

THE CHARM OF THESE NEW HOUSES

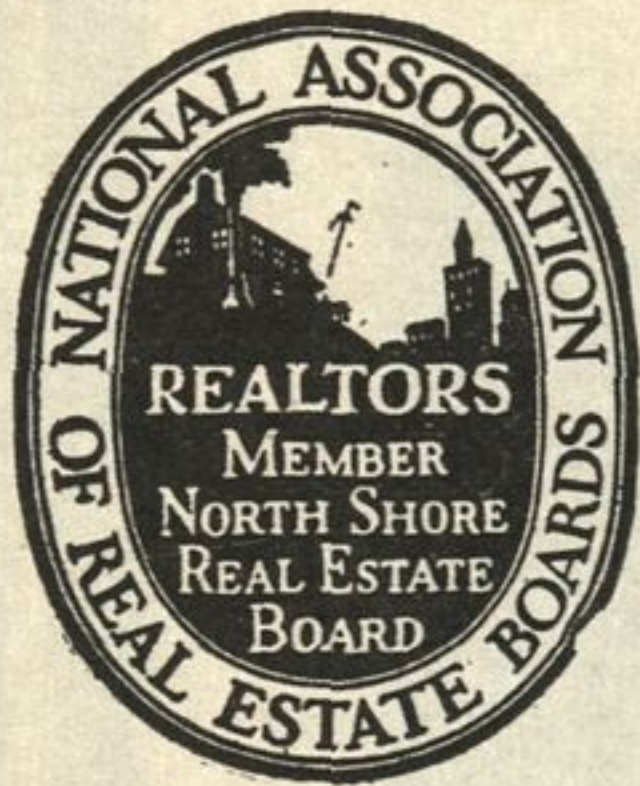
Certainly, in the past year or so, the new houses which have been built, along Chicago's North Shore, have shown greater improvement in design and convenience than those built during the preceding twenty years.

No longer do we build homes cut to a single pattern, without attraction and without identity. Today it isn't considered revolutionary to build a Spanish bungalow and a Cape Cod cottage on adjoining lots.

To a variety of attractive exteriors is added the convenience of extra bathrooms, showers, downstairs lavatories, laundry chutes, built in kitchen accessories, electric refrigerators, oil and gas burners, incinerators, two car garages and those many other requisites of the modern well ordered household.

In our listings of suburban houses, there are many new homes which we take genuine pleasure in showing to a discriminating clientele.

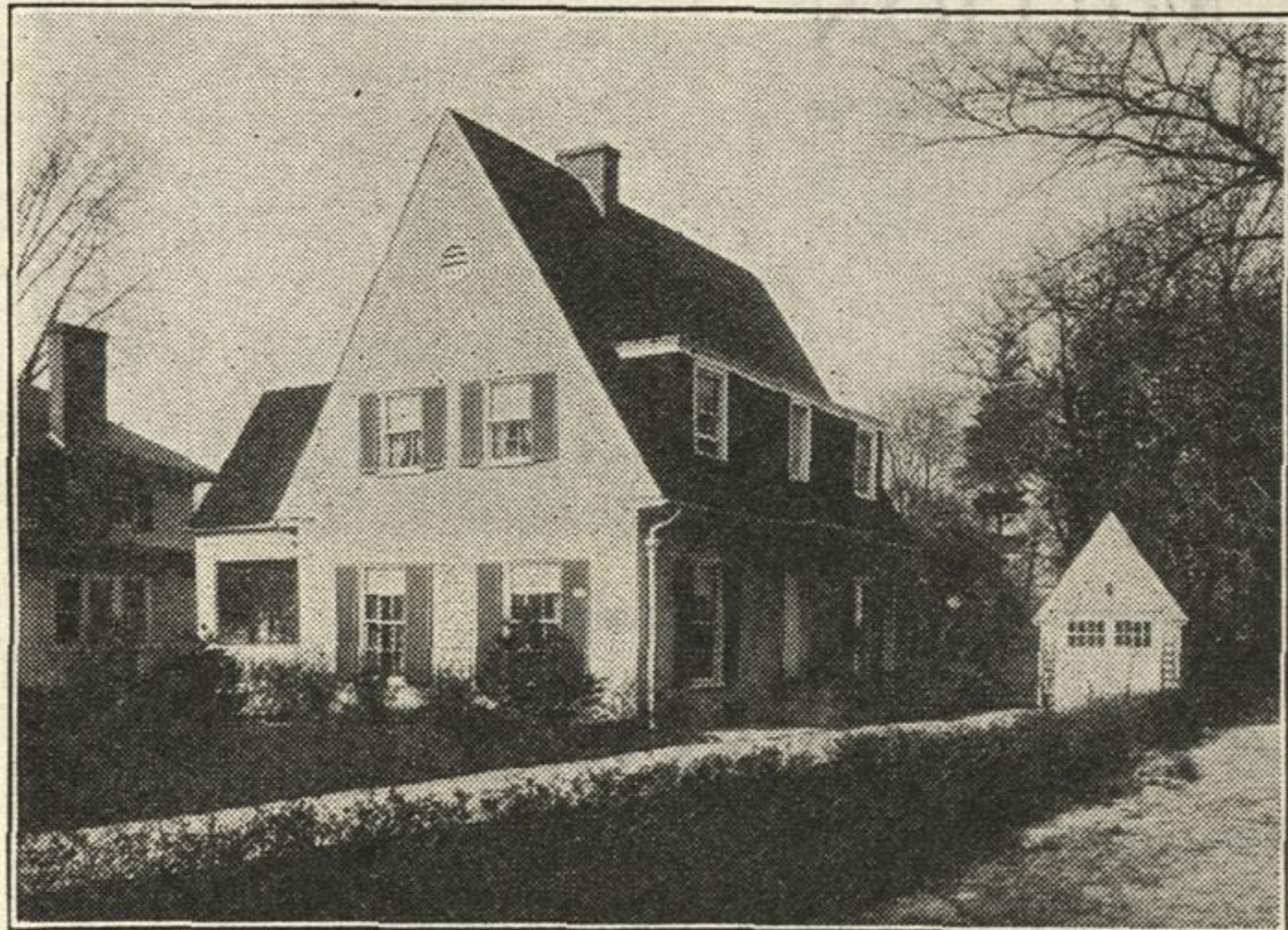
New 5 room homes, \$11,500 to \$24,000
New 6 room homes, \$11,700 to \$32,500
New 7 room homes, \$16,500 to \$48,500
New 8 room homes, \$26,500 to \$48,000



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GLENCOE BARGAIN

Business changes force owner to sacrifice characterful, substantial almost-new English home. Beautifully situated 125 ft. back from street on 66x200 ft. wooded lot, near steam and electric. Thoughtful designing and quality construction are combined with every convenience to create real, cozy home comfort. The six extra large, sunny rooms included: large, handsome living room, dining room, kitchen, large master bedroom and two other lovely bedrooms; two baths, extra lavatory, large halls on both floors; laundry, boiler room, fruit cellar, open porch. Arco hot water heating system. All doors and windows metal weatherstripped. The artistic decorating of walls and woodwork, the cast brass hardware, the special fixtures and lighting effect and large fireplace—are all features that will at once appeal to the discriminating buyer. Large trees, perennials, shrubbery and garden alone represent a substantial investment.

New, generous mortgage is arranged and paid for. A conservative appraisal places the value of this property much higher than the price asked for quick disposal. It is a bargain at \$21,000. Will be sold to a responsible buyer on easy terms. Shown by appointment only.

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Glencoe

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C. H. Brethold Has Two Farms to Sell; He'll Sell for \$100 Each; They're in Missouri

C. H. Brethold, the veteran real estate man and north shore builder, with offices at 545 Main street, Wilmette, who has witnessed not only the growth of Chicago from a very small city, but has also participated in the development of the north shore, and has kept posted on the expansion of the fine acreage sections hereabouts, is just as enthusiastic as ever over all these favored spots, but he cannot say as much for some others.

Mr. Brethold, like every other north shore resident, is anything else but a pessimist, but because of some experience he once had in the way of farm investments, he admits he is somewhat of a skeptic when it comes to advocating the advisability of investing in farm lands, remotely removed from Chicago.

Chicago area farm land he knows is still good, because Chicago is gradually growing out to meet these sections, and here, Mr. Brethold will, some day, be building more of the Brethold type of house for which he long ago established a name for himself on the north shore.

He also realizes that good Illinois farms, where banner crops of wheat and corn are grown to aid in feeding the ever increasing population of Chicago, will continue to retain the value and perhaps increase many fold in years to come.

Others Not as Good

But down in parts of southeast Missouri?

That, he insists, is different.

A few years ago, in the sale of some Chicago property, he acquired in the transaction two farms in the part of Missouri referred to.

One tract comprised 120 acres and the other was a full quarter section. Taxes have been paid from year to year on these farms, and, fortunately, the amounts were small, but the rental

value has been correspondingly nominal.

Recently a "wide-awake" real estate man down there inquired if these farms were for sale and for how much.

Of course they were for sale, but negotiations soon demonstrated that it was useless to try to get "much" for them.

Finally, Mr. Brethold sent the deeds to a bank near where the farms are located, and told the real estate man to get him \$100 each, for the farms.

\$100 Per Farm

Not \$100 per acre, but \$100 for the entire farm, on each of which there is a small cottage and some tillable land, where a little corn and tobacco may be grown, but more hills where goats may graze, and some wooded areas where timber abounds for making barrel staves and hoops, providing, however, one has the inclination to work at that sort of labor.

Neither deal has yet been closed, but Mr. Brethold hopes he soon will have \$200 for his two farms, and when he gets it, he says he will re-invest the money in a tiny little speck of north shore real estate, something he knows, by long years of experience, is worth real money any day in the week.

Make an Artistic Wall by Skintling Process

Skintling—what does it do to a wall of common brick?

A great deal—one can honestly say. It adds a touch of variety, a convincing interest to the age old dignity of brick.

There are many forms of skintling—all varying the general surface effect without increasing the cost.

Again, the broad exposure of wall is relieved by shadows which the irregularly placed bricks cast.

An artistic effect, this, possible in even the simplest and most modest dwellings.

AMPLE FUNDS TO LOAN

5½%—6%

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