

Lord's
INCORPORATED
 AN ULLRICH BROS.
FOUNTAIN SQUARE EVANSTON

UNIVERSITY 1024 WILMETTE 3700

Crepe de Chine Blouses

with youthful Bramley Collars

\$6.50

A simple, tailored blouse, with no trimming but a self-color applied decoration on the collar. All of white crepe de chine—and beautifully cut to fit!

Unusually attractive, because of the exceptional quality of the material, and the obviously excellent tailoring.

Radium blouses, too, at \$6.50.

Lord's—Second Floor

Track Pants and Knit Shirts

are smart underwear for men

Allen-A make—which gives you a guarantee of quality and proper tailoring.

The knit shirts—close-fitting, but made to give comfortably with every movement of your body—are 75c.

The track pants may be of white drill, at 75c; or of white broadcloth, at \$1. Or of white broadcloth with bright stripes of blue, orange or lavender, at \$1.

Cut full, but fitted so as to avoid unnecessary bulk. And they tie at the sides for easy adjustment.

Lord's—Men's Store—

First Floor Orrington



Sewing Needs

Corticelli Spool Silk, 100 yards, all colors, and black and white, 18c a spool. \$1.98 a dozen.

Dress Shields, covered with Japanese silk. Emblem Brand. Flesh tint. Size 2, 67c a pair, \$7.35 a dozen; size 3, 73c a pair, \$8 a dozen.

Dress Shields, Kleinert's Emblem Brand, size 2, 40c pair, \$4.40 a dozen; size 3, 44c pair, \$4.84 a dozen; size 4, 48c pair, \$5.28 a dozen. Regular style.

Wilsnap Fasteners, 10c card. Black or white. Size 4/0 to 2. \$1 a dozen cards—an economical way to buy them, even for the average home sewing.

Lisle Elastic, 10c yard. White or black, 1/8 inch wide. \$1 a dozen yards.

Bristol Bank Pins in half pound boxes, from size 3 to size 7, 45c to 75c a box.

Notions—First Floor

Let a Vogue Pattern be your guide when you sew

They're cut by artists who know line! If you follow them accurately, you will avoid not only the more obvious mistakes, but those subtler ones of cutting and assembling that makes the difference between a professionally tailored garment and one that looks home-made.

Complete assortment of Vogue patterns are here.

Lord's—First Floor

Soft Honespun for Ensembles

A green-and-white interwoven pure wool—light and warm—that looks as though it might have been woven by hand.

Use it for a sports suit of coat and skirt. Make an ensemble of it—with the long coat lined with Mingtoy Crepe (50 shades; \$2.50 yard; washable), and the dress of Mingtoy to match. It makes suitable and comfortable suits and school frocks for children. And it is bound to wear satisfactorily! \$4.50 a yard—54 inches wide.

Lord's—First Floor

The Ensemble has an Important Place in the Wardrobe!



The model illustrated is \$69.50.

It is a complete costume in itself—nothing remains but to match its color-harmonies in gloves, hat, shoes, hose and bag.

It can be combined with other garments in various ways. If your ensemble consists of dress and long coat, both may be worn with other coats and other dresses. If it consists of suit-skirt, overblouse and three-quarter length coat, you may wear different blouses with the outfit—or wear the skirt with a sweater as a sports costume—or use the coat over a dress or a sport skirt of some bright color.

And the ensemble is not necessarily expensive.

You may buy a two piece ensemble of sturdy tweed for as little as \$17.50.

Very satisfactory ones—nicely tailored—are \$35, \$49.50 and \$69.50.

And a very handsome affair—from the famous house of Mangone—is of ensign blue crepelle, with the coat lining and frock of a rich, heavy silk crepe, printed in bright colors, the blue and black predominating. Size 36, \$125.

Lord's—Second Floor

Big Graceful-brimmed Hairbraid Hats veiled in shadow lace

The graceful, asymmetrical dinner brim sways alluringly above the face this summer—and its transparency is veiled in patterned shadow lace. Often this is its only trimming—occasionally there is a cluster of lacquered flowers beneath the brim, or a simple band of lacquered ribbon around it. Priced from \$15 to \$25—in colors for every costume.

Lord's—Second Floor

French Block-Print Handkerchiefs 50c

Finest of fine linens, with borders blocked on in color. Olive green, navy blue, pumpkin, French blue, rose and maroon. Wide borders, with sports scenes silhouetted upon them—and narrower solid-color band borders.

Lord's—First Floor

New Flowers at 50c

Clusters of hyacinth—soft, velvety ones, each cluster of one color. Single gardenias, which are usually bought by twos and threes and fours, to wear grouped. Felt flowers in delicate spring colors. Wee bunches of forgetmenots in a host of bright blues and roses and browns and yellows. And many other kinds.

First Floor

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From the Annual Sale of Oriental Rugs:

A few of the extraordinary values offered homemakers by this sale are noted here. Of course there are many more. If you need a rug—or can use one—or are going to want one any time within the next six months—don't overlook the advantages of buying now!

Persian Irans, \$32.50

Average size, 6-6x3-6. Values up to \$60. A group of lustrous, thick Persian rugs, rose, blue and mulberry of soft coloring.

Silky Lilihans, \$22.50

Average size 4x2-6. \$35 values. Beautiful Persian designs, of harmonious rose and blue shadings.

Anatolian Prayer Rugs, \$19.75

Average size, 5x3. \$30 values. Natural bright colors, and each rug with the characteristic prayer niche.

Persian Heriz, \$295

Average size, 9x12. Values, \$400. Heavy pile of very durable wool, with rose or blue predominating. All over designs, suitable for dining room and living room.

Hall Runners

\$65, \$75 and \$89

Values to \$150. Natural shades of rose, blue, mulberry or tan. Heavy nap.

Many Fine Individual Rugs—many of them Antiques of great rarity.

See the Famous
Antique Yezd Palace Carpet
 that took twelve years to weave.
 Price, \$10,000.

Lord's—Rugs—Second Floor