

MILGRIM

NEW YORK CLEVELAND
600 MICHIGAN BOULEVARD SOUTH
CHICAGO

The Mode of the Tailored Coat

In the price range from \$95 to \$225 there are some really remarkable Coats which portray all the vivid style personality so dominant in the creations of

Bally Milgrim
"America's Foremost Fashion Creator"



A veritable triumph of designing is this smartly tailored model in embroidered Navy Brameena \$225

Street Dresses and Frocks

The pronounced style effects of Youthful Modes, priced from \$59.50 appeal alike to both Matron and Debutante

World's Fair Chief



Miss Helen M. Bennett, director and originator of the Women's World fair, Chicago, is again organizing workers and entries for the annual spring mart representing women's accomplishments in every line. Miss Bennett has frequently spoken to various north shore audiences and has a wide acquaintance and personal friendship here.

North Shore Folk Predominate in Linden Manor Ap't

A survey of the future occupants of the Linden Manor building, in Hubbard Woods, shows that of the eighteen apartments rented, eleven tenants are now Winnetka residents, four are moving from Evanston, one from Deerfield, one from Glencoe, and one from Chicago, according to McGuire and Orr, real estate brokers.

In the recent meetings before the Winnetka Village council, when the question of restricting the number of apartments permitted in a given area of the business district was discussed, one of the fears expressed was that the occupants of the buildings now under construction would come largely from Chicago, with its mixed population, and that these people would not fit into the suburban atmosphere. The experience of the Linden Manor building, at least, appears to allay any such fears.

McGuire & Orr report that the Linden Manor is 75% rented.

Robert Heyda, son of Mr. and Mrs. Charles Heyda, 1139 Asbury avenue, has been spending his spring vacation at home. He is studying at Doctor Alexander Meiklejohn's experimental college at the University of Wisconsin. He visited New Trier during his vacation, and addressed a group of senior girls on the experimental college, on Monday, April 9.

Lee Harrison, 739 Foxdale, sailed April 7, from Seattle, Wash., on the Otsego for Alaska, where he will remain during the summer months. He will return to Winnetka in the late fall.

An Apology

To our customers on the North Shore we express regrets that we were unable to complete the addition to our EVANSTON BRANCH on schedule.

While the new store is not quite finished we are able to display most of the new stock of SILVER and GIFTS which have been selected for the Spring Weddings.

SPAULDING & CO.

1636 ORRINGTON AVENUE

EVANSTON