

PIERCE ARROW



**"WORTHY OF ITS
WORLD RENOWN"**

J. Saoutchik

MONSIEUR SAOUTCHIK, famed Parisian body-builder, says further of the new Pierce-Arrow: "It is the most beautiful car of its kind that I have ever seen . . . What I saw of your methods of manufacture convinced me that Pierce-Arrow is worthy of its world renown and merits its place at the head of American body-builders. It is my opinion that it will have a profound influence on body conceptions in America."

The new Pierce-Arrow is offered in fifteen custom-built body styles, with strikingly new lines and exquisite color combinations. Prices from twenty-nine hundred dollars—at Buffalo.

You may purchase a Pierce-Arrow out of income if you prefer. A simplified financing plan makes this a most practical procedure. Your present car accepted as cash up to the full amount of its appraisal valuation.

JAMES G. BARBER
1508 Elmwood Avenue
EVANSTON
Phone University 4535

Fair Divers of New Trier High School



(Lehle photo)
The "swan," the "jackknife" and other feats of graceful diving are just part of a day to these girls in the swimming tank at the north shore school. The quartet, left to right: Florence Nelson, Rae Mayer, Betty Ketcham, and Amy Crumlsh.

Mr. and Mrs. Rush Butler, Sr., of Palm Beach, Fla. They stopped in 40 Locust road, returned Sunday, New York City a few days on their February 19, from seven weeks in return trip.

We wish to announce that
MR. GORDON H. ROGERS

Formerly of YESTERLAID EGG CO.

is now associated with us in our Sales Department



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