

BEST WISHES
to
LLOYD HOLLISTER INC.

Your neighbors extend
their sincere best wishes.
Your new plant is a credit to
the community.

L. B. CONFECTIONERY
637 Main St. Wilmette

*Two Stairways Fit
Into the Artistic
Design of Building*

FITTING neatly into the artistic design of the building are two stairs by means of which the employees of Lloyd Hollister Inc., and visitors may ascend from the first to second floor and vice-versa. The stairs were manufactured by the United Iron and Wire Works of Chicago and represent all that could be asked in the matter of serviceability.

The two stairs in this building are of a construction which provides a light, strong non-combustible stairway. This type is best for a building where fire resistant construction is required.

The solidness of the stairs is indicated by these specifications: a heavy plate stringer pressed into form; platform plates of heavy blue annealed steel with necessary channel and tee iron support; treads and risers of heavy blue annealed steel with pressed steel nosing and provision for a cement filled tread; railings of steel bars screwed to channels top and bottom and securely fastened to stringers and newel posts; rivets machine driven.

**ENGRAVING BIG HELP
IN MAKING NEWSPAPER**

**La Salle Engraving Co. Furnishes
Cuts Which Make Pub-
lications Attractive**

IN the making of a modern News-Magazine, few essentials are more important than the "picture play." WILMETTE LIFE, WINNETKA TALK and GLENCOE NEWS, recognizing the value of art in the production of attractive publications are keenly alive to the fact that pictures, pictures that tell the news, pictures that serve to brighten the pages, must be presented to the readers.



Lea J. Orr
Secretary
La Salle Eng.
Company

For that purpose a Picture Editor is on the job to direct a photographer, who "shoots" the pictures from which the reproductions are made. It is in the reproductive art that the engraver plays his part and it is here that the La Salle Engraving company of Chicago functions. The LaSalle company handles, exclusively, the engraving work for the Lloyd Hollister Inc., publications and one needs only to scan the pages of our north shore News-Magazines to see how well the job is being done.

That it is done so efficiently is due in great measure to team-work. Our engravers preach "team-work," and this has worked to our advantage because our policy always has leaned toward co-operation. Such being the case an unmatched service is rendered, not alone where speed is considered, but in the quality of cuts which are turned out.

The volume of our engraving business varies. But a fair estimate is that the Hollister publications print anywhere from forty to sixty cuts a month, these including advertising illustrations. These run to all sizes and varying costs. WILMETTE LIFE, WINNETKA TALK and GLENCOE NEWS use copper and zinc half-tones.

Service is a high point and as the LaSalle company performs under strong tension, the Hollister publications are enabled to present their readers a fine quality of illustrations, even under "rush" conditions.

Last, but not least, we mention that WILMETTE LIFE, WINNETKA TALK and GLENCOE NEWS use a finished paper which gives the best results to reproduction.

*Eight Fire Doors
Give Protection
to New Building*

CARRYING out studied plans to make Lloyd Hollister Inc. building fire-proof, special attention was given to the doors and for that reason all in the plant with the exception of those at the front entrance on Central avenue and the office partition doors are fire-proof. These doors are the product of the Variety Fire Door company in Chicago, and are known as Var-clad and Three-Ply. They are built of wood and covered with the best of tin of various plys making them the "last word" in protection against fire.

As indicating the size of the job on the Hollister building we call attention to the fact that the Variety company has installed one of its doors at the boiler room entrance, four at the elevator entrances, two at the east entrance of the building, and one at the fire escape. There are folding doors at the east entrance.

CONGRATULATIONS

*We extend our heartiest congratulations
to Lloyd Hollister Inc. upon the comple-
tion of the new building.*

TAYLOR'S

DRY GOODS
1125-1127 CENTRAL AVE.

BOOTERY
605 MAIN ST.

CONGRATULATIONS

*It is with the greatest of pleasure that we offer
our congratulations to Lloyd Hollister Inc.
upon the completion of the new plant. May
you continue to grow and prosper.*

COSMAS BROTHERS

1143 WILMETTE AVE. - - - OPPOSITE POST OFFICE