

BEST WISHES

The officers and directors of the First National Bank are glad of this opportunity to extend their best wishes to Lloyd Hollister Inc. upon the occasion of the formal opening of their new printing and publishing plant.

May you continue to enjoy success and prosperity.

FIRST NATIONAL BANK of WILMETTE

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It's No Secret

The Advertisers in the

WILMETTE LIFE

WINNETKA TALK

GLENCOE NEWS

are served with illustrations

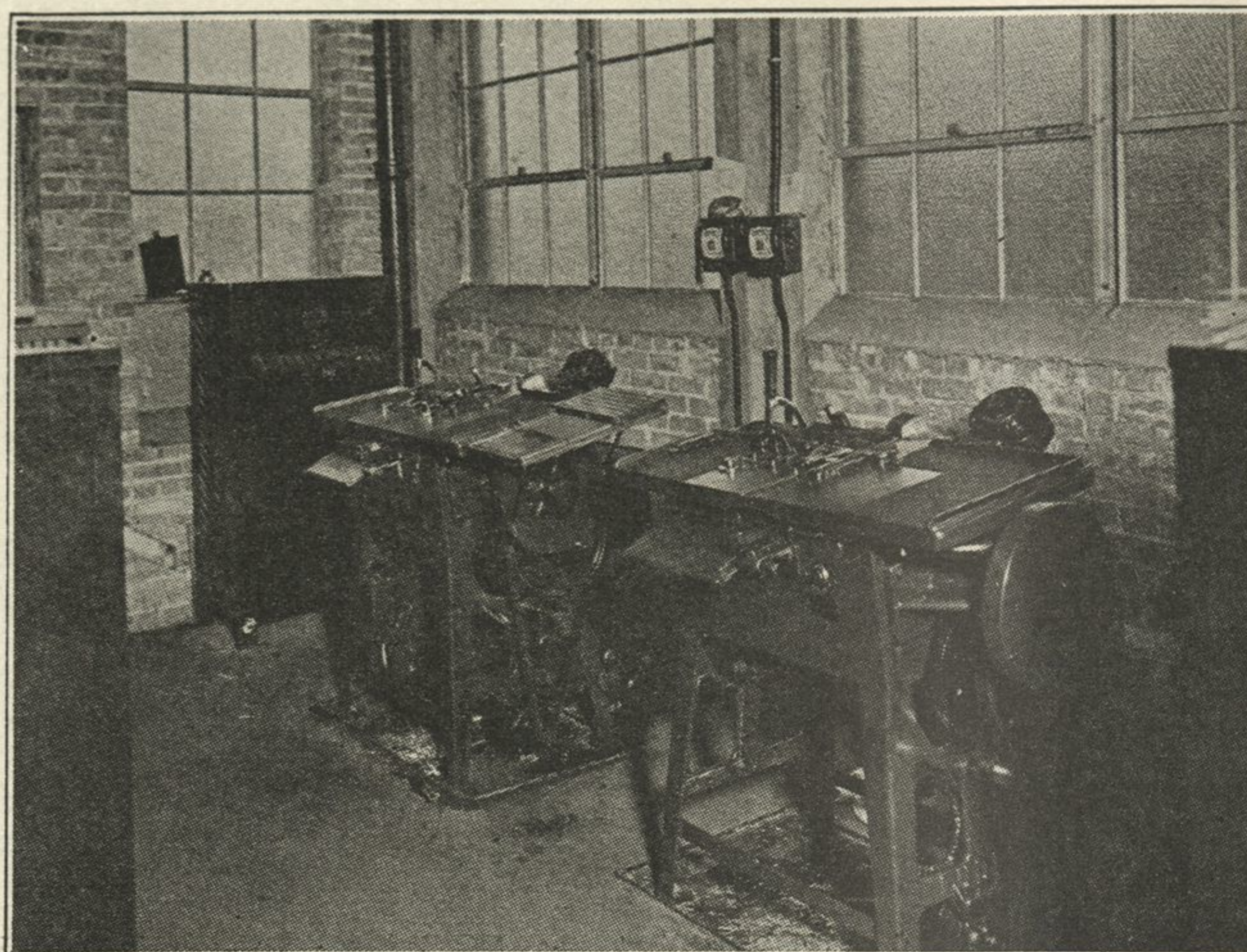
by the

Bonnet & Brown Corporation

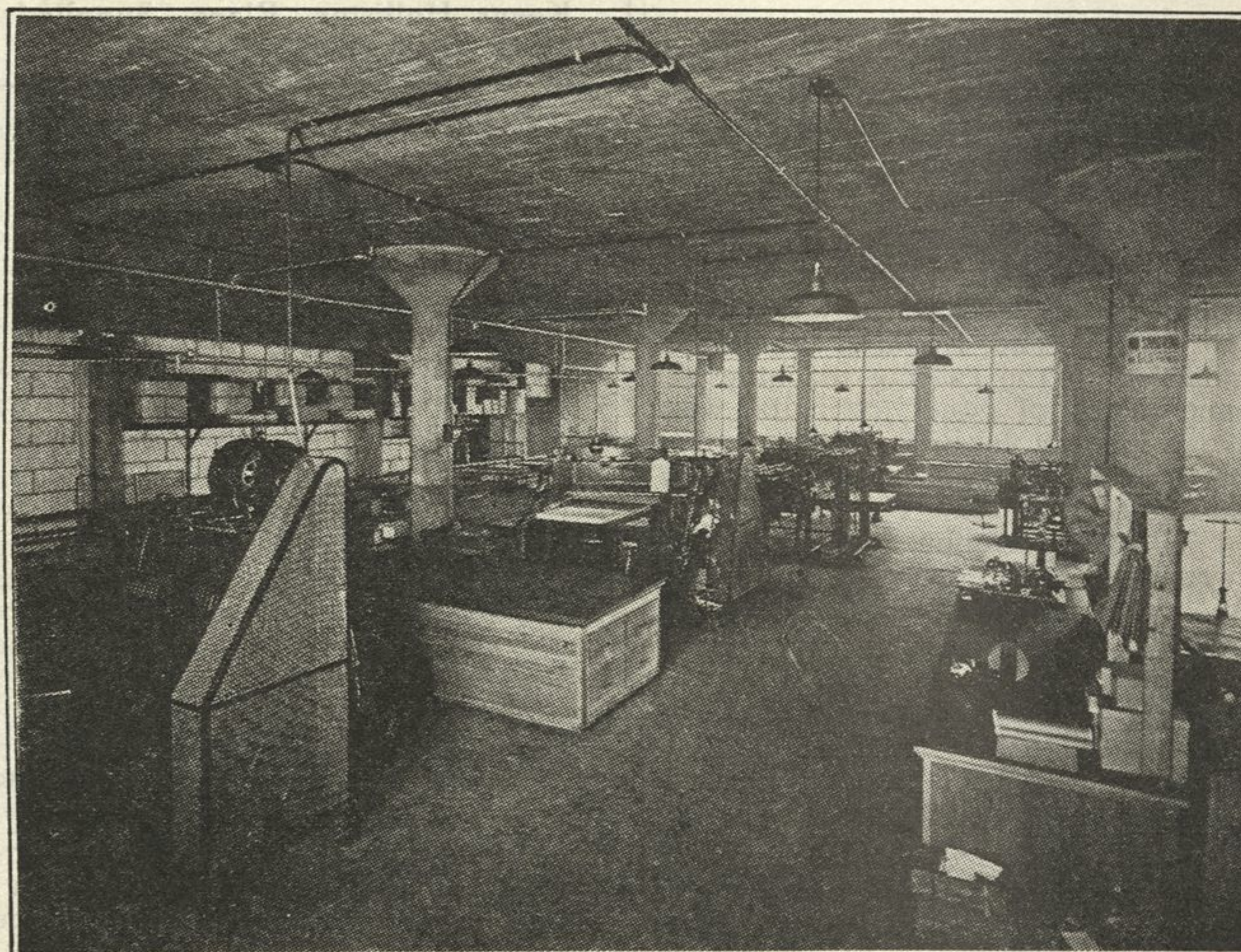
155 E. Superior Street

Chicago, Ill.

Ludlows—Formidable in Composing Room



Bindery Where Pages Go into Magazines



Commercial Work Makes Chester Ambler Busy Man

Chester Ambler is the "first hand" when commercial job printing arrives in the office. Mr. Ambler gives estimates on all work and closes the contracts. As Lloyd Hollister Inc. publishes much of this type of work, including other publications which run into hundreds of pages a week it can be seen that Mr. Ambler is kept busy in this department. Harold Rogerson and Frank Shantz handle the outside solicitation.

DO YOU KNOW—

That there are 3,550 individual panes of glass in the new Lloyd Hollister Inc., building? The shops have the most approved factory type windows while the office sections of the building have the attractive casement windows.

DO YOU KNOW—

That a Wilmette man, Arthur C. Hammond of 500 Gregory avenue is vice-president of the Dexter company, which provides the Dexter automatic press feeders used in the Lloyd Hollister Inc., press room?

Standard Metal Is Used to Feed Pots of the Linotypes

FILLING the metal pot of a linotype machine is like filling the gasoline tank of the motor car. It is necessary to guarantee performance and in the case of the linotype a standard type of metal must be used in order that perfect lines be turned out for Newspaper-Magazines of the type of WILMETTE LIFE, WINNETKA TALK and GLENCOE NEWS. This metal is a composition. It is a tin, lead and antimony alloy.

The metal used by Lloyd Hollister Inc., is manufactured by the Imperial Type Metal company of Cicero. They manufacture much metal and they furnish our north shore publications with thousands of pounds annually. The figures for last year show that Hollister Inc., used 8,001 pounds of the standard linotype metal, and in addition to this we also used 1,851 pounds of linotype plus, this being a special metal designed to replace the elements lost in dressing.

That's a lot of metal to feed to the linotype machines.