



ROSENBERG'S

Davis Street - Downtown Evanston

Creams, Rouges and Astringents

You Know Are Good

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- AYERS
- ELMO
- COTY

The personal representative of Kathleen Mary Quinlan will be at Rosenberg's Monday, Tuesday and Wednesday. She will be glad to consult with those desiring beauty advice.



Conquer

Wrinkles
Crowsfeet
Hollows
Flabbiness

with

Helena Rubinstein's

Valaze Pasteurized Face Cream—cleanses, soothes, molds out tired lines, replenishes, protects. 1.00

Valaze Grecian Anti-wrinkle Cream (Anthosoros)—supplies rich nutrition to tissues—filling out hollows and smoothing crinkled-looking eyelids and aging hands. 1.75

Valaze Astringent Roman Jelly—patted in, braces and tautens the skin, corrects drooping chin and puffy eyes, restores youthful contours. 1.00

In the April Sale of Toiletries

- \$1.75 Bocabelli Castile, 4 lb. bar, \$1.39
- \$1.00 Listerine, 69c
- \$1.00 Golden Peacock Bleach, 77c
- 50c Orphos Tooth Paste, 27c
- \$1.50 Houbigant Bath Salts, \$1.00
- Larvex, 89c—\$1.39
- Enoz Kills Moths, 45c, 79c, \$1.39
- Moth Bags, 69c to \$2.50
- Moth Balls, Flakes, 2 lbs., 25c
- 12 Sheets Tar Paper, 69c

Rosenberg's—Drugs, Toiletries—First Floor



Pneumonia Now at Peak, Declares State Expert

With over a thousand new cases developing each week pneumonia is now the lion among diseases in Illinois, according to a statement issued this week by Dr. Isaac D. Rawlings, state health director, who declares that this infection is the original wolf in the garb of a lamb. Starting out with the appearance of the most trifling and innocent ailments or offense—a cold, the grippe, or measles—pneumonia settles matters with a dispatch that is rare even among diseases. Prevalence of pneumonia is just about twice as great now as it was at this time last year. Careful attention to trifling ills, avoidance of overfatigue and dissipation, and isolation of pneumonia patients are the chief means of prevention.

"Last week 795 cases of pneumonia were reported," said Dr. Rawlings, "against 298 for the corresponding week in 1927. Since reports are not more than 75 or 80 per cent complete there are now more than 1,000 new cases developing weekly in Illinois. It is rare that the state experiences a greater prevalence of this disease than now exists.

John Robert Murray and Jack Rathbone of Kenilworth have returned to Princeton after spending their spring vacation with their parents. At the close of the school year Jack will meet his mother, Mrs. John V. Rathbone, and his sister, in New York City, to sail on June 15, for a three months' vacation in Europe.

Purple May Have Winners in Golf and Tennis Teams

Golf and tennis, the two so-called minor collegiate sports, will be represented with fairly strong teams at Northwestern this spring. Two veterans and two highly promising sophomores will comprise the golf team which opens its season with a practice tilt against Marquette at Milwaukee April 21.

In Douglas McKay and Konny Savickus, Coach Kranz has two members of last year's team who are showing much improvement over their previous playing. Dick Pierce and Seymour Dexter, the two newcomers, are expected to provide the talent which will give the team the ability to match strokes on a par with the best teams in the Big Ten.

Both these two boys play a fine game of golf and during their freshman year finished one, two in the all-university tournament. Other candidates for the team are Robinson, Dragin, Swan and Syks. Five conference teams, Purdue, Michigan, Illinois, Iowa and Wisconsin, will be met during the season.

With John Philips and Marshall Sherrill, two veterans back, plus the addition of several promising sophomores, indications for a winning tennis team are bright. Edwin Martin, another member of last year's team, is also working out and will no doubt see considerable service. Hohn, Nord and Curtis are three sophomores who are coming along in fine style. The season opens May 5 at Wisconsin.

Victor C. Carlson Sells Co-operative Apartments

The Victor C. Carlson organization announces the sale of two more co-operative apartments in the 7-story buildings at 1426 and 1430 Chicago avenue, Evanston. The new purchasers, L. Scott Wallace and L. J. McCauley, will occupy apartments on the sixth and seventh floors, which command a view of Lake Michigan and from which the Wrigley building and Tribune Tower are clearly visible in clear weather. The sales were negotiated by Harry S. Lewis of the Carlson organization.

It is announced by Victor C. Carlson that rapid progress is now being made in finishing the interior work on the apartments, a number of which are now occupied, with others soon ready for occupancy. It is stated these co-operative buildings are the ultimate in modern construction, with automatic elevators, heated fireproof garage, street driveway with marquis entrance for autos, landscaped garden and regulation size tennis court. The apartments, ranging in size from 5 to 9 rooms, incorporate all the latest ideas in home beauty and utility, such as, bathrooms with tile floors and wainscoting in beautiful pastel shades, living rooms with wood-burning fireplaces and steel casement windows, kitchens with mechanical refrigeration, commodious cabinets and electric dish washers. These apartments are being sold by Victor C. Carlson on the 100% Co-operative Ownership Plan.

Correct Style Bigger Value Better Clothes Low Cost

\$30

SUIT or TOPCOAT

MADE

TO YOUR ORDER

Usually the first thing a person will say: "I am sure you can't get satisfactory clothes for \$30. It can't be done." Royal made to order clothes are guaranteed from start to finish. The cloth—the trimmings—the cut—the fit—the tailoring. Money back if not satisfied.

MORRIS VEHON, *President.*

7 Day Delivery

Quality—First, Last, and Always

All the Earmarks of \$150 Clothes

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