



Announcement

NOW that we're thoroughly settled in our brand-new publishing plant, we've taken stock of ourselves and have noted, with a large measure of pardonable pride, that we have quite a bit to be puffed up about.

In our new home, we're happier than ever before. Pleasures are greatest when shared with others, so—

On Saturday, March 3, from two o'clock in the afternoon until nine in the evening, we're going to hold gala Open House to all our friends.

Everyone who is interested in taking a peep "behind the scenes" of the fine new plant where this community's own weekly news-magazine is published is invited to be with us as our guest for this occasion.

This is *your* invitation. We want you to come. You'll gain a new insight into the hundreds of processes that go into the making of your news-magazine, from the time a news story "breaks" until it is written, set in type and printed on precise, intricate machines, and delivered for you to read at your leisure.

Take this opportunity to see a publishing plant in operation. All departments and all machines will be in action just as they are every day and every night. See how your "home paper" is put together.

WILMETTE LIFE
WINNETKA TALK
GLENCOE NEWS

Now!

**make a note of the date —
Saturday, March third—and
reserve an hour or two to
be our guest on that day.
We'll expect you!**

LLOYD HOLLISTER

Inc.

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Wilmette