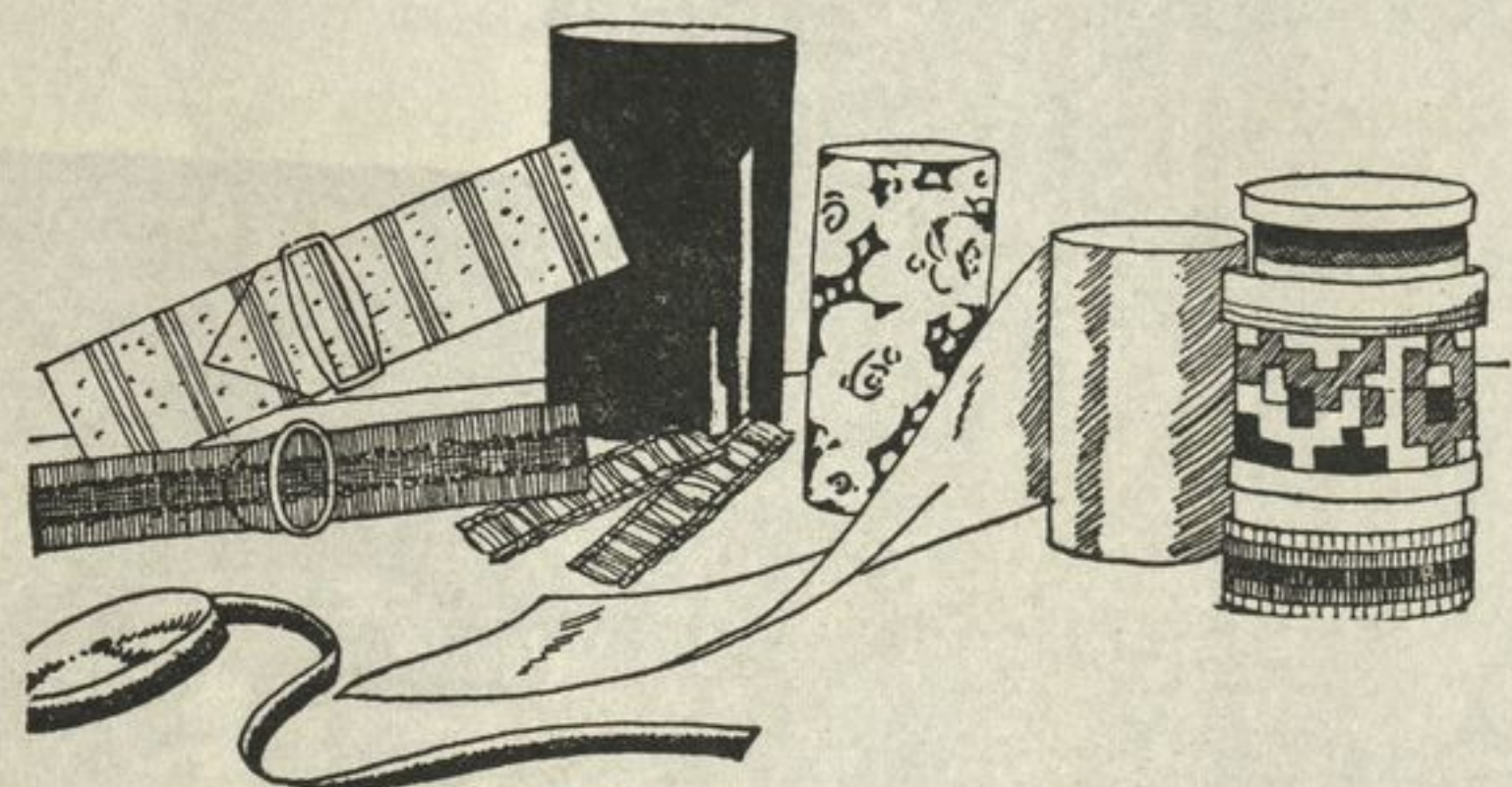


Lord's
INCORPORATED AN ULLICH Co.
FOUNTAIN SQUARE EVANSTON

University 1024 Telephones: Wilmette 3700



RIBBONS
for many uses

Ribbons for belts—for girdles—for little bows to wear at the neck—and for voluminous bows to wear on any part of your formal frock.

Grosgrains of all regular widths — and in beautifully graded shadings, so you can easily match them to other things.

Black lacquered ribbon, very smart just now, in many widths—from the narrowest at 25c, to the widest (about 8 inches) at \$1.35.

Roman stripe cords are 60c to \$1, according to widths. Gingham patterned taffetas, 15c a yard.

Marie Antoinette imported brocades, interwoven with gold threads, 85c a yard.

Heavy satin two-tone ribbon in lovely color combinations, 25c a yard.

Carriage Bows made to order.

Lord's—Ribbons—First Floor

Reptile-Grained
Hand Bags, \$3.50

Good, capacious sizes—effective shapes—of alligator grain, trout-grain, galusha-grain, and many others. Brown, Green, Red, Blue, Tan—with metal clasps in ball or other novelty shapes.

Back strap and top-handles. All with swinging purses and grosgrain linings.

Lord's—Handbags—First Floor

The Home, Too, Needs New Things for Spring!

Fresh Linens

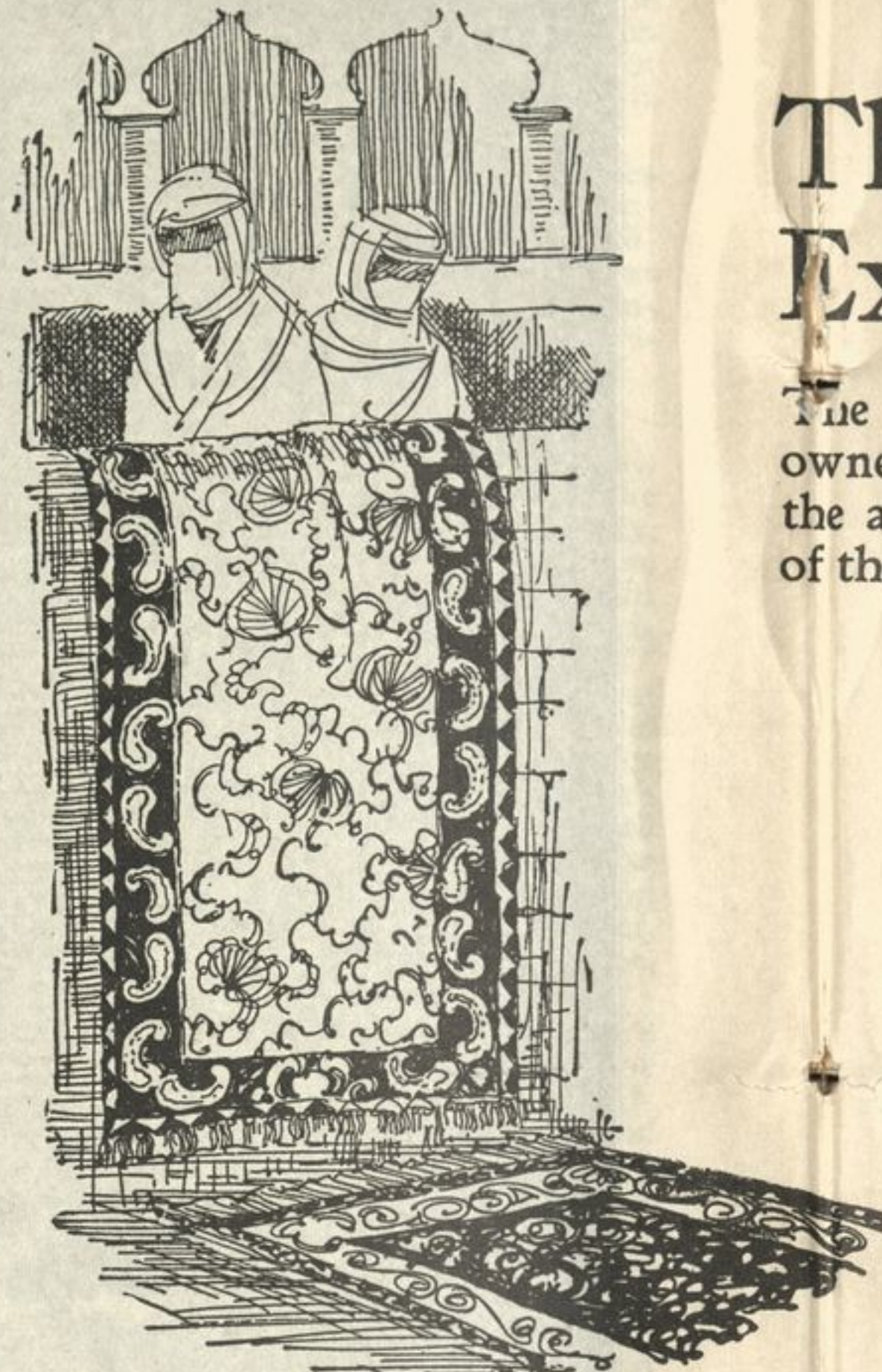
A crisp, smooth luncheon set, in bright gold or Dutch blue, with a two-inch lighter border of the same color. The colors are fast — the cloths 54x54 inches, with six napkins. Pure Czecho-Slovakian linen!

\$5.95 for the whole set.

Tea Towels

Cross-barred and bordered in color. Natural, with green, blue, red or gold bars. 55c each. \$6.25 a dozen.

Lord's—Linens
First Floor



A TIMELY RUG EVENT:
The Rugs in Our Recent Exhibit Are Now on Sale!

The private collection of antique and modern Orientals formerly owned by Hadji Mesht Kasum, has now been placed on sale. And the amazing thing is that many of the prices are within the reach of the average homemaker!

Antique Mecca-Shiraz, \$250

Old ivory and rose stripes of climbing roses—symbolizing the pilgrimage road. 5x7.

Antique Selef, \$155

Jewelled Crown-of-Flame design on a burning sunset ground. 7-2x4-4.

Antique Feraghan, \$395

Herati design on a rich blue field. 11-8x618.

Ermani Beff Altar Rug, \$350

On a Kermiz field, a double-niched medallion of midnight blue; sunset green border, with inscriptions from the Koran written all around. 12x5-3.

Fine Heriz, \$295

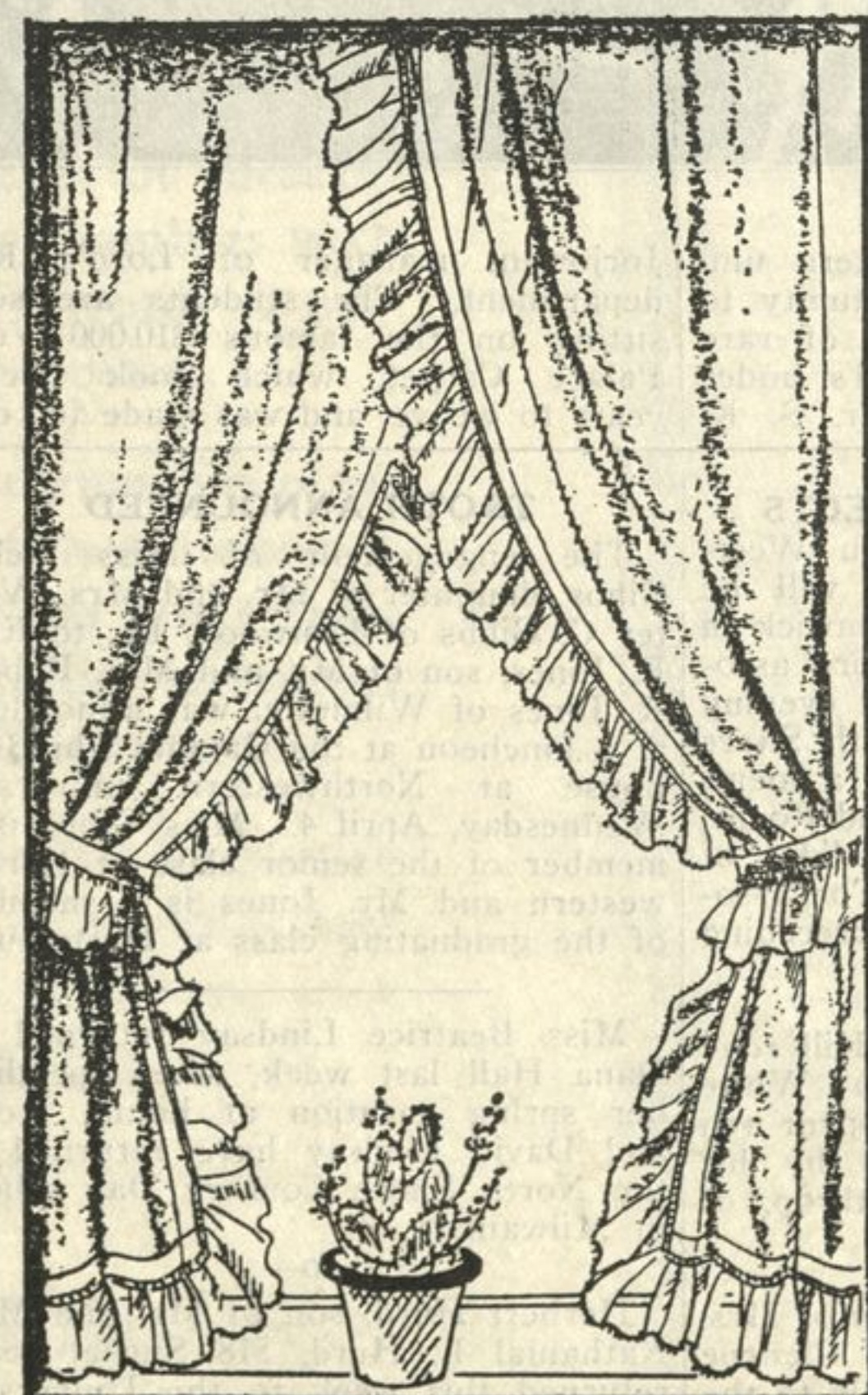
Ancient Serapi design—allover effect on a blue field. 9x12.

Antique Prayer Belouch, \$55

Camels hair field, with the date and inscription woven into the prayerniche. 3x5.

Lord's—Second Floor

Full-Ruffled Curtains of Soft Scrim \$1.39



The same ones we sell regularly at \$1.75.

Carefully made—full—of fine, durable scrim. You may hang them straight, or draw them back quaintly into the matching tie-backs that come with each pair.

Theatrical Gauze in Luscious Colorings

The most decorative curtaining imaginable—sheer and lacy, yet so sturdy. Loosely woven, of a flat, pure linen thread, and tinted in the following delightful colors:

- | | |
|---------------------|----------------|
| Crushed Raspberries | Corn |
| and Cream | Orange Ice |
| Wild Rose | Kentucky Grass |
| Persian Lilac | Dutch Blue |
| Old Gold | Japanese Blue |
| Lemon Yellow | Twine Color |
| | Apricot |

Twine (natural) is 30c a yard; the tints are 39c a yard.

Lord's—First Floor

The Housecleaning

How much more efficiently and quickly it goes forward when one is equipped with the proper tools. Here are work-savers that will make your house immaculate!

Dust Knit—softer than cheesecloth, and more absorbent, for dusting, wiping, polishing and washing. 40c a roll of 5 yards.

Radiant Mop and Polish, a dusting and polishing mop, with 1 quart of Radiant polish. Both for \$1.

Semdac Liquid Gloss, an efficient polisher—½ pint, 25c; pint, 40c; quart, 60c.

Step-Ladder—5 feet tall—\$1.39.

Galvanized Pail, 10 quart size, 23c.

Hinj Mop, that gets into corners well, 98c.

Utility Set, a dustcloth, a scrub cloth, six knit dish

cloths, 1 honeycomb dish cloth, 2 iron holders, all for \$1.

Cyclone Rubbish Burners, \$2.40 and \$2.75.

H. R. H. Paint Cleaner, 10c. 3 for 25c.

Samoline, ½ pint, 25c; 1 pint, 50c; quart, 90c; ½ gallon, \$1.70; gallon, \$3.

Climax Wallpaper Cleaner—for wallpaper, window shades, kalsomine, and flat paints. 10c.

Clothes Line, 100 feet at 65c.

Self-wringing Mops, 85c.

Good Sturdy Brooms, 59c.

Lord's—Complete Housefurnishings Store
East Room—Main Floor

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SUGGESTED BY LORD'S

An adorable little slipper with instep and ankle straps, smartly joined with metal ring, leather link, and small center buckle. In patent leather or the new honey-beige. Many other new "Cushman Models."

\$7.50

Lord's—Main Floor

Just the Right Hose to wear with the "Step Along"

Our \$1.95 special may be had in shades that go beautifully with the shoes described above! With the patent leather, you may wear gunmetal, blue fox, or rose nude. With the honey beige there are biscuit, mirage and honey beige hose.

Lord's—Hosiery—First Floor