

To be inadequately insured
is only one step away from having no insurance at all.

TO BE SAFE—SEE

F. J. BUDINGER

1167 Wilmette Avenue

Phone Wilmette 1750

Another Boost for Wilmette

The past few years have brought forth many changes on the north shore. Buildings of all descriptions, residential and commercial, have taken rapid strides to beautify our surroundings.

The most recent of these commercial, is the new plant and office building of our local newspapers, which is really a great boost for our community.



Directly connected with building, both residential and commercial, is **INSURANCE** in its many forms. **J. H. SCHAEFER & Co.** is a local representative for some of the leading Insurance companies of the country, in which they have placed a good part of the Lloyd Hollister Inc. Insurance.

J. H. Schaefer & Co.

Real Estate—Insurance

Ridge Avenue

Ph. Wilmette 364

Wilmette

New Plant Carries All Types of Insurance

WHEN the construction of the Lloyd Hollister Inc., building was completed, the insurance men appeared on the scene for inspection. They "went over" the plant from top to bottom, front to back and side to side and when they had finished the verdict was:

"This building is as fireproof as any building can be."

Fire prevention was one of the first considerations when the plans were drawn. As a result the boiler room always the source of fires, was given a segregated position, the only opening from it being an approved fire door. There are no floor openings to induce drafts.

Further protection against minor fires is established by fire extinguishers which are provided throughout the premises.

The Youngberg-Carlson Insurance company offers the information that the Hollister Publishing plant is so built for safety that it has been able to grant the minimum fire insurance rate. When an insurance company does that it spells "Safety."

EMPLOYEES of Lloyd Hollister, Inc., find effective protection in Workmen's Compensation, employers liability and public liability insurance in a policy with Travelers, for which R. M. Johnston and company, 340 Linden avenue, Wilmette, are agents.

This form of insurance not only protects employer and employes in cases of injury sustained in conjunction with their work but contains a clause, as well, which serves as protection in the instance of any casualty to the public on or about the premises of Lloyd Hollister, Inc. The firm carries a complete coverage of this type of insurance.

MODERN commercial and industrial concerns regard complete insurance coverage as a necessary protection and this applies no less to "rolling stock" than to building, equipment and other items of property.

Rolling stock, in the instance of Lloyd Hollister, Inc., includes five vehicles listed as motor trucks and automobiles. F. J. Budinger and company, 1167 Wilmette avenue, Wilmette, exclusive insurance brokers, agents for the Union Automobile Insurance company, have provided a blanket for Fleet insurance covering

firm cars, as well as those of employes.

This form of insurance has become extremely popular on the north shore, according to Mr. Budinger, and is characterized by him as the last word in protection for a firm that has five or more motor vehicles."

FIREPROOF construction of its new printing plant places Lloyd Hollister Inc., in the unique position of having the lowest insurance rate of any commercial enterprise in Wilmette, if not the entire north shore, according to D. E. Allen, Jr., of the firm of Eddington and Allen, Wilmette real estate and insurance brokers.

The Lloyd Hollister rate on the building is 13.8, the lowest recorded in insurance records for Wilmette. The lowest possible rate is 7. The Hollister rate on contents is 53.4, which is also regarded as unusually low for a commercial establishment.

All this makes Lloyd Hollister Inc., an excellent insurance risk, says Mr. Allen.

Through Eddington and Allen, policies of the Springfield Fire and Marine company and the Royal Insurance company are carried by Lloyd Hollister Inc. The coverage on contents includes, principally, linotypes, folding machines, presses and other machinery.

CRUCIALLY important in the various phases of insurance covering Lloyd Hollister Inc., properties is that of Contents Insurance. J. H. Schaefer and company of Wilmette are agents for the Orient Insurance company with which Lloyd Hollister Inc., carries a Contents' policy covering linotypes and a great variety of other machinery. The fireproof construction of the printing establishment results in a reduction in premium rate approximating 50 percent, and comprises an excellent risk, according to J. H. Schaefer, president of the Schaefer company.

Modern Methods of Hardening Floors Employed in Plant

IN THE development of modern concreting methods the value of floor surfaces that will not rust or absorb water has been discovered. Therefore in building its new publishing plant Lloyd Hollister Inc., did not overlook this important essential and there will be found in all the offices, floors on which a special floor hardener has been used.

A liquid hardener that controls concrete has been used. This is Master Mix, which is manufactured by the Master Builders company of Cleveland, O. This liquid is not only water and dust proof, but is wearproof and provides a sure bond with concrete.

In order to cover the office area of the new building it was necessary to use more than one hundred gallons of Master Mix, which filled more than two barrels. This provided a one half inch top which is sufficient to hold thousands of pounds of weight daily and which will last indefinitely.

It is only in the last few years that Master Mix has been used. It is now being used in many of the largest buildings in the country, many of these being skyscrapers.

Aside from its other important feature Master Mix finishes a floor that offers a maximum resistance to the action of acids and oils, and last but not least it should be mentioned that a neat appearance has been produced in the Hollister Inc. offices.

MORE POWER TO

LLOYD HOLLISTER INC.

Your new plant is a credit and an asset to the community. More power to you. May you enjoy continued success.

PAPANTONY & SONS

Quality Fruits, Vegetables and Groceries

1135 CENTRAL AVE.