

Here is an opportunity to be of real service to your state

A VOTE FOR EMMERSON IS A VOTE FOR HONEST, EFFICIENT STATE ADMINISTRATION

LOUIS L. EMMERSON, Republican candidate for Governor, will apply to the executive departments the same business efficiency which has characterized his administration of the office of Secretary of State. He will add enormous strength to the Republican ticket because of his popularity with all classes, his recognized ability and his pledge of better government:

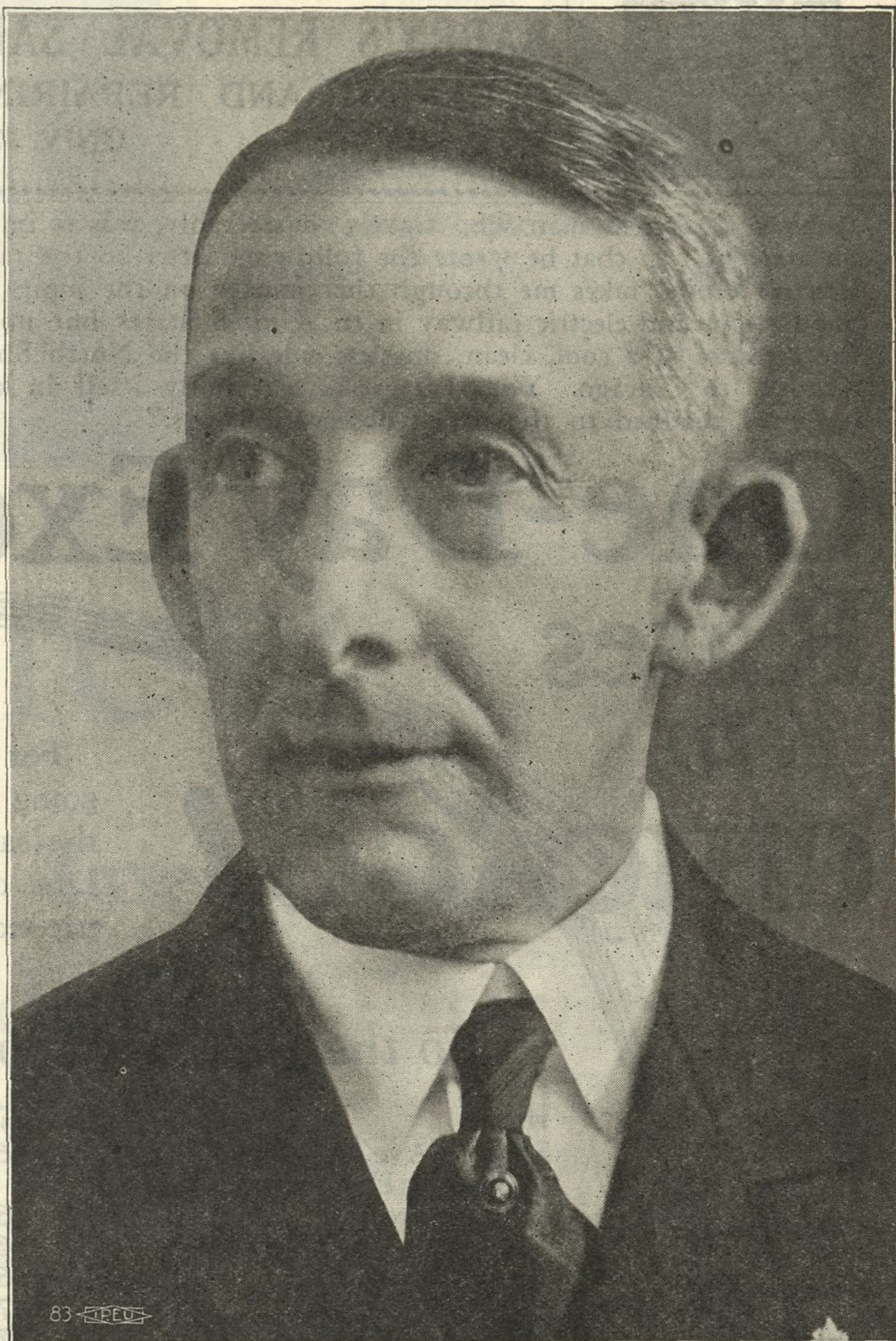
His platform includes:

More rapid and economic construction of roads and the elimination of politics in road building.

An economic and honest administration of the state government.

The working out of a plan for the surfacing of secondary roads without placing the burden upon the general tax payers.

Better administration of tax laws and sound tax reform in order to relieve the farms, small homes



and other visible property of the unequal burden they now carry.

Elimination of spoils politics in the state institutions.

If you want Illinois to "have state officials you can be proud of"

Go to the polls TUESDAY APRIL 10 and VOTE

for

LOUIS L. EMMERSON

F O R G O V E R N O R