

**Lords**  
INCORPORATED  
FOUNTAIN SQUARE · EVANSTON

Telephone for the  
**NEW BOOKS**  
University 1024 Wil. 3700  
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**Ambition**

*Arthur Train*

A story of New York society, the devious channels of the law, and of ideals in conflict. Charles Scribner's Sons . . . \$2.50

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*Wilbur Daniel Steele*

A powerful novel in which Mr. Steele takes up the question of whether the world should be made safe for the weak at the expense of the strong. Harper & Brothers . . . \$2.50

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*E. F. Benson*

One of the most delightful stories E. F. Benson has ever written; full of delicious English characters and subtle humor. Doubleday, Doran . . . \$2.50

**Be Good to Yourself**

*Orison Swett Marden*

This famous inspirational writer has produced here another book, a clue to whose theme is given by some of the chapter headings; "Economy Costs Too Much," "Where Does Your Energy Go," "Neglect Your Business but Not Your Boy," "Nature as a Joy Builder." Crowell . . . \$1.75

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*Bea Howe*

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*Eric Brett Young*

Lippincott . . . \$2.00

**Pictures of the Floating World**

Amy Lowell's last collection of poems. Houghton, Mifflin & Co. . . \$2.25

**Red Rust**

*Cornelia James Cannon*

Belongs to the tradition of models which have pictured the elements; struggle of man with earth and forest. Little, Brown & Co. . . \$2.00

LORD'S—BOOKS

Just Inside the West Davis  
Street Entrance

*Esther Gould's Book Corner*

**Just Paragraphs**

A new novel of the prairies is announced for this month, "Migration" by David Grew. Mr. Grew is a native of Michigan who spent his boyhood in the farmlands of the Dakotas where his earliest impressions were "fear of and fascination for Indians, prairie fires and the wild animals of the plains."

Eight thousand eight hundred ninety-nine new books and new editions were published in the United States in 1927, an increase of 9 per cent over the previous year. Yet this number, contrary to the belief of those who think there are many more books published now than in the past, is only equal to the number published twenty years ago. It will be some years, the publishers believe, before they reach again the high levels of 1909-14. There are of course many more books being sold, in all parts of the country nearly all stores of varied departments report an increase in book sales even though everything else shows a decrease over last year. Another interesting development of the year has been the decrease in the importance of the best-seller class, people are becoming more discriminating readers, not merely herded toward the few titles which "everyone is reading."

**BEHOLD THE FLAPPER**

"CLAIRE AMBLER"

By Booth Tarkington  
Doubleday-Doran & Co.

One grows extremely impatient with Mr. Tarkington during the first few chapters of his exposition of the American flapper in the person of Claire Ambler. There are sentences too painful to be lived through, such as this from one of her youthful suitors, "Well, I mean there is. I don't mean it's only in the way you say what you say, there's more to it than that. For instance, when you say something, you say it in a way that's

got a kick in it, but I mean what you got to say's got a kick in it too. You see what I mean?" This goes on for a number of chapters all of that part labelled "The Birth of Thought." It is a painful coming into the world, one which we sometimes fear will never be accomplished.

But in the second part, "Raona," Claire of twenty-one is stirred by emotions which have for an object something other than herself. Of course there are the usual irresistible flirtations but she is moved to feel for a wounded ex-soldier something dangerously like love. She is still further moved to go away when she is made to see that it is best for him, letting him think her still the light-headed flapper she appears and has always been. There is for the first time in the book, poignance in that leave taking.

In the last part of the book Claire is twenty-five. She has changed still more from the child of seventeen, has become so thoughtful in fact that she is in danger of seeing too clearly through the vanities of the world around her, and developing into a cynical old maid. But her newly awakened common sense saves her from that, too, and she bids fair to make a fine and sensible wife.

Whether or not you think Mr. Tarkington has said the last and truest word on the American flapper you will be forced to admit he has proved once more his competence and his versatility, and has made an entertaining story.

**THE BEAUTY OF THE EAST**

"CONSTANTINOPLE"

By Pierre Loti  
Frederick A. Stokes Co.

"Constantinople," the first of the works of the great Frenchman, Pierre Loti, has just been published for the first time in America. It will be interesting to anyone who cares for Loti's work, though it is far from having the mastery which those later works have.

"Constantinople," which in France appeared under the title of "Aziyade," is a story of the Orient which Loti loved so well. In it he himself poses as a young English naval officer who has an impassioned affair with a lady

of a Turkish harem. It is written informally, not as an organized novel, but with scraps of a diary kept by Loti and letters to and from his friends. Yet the effect is one of unity and a rather touching presentation of the life of the young Aziyade. Doomed to be separated from the young Englishman whom she loves and for whom she has risked everything, even her life, our sympathy goes out to her rather than to the young Loti who loads his letters with youthful cynicism and despair. We long to suggest that he think less of the horrors of living his own life and more of the heart of the lady which he is about to break. Loti himself was only twenty-seven when he wrote this tale and though it has a good many evidences of youth it is filled, too, with the exotic color and beauty of the East.

**Illinois Is Healthiest of More Populous States**

Offering statistical evidence to show that Illinois is the healthiest densely populated area in North America, Dr. I. D. Rawlings, state health director, points out in a statement issued this week that, for seven years ended with 1927, the average annual mortality rate was 11.4 per 1,000 inhabitants, a figure noticeably lower than that for any other state of more than 4,000,000 people. Furthermore, there were 3,104 fewer deaths in Illinois last year than in 1926, and approximately 50,000 fewer during the seven years than in the preceding period of like duration.

"The passing of 1927 marked the close of the healthiest seven-year period in the history of the State and gave Illinois an annual average mortality rate substantially lower than that of any other state with over 4,000,000 people," said Dr. Rawlings. "Although the population increased by nearly one million during the seven years, the actual number of deaths reported declined by approximately 50,000 below the total for the seven preceding years, while the average annual rate per 1,000 people went down from 13 plus to 11.4"

**Motorists Enjoy Studies of Our American History**

One of the most important by-products of motor touring is the keener appreciation of American history and national historic shrines that has come in the wake of the ever-increasing motor caravan, says Charles H. Hayes of Winnetka, president of the Chicago Motor club.

"Get acquainted with American history," is a slogan that is competing for first position with the slogan, "See America First," reports the Chicago Motor club.

"Indications make it evident that the present day motor tourist is quite as interested in visiting historic shrines as he is in visiting scenic objectives," declares Mr. Hayes.

"It was inevitable that this should be the case, since motor touring provides the best possible post-graduate course in the study of American history."

Mrs. Wiley J. Huddle, 794 Rosewood avenue, is recovering nicely from a long siege of bronchitis. She has been ill for four weeks. She expects to be about again in about ten days.

**IRON & SMOKE**

By Sheila Kaye-Smith

"Iron and Smoke" will make still more secure Sheila Kaye-Smith's place in the front rank of English women novelists. It is on a high level of literary artistry — a leisurely, competent human study." — The Boston Herald. \$2.50

E. P. Dutton & Co. New York

"Far and away the best thing Fannie Hurst has ever done. A first rate piece of work with something big, generous and impressive about it." \$2.50  
—Chicago Tribune

**A President Is Born**

The New Novel by

**Fannie Hurst**

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By Eddie Foy

"A healthy, hearty, human record of thoroughly American experience, and as such a valuable document both for the history of the stage and of contemporary life and manners." Gamaliel Bradford. \$5.00

E. P. Dutton & Co. New York