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CIENCE now shows the way to secure what you have always wanted—velvety lawns, crisp, succulent vegetables, beautiful flowers, luxuriant shrubs and trees.

For such results plants must be properly fed. Vigoro, scientifically prepared, is a complete plant food. It is surprisingly inexpensive—only 10c to 20c for every 100 square feet. And so easy to apply! You simply sow by hand, like grass seed.

Hundreds of professional gardeners, thousands of home owners, have come to rely on Vigoro, to recommend it enthusiastically.

Vigoro is sold where you buy your lawn and garden supplies-100, 50, 25 lb. bags; 5 lb. packages. You will find full directions for its use in every bag. Get enough Vigoro for all the things you grow.

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HARDWARE

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## W. T. Wersted Named President of Local Commerce Chamber

William T. Wersted, at the meeting of the Winnetka Chamber of Commerce last Monday evening, was elected to the presidency of that organization for the ensuing year.

The Chamber, at the same time, extended a vote of thanks to Thomas J. Lynch, the retiring president, for his services during the past year.

Mr. Lynch, in his response, said he appreciated the loyal support he had ance throughout the north shore. received throughout his term from the members, whom he admonished to aid in a similar manner the incoming officials.

R. F. Doepel was elected first vicepresident; Vic Killian, second vicepresident; Herb Paulson, third vicepresident; Harvey Bowen, fourth vicepresident; Henry Klauke, fifth vicepresident; O. L. Porter, treasurer; B. G. Eberle, secretary.

The foregoing officers, together with T. J. Lynch and E. L. Weinstock, comprise the directors.

The Chamber of Commerce annual dinner will be held Monday, May 14, at 7 o'clock at Matz hall, Community House and will be followed by a dance in the gymnasium.

### Read the Want Ads



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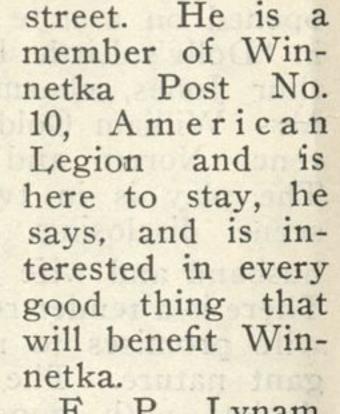
## CHANGE FIRM NAME

North Shore Co., Now Lynam Bros. and Smith; A. W. (Art) Smith New Member of Firm

A change in the name of a Winnetka firm has just been announced, that of the North Shore Co., to Lynam Brothers and Smith.

A new member has been added to the firm, A. W. (Art) Smith, a young man who was born and reared in the village and who enjoys a wide acquaint-

Joseph Lynam resides at 989 Elm



F. P. Lynam, his brother, also a member of the firm, resides in Wilmette.

A. W. (Art) Smith, the new member of the firm, was born in Win-

netka and now resides at 1036 Elm street.

J. E. Lynam

The firm is only six months old, yet during that time it has enjoyed a gradual expansion in its business of selling coal, coke, wood, cinders, crushed rock and black dirt.

The company headquarters and



A. W. Smith

office is at No. 16 Prouty Annex, Winnetka, but its large, well-equipped yards are located at Northfield. The company takes a justifiable pride in the quality of its products and its courteous and efficient service.

The members of the Lynam Brothers and Smith firm are members of the Winnetka Chamber of Commerce, the Winnetka Credit Men's association and are active in all civic affairs of the village.

### DELEGATE TO CONVENTION

Mrs. A. Montague Ferry, the newly elected president of the Winnetka League of Women Voters, will be the delegate from the Winnetka league to the National convention of the league to be held in Chicago April 23 to 28. Mrs. Edwin E. Brown and Mrs. Maurice H. Lieber have been chosen by the Illinois league as official visi-

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