

# Lloyd Hollister Inc., Is Praised for Enterprise and Progress

## BUILDING CALLED MARK OF CIVIC IMPROVEMENT

(Continued from preceding page)

gratulated upon its new home. Good tools are necessary for the production of high grade products, and a well designed and well appointed printing establishment permits the publication of a pleasing and attractive newspaper.

I have found that the GLENCOE NEWS has not spared space or ink in presenting to the citizens of Glencoe the proceedings of the Village Board.

Last April they assigned a member of their staff the duty of attending the sessions of the Glencoe Village Board of Trustees. This assignment has been eminently satisfactory, and Elmer T. Selby has rendered a real service to the citizens of the village in reporting very accurately and in considerable detail, the proceedings of the Board.

This is particularly pleasing, as the space in the Council Chamber reserved for visitors is so limited that but comparatively few can be accommodated, and the Board of Trustees is therefore deeply gratified that there is available such an efficient assistant to whom may be entrusted the dissemination of this important information to our citizens.

**Carleton Washburne, Superintendent, Winnetka Public Schools**—May I take this occasion to congratulate you upon your expansion into a new and adequate plant? This symbolizes your growth not only in financial prosperity, but in usefulness to the community of the north shore, which you serve so well.

You have been unfailingly gracious to the public schools in giving publicity to any matters which we thought should reach the attention of parents, and we have come to count upon you as our medium of communication to the village at large.

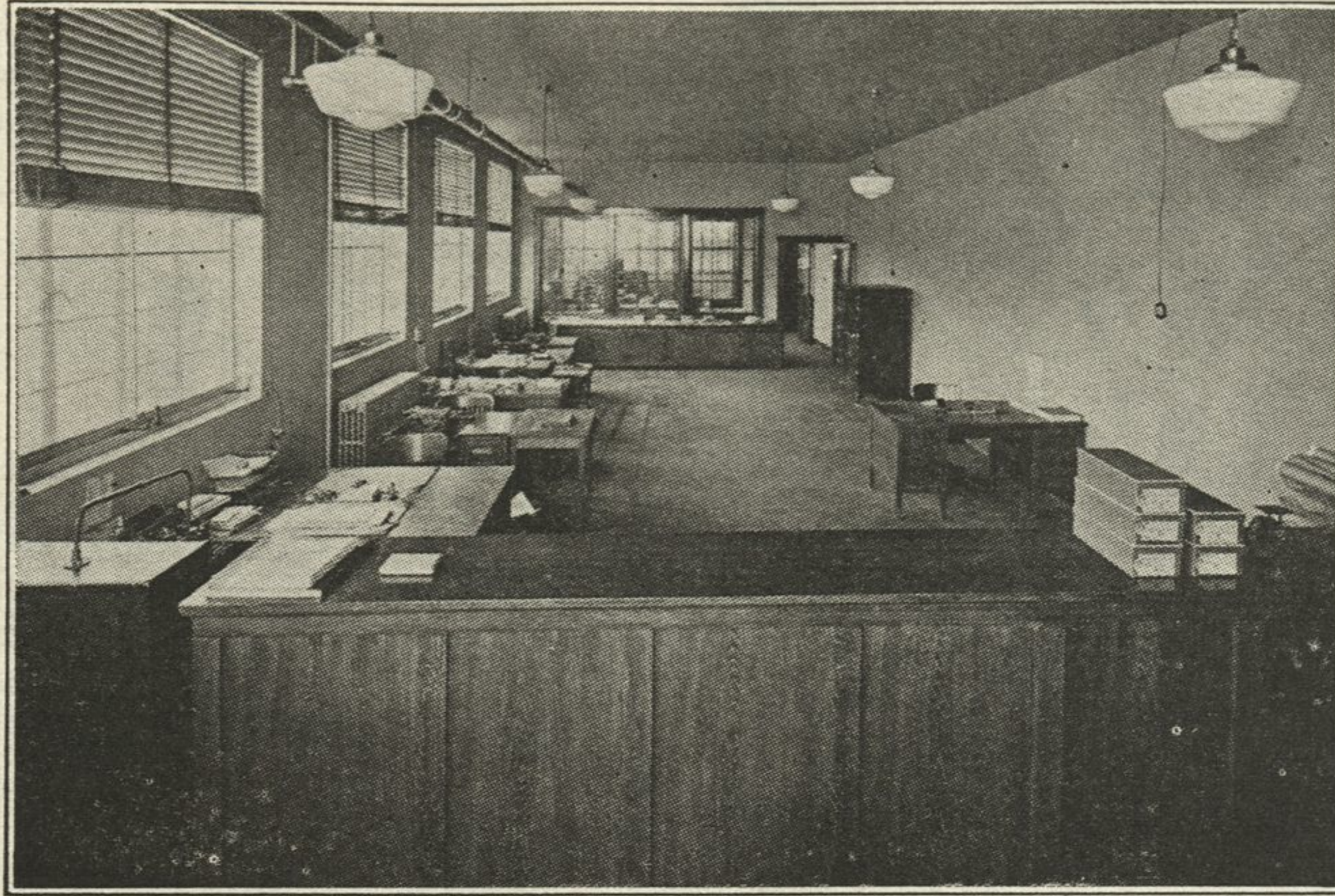
**Douglas H. Cornell, minister, Glencoe Union Church**—We learn with interest and pleasure that GLENCOE NEWS is about to occupy its new building. Please accept our hearty congratulations. The paper is a friend of all the community and we note with satisfaction this evidence of its success. We trust that it may long serve the territory with the same fidelity shown in the past and may the community reciprocate by giving it its good and enthusiastic support.

**Mrs. Arthur W. Cushman, President, Winnetka Woman's Club**—The Winnetka Woman's club is very happy to send its felicitations to WINNETKA TALK upon the completion of its new home. This occasion gives the Woman's club an opportunity of expressing its gratitude for the helpful and generous co-operation in publicity that WINNETKA TALK has given all its activities.

An organization such as the Winnetka Woman's club is largely dependent on the local newspaper for the interest of its members and its general usefulness. Because of this WINNETKA TALK shares with the Woman's club the privilege of introducing or furthering any cause or project worthy of the interest of the community.

May the Winnetka Woman's club wish WINNETKA TALK future years of useful service, achievement, and continued prosperity?

## A View of the General Office on First Floor



**Dr. Horace G. Smith, minister, Wilmette Parish Methodist church**—

My heartiest congratulations are extended to Lloyd Hollister Inc., on completion of their new printing plant. This new structure and equipment is a symbol of achievement of which even a high grade community like Wilmette might justly be proud. For more years than I am willing to admit, I have been making frequent trips to printing plants for business purposes. Some of these have been small, others have been large and finely equipped. So far as I can see, none of them were able to render finer service than that received at this place. As proof that my words are not insincere, I submit the fact that we are entrusting to Hollister Inc., the printing of the prospectus for our new church structure. If we did not have great faith in their ability, we would not trust them with this important work.

**C. C. Schultz, Superintendent of Public Works, Village of Wilmette**—

As to what I think of your new building, it gives me pleasure to say that I believe it is a wonderful addition to our business section and a credit to the Village. I believe we can justly be proud as a community for having such an enterprise in our midst. The building in construction and design surely is an asset in every way and I can only wish for you the success you deserve for the improvement you have made in your facilities and liberal returns on the large amount of capital invested.

**Mrs. John N. Vander Vries, president Winnetka League of Women Voters**—

An organization like the League of Women Voters which has for its main objective the education of women for citizenship is dependent to a large degree upon the good will and co-operation of the public press.

In Winnetka the splendid service which has been rendered by the WINNETKA TALK has brought about the growth of a league which is the largest in Illinois and which holds the national record for having the largest percentage of eligible women in its membership. This same helpfulness has made us envied by other leagues in places where the press has not such high ideals.

We rejoice with Lloyd Hollister Inc., in the completion of its new plant and we predict with enlarged facilities an even greater power for good in the life of the entire north shore.

**Rev. Hubert Carleton, rector, St. Augustine's Episcopal church**—

Wilmette is to be congratulated on its up-to-date weekly magazine of news, the WILMETTE LIFE. Each year it has been steadily improving both subject matter and appearance until now it ranks among the best of its kind.

In addition to its news, which it gives so fully and so accurately each week, WILMETTE LIFE is always ready to give its columns for the advocacy of every kind of civic betterment, and it has thus become a powerful help to every good cause in the community.

It has now added to the village a notable improvement, in its new building, outwardly a pleasure to the eye by the solidity of its construction and the quiet beauty of its design, and within one of the finest newspaper plants of its size to be found anywhere; spacious and dignified business offices and a perfectly-equipped mechanical plant.

We are proud of WILMETTE LIFE and wish it every success.

**Mrs. Harvey A. Bush—President, Woman's society, Wilmette Baptist Church**—

If buildings could represent expert advertising, then the new home of the Lloyd Hollister Inc., plant would stand out as one of the finest examples of this kind. One cannot pass this beautiful building without pausing to inquire, "What does it stand for?" Some have suggested "library," "school," "church," but no! Step inside and see the home of the WILMETTE LIFE.

See the glorious sunshine that streams in the windows and the splendid equipment to carry on the business of this enterprising concern. Better workmanship cannot help but be encouraged by such ideal surroundings.

Wilmette can be justly proud of such a splendid addition to its business center.

**Leo J. Hillman, President, Glencoe Chamber of Commerce**—

The GLENCOE NEWS has been most valuable to the Chamber of Commerce in its work and it has been very largely through its loyal support that our undertakings in all civic affairs have met with such success. The gratification of Lloyd Hollister Inc., in the achievement which he has attained in his north shore publications, is shared not only by myself but by the entire Glencoe Chamber of Commerce.

**Rev. Harold C. Case, minister, North Shore Methodist Episcopal church, Glencoe**—Congratulations to GLENCOE NEWS on the completion of its new plant. This indicates the usual constructive policy of the paper. In the development of the north shore, a paper like GLENCOE NEWS is an important asset. This paper has gained a high place in the minds of the citizens of Glencoe. So congratulations to GLENCOE NEWS on this newest development.

**Dr. J. W. F. Davies, Associate minister, Winnetka Congregational church and Director, Winnetka Community House**—It is an asset to a community to have in its midst creators. You have been such. You have created a medium that knits us as a people closer together.

Now you have completed a building, that must be your pride, in which to do your work. Your enterprise is an asset to the North Shore.

You are doing a fine service to these communities, not only in keeping them acquainted with what is going on, but in refusing to print matters relating to family life which have no business in public print.

Congratulations on your new plant but twice that on your clean papers issuing from your plant for the good of the north shore!

**William S. Nordburg, President, Indian Hill Improvement Association**—

The up-to-date newspaper plant you have recently completed in Wilmette is a credit to the North Shore. It is also a tribute to the progressive policy you have consistently followed in promoting the best interests of our North Shore communities.

I read the WINNETKA TALK each week because it so ideally fits the home atmosphere of our village.

I particularly admire its editorial policy, its fairness in the matter of all our public affairs and above all its sincere cooperation in civic matters.

We should all be proud of our paper—the WINNETKA TALK.

**Estelle T. Farley, President, The Neighbors, Kenilworth**—

The Neighbors of Kenilworth wish to express in the anniversary issue of the Wilmette Life their appreciation of the magazine's splendid service in the past. WILMETTE LIFE has been a strong influence for good in the community. It has proven its sincere interest in women's club work by devoting an entire page to such activities. It has never failed in its policy of publishing the better things—items and news events of real value.

WILMETTE LIFE has always been most courteous and generous in extending the Neighbors publicity through its columns. The Neighbors are deeply grateful for this, and wish the WILMETTE LIFE many more years of success.

**W. D. Leary, Vice-President, The Wilmette State Bank**—

The new home of Lloyd Hollister Inc. is a monument to the progress of that concern and represents the singular efforts of the Lloyd Hollister organization. This organization has kept in step with the growth of the north shore and its present commodious quarters foreshadow an even greater faith in north shore advancement. The Wilmette State bank congratulates them on their achievement and offers their sincere good wishes for a prosperous future in their new surroundings.

(Continued on next page)