

firm cars, as well as those of employ-
 This form of insurance has become
 extremely popular on the north shore,
 according to Mr. Budinger, and is
 characterized by him as the last word
 in protection for a firm that has the
 or more motor-vehicles.

Through Eddington and Allen, del-
 ics of the Springfield Fire and Marine
 the company and the Royal Insurance
 companies are carried by Lloyd Hollister
 ter Inc. The coverage on contents in-
 chides, principally, handbags, jewelry,
 machines, prints and other ma-
 ine.

THE development of modern con-
 crete methods the value of
 water has been discovered. The fact
 in building its new buildings
 Lloyd Hollister Inc. did not overlook
 this important essential and there
 be found in all the office floors on
 which a special floor hardener has been
 used.

A liquid hardener that controls con-
 crete has been used. This is Master
 Mix which is manufactured by the
 Master Builders company of Cleveland,
 O. This liquid is not only water and
 dust proof, but is wearproof and pro-
 vides a sure bond with concrete.

Aside from its other important fea-
 ture Master Mix furnishes a floor that
 offers a maximum resistance to the ac-
 tion of acids and oils, and last but not
 least it should be mentioned that a

WHEN the construction of the Lloyd
 Hollister Inc. building was com-
 pleted, the insurance men appeared on
 the scene for inspection. They went
 over the plant from top to bottom,
 front to back and side to side and
 when they had finished the verdict
 was:
 "This building is as fireproof as any
 building can be."

EMPLOYEES of Lloyd Hollister, Inc.
 and effective protection in work-
 men's Commission, employees' liability
 and public liability insurance in a
 policy with Travelers for which R. M.
 and company, 340 Linden
 street, Wilmington are agents.

MODERN commercial and industrial
 buildings regard complete insur-
 ance as a necessary protec-
 tion. This applies not only to "top"
 and other items of property.
 The stock in the instance of
 Hollister Inc. includes five
 types listed as motor trucks and com-
 mercial F. J. Budinger and com-
 pany, 1107 Wilmette Avenue, Wil-
 mette, exclusive insurance brokers,
 for the Union Automobile In-
 surance company have provided a
 policy for their insurance covering

THE new building it was necessary to
 than one hundred rollers of
 which filled more than
 This provided a one half
 top is sufficient to hold
 thousands of weight daily
 and which
 It is only the last few years that
 Master Mix has been used. It is now
 being used in any of the largest build-
 ings, many of these be-

Yours new plant is credit and an asset to the
 community. More power to
 continued success.

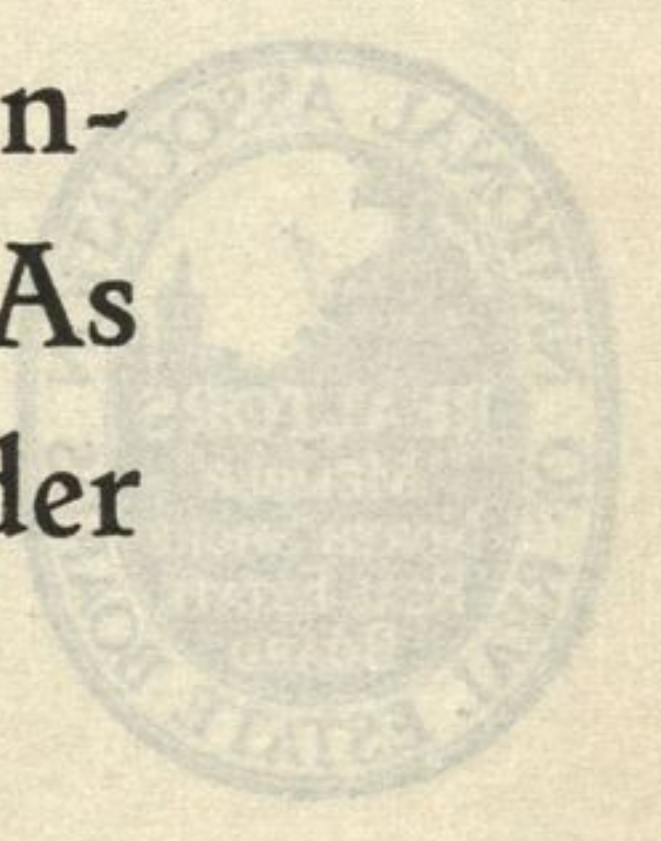
To be inadequately insured
 is only one step away from having no insurance at all.

TO BE SAFE—SEE

F. J. BUDINGER

1107 Wilmette Avenue
 Phone Wilmette 1750

The most recent of these commercial is the new plant
 and office building of our local newspaper, which is really
 a great boost for our community.



There Is Joy In Accomplishment, Lloyd Hollister

Your new plant and equipment en-
 able you to give better service. As
 one of your patrons we consider
 this a great asset in business.

To have furnished your office com-
 pletely with desks, chairs, filing
 cabinets, adding machines and
 typewriters has been an honor to
 us. In the future may we assist
 others along the North Shore to
 prosperity.

Chandler's

FOUNTAIN SQUARE—EVANSTON