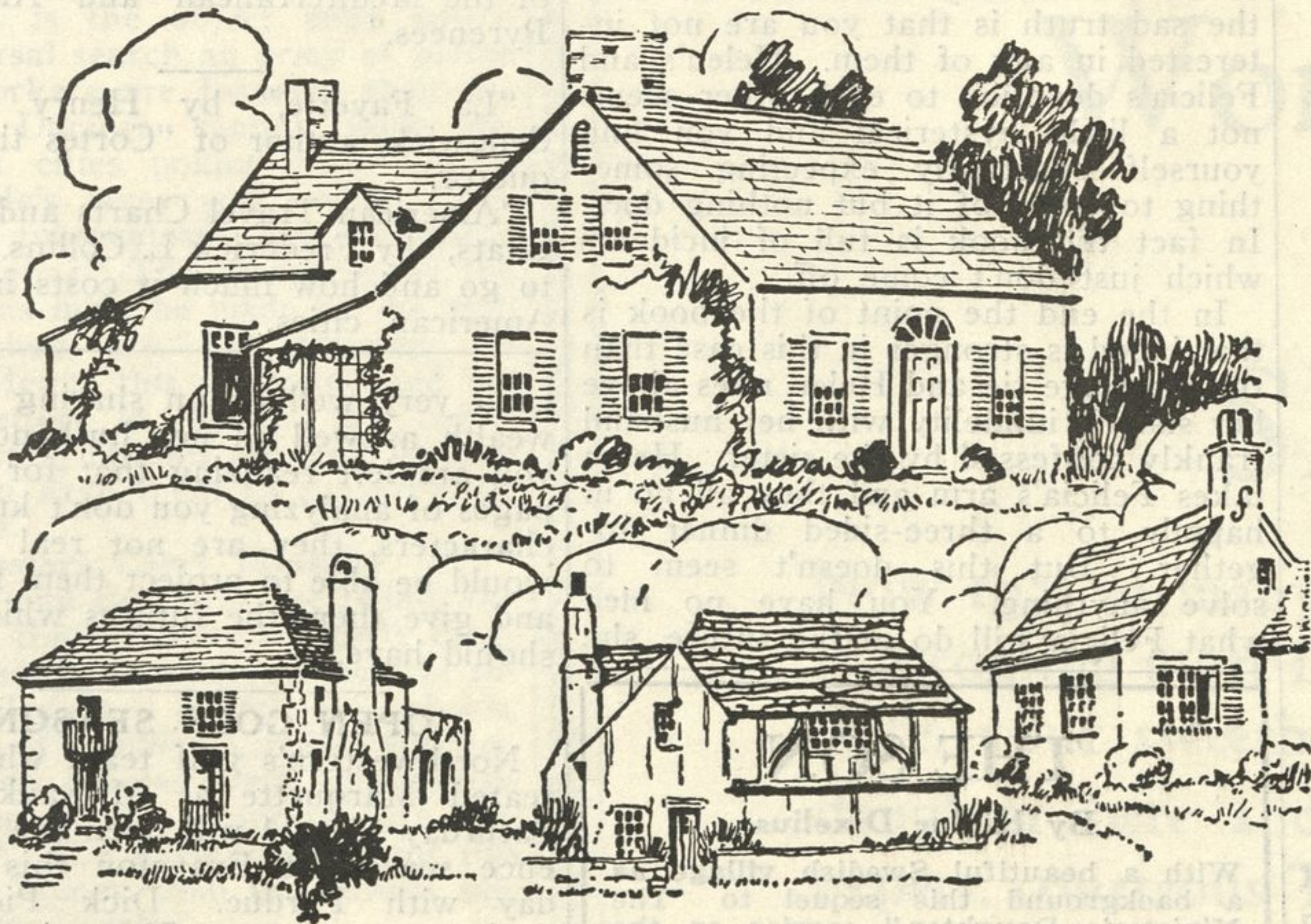
We take pleasure in announcing the addition to our stock of what is recognized as the best, most lasting, and protective house paint obtainable- - -



100% PURE READY MIXED PAINT

Here is the highest quality house paint—manufactured from pure white leads and zinc oxide, scientifically milled, machined and ground with refined linseed oil to produce a water, weather and wearproof paint film which will give years of service and absolute protection to the surface it covers.

De Soto 100% Pure Ready Mixed Paint covers 360 to 400 square feet of surface two coats to the gallon, (the maximum covering capacity for good paint) and because of the fineness of its pigments, penetrates and seals the pores of the surface over which it is applied to form an armor coat impervious to time and the elements.



We carry a complete line of painting supplies -- brushes, turpentine, linseed oil, white lead, calcimine, driers, shellac, varnishes, dry colors and colors in oil.



**WHEN YOU PAINT—SPECIFY
DE SOTO PAINT**

FAVORABLE, LASTING IMPRESSIONS EVERYWHERE FOLLOW
THE USE OF LONG WEARING DE SOTO HOUSE PAINT.

IT IS GUARANTEED

MILLEN HARDWARE COMPANY

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