

WINNETKA TALK

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PRICE FIVE CENTS

You Are Invited to Be Our Guest March 3

MAY REVISE ELECTRIC RATES IN WINNETKA

Village Council Authorizes Manager Woolhiser to Make Study of Changed Schedule

The Winnetka Village council has authorized Village Manager Woolhiser to make a study and recommendation on the possibility of adopting a revised schedule of rates for electric service, to provide rates which are equal to those of the Public Service company, operating in Glencoe and other suburbs. At the present time, the rates of the Public Service company for residential lighting are about 15 per cent lower than those of the Village of Winnetka, due to a recent rate reduction. Winnetka rates for power service are now as low as those of the Public Service company.

It is expected that the new rate for Winnetka will make it unnecessary for a residential consumer, having power appliances, such as oil burners and refrigerators, to install a second meter, and the new rate will provide for the metering of both light and power on one meter.

For this reason, the Village is advising all persons installing oil burners or electric refrigerators, pending the adoption of the new rate, not to provide for a separate power meter installation. In case of doubt, the electric department at the Village hall should be consulted before incurring expense for additional wiring to permit the separate metering of power for household appliances, it is pointed out.

It is probable that the new rate will be adopted within the next two or three months.

Women Voters to Hold Candidates' Evening

The Winnetka League of Women Voters is making plans for a candidates' evening Monday, March 26, in Rudolph Matz hall, Community House. There will be speakers on the important state, county, and local issues. In accordance with the league policy when a certain office is considered every candidate for that office is invited to appear. No endorsements are given to any candidate by the league. This meeting will be open to all and will be an opportunity for voters to become acquainted with the issues and the candidates for whom they will vote on April 10.

Hold Hearing March 6 on Lincoln, Elm Widening

A temporary estimate on the cost of widening Lincoln avenue north, to Pine street, and Elm street, from the railroad tracks east to Arbor Vitae road and the Masonic temple, was presented by Village Engineer Frank A. Windes, at the meeting of the Village council last Tuesday evening.

These estimates were based on the widening with either brick or concrete, preserving the existing brick pavement. An informal public hearing to consider the estimates will be held on the date of the next regular council meeting, Tuesday, March 6.

NEXT WEEK IN WINNETKA

February 28—Community House, 10, Rev. J. A. Richards' lecture

February 28—Woman's club, 2:30, Woman's club meeting (music committee in charge of program) Community House, 4, 7:15, 9, motion pictures

March 1—New Trier High school, 8:15, Symphony concert

March 2, Community House, 12:15, Rotary club luncheon Community House, 4, 7:15, 9, motion pictures

New Trier High school, 7:30, basketball, Waukegan at New Trier

March 3, Skokie school, 8:15, Play.

Village Election Date Announced as Tuesday, April 3

A resolution calling the annual Village election was adopted by the Winnetka Village council Tuesday evening of this week.

The election will be held Tuesday, April 3, at which time there are to be elected three members of the Village council, Village Treasurer, Village Marshal and Collector, Village Clerk and two Library Trustees.

Members of the council, whose terms expire this spring are, R. H. Schell, Donald F. McPherson and Carl J. Easterberg.

The present village treasurer is William E. Davis; marshal and collector, Theodore Flynn; village clerk, Mrs. Stella Winslow. The two library trustees whose terms expire are, Mrs. Carrie Prouty and H. A. deWindt.

A date has not been announced for the annual Village caucus, in preparation for which the nominating committee is now holding frequent sessions.

Council Postpones Again Its Action on Zone Amendment

The supplemental report of the Winnetka Zoning commission relative to the apartment question was not taken up by the Village council at its meeting last Tuesday evening, but it is reported some action may be taken at the next meeting, Tuesday, March 6.

The meeting this week was attended by a large number of residents who anticipated some action on this important question which has been before the council for several weeks.

President Henry F. Tenney, announced that the council wished to give the matter further consideration.

Only four members of the council were present, Trustees Walter A. Strong and D. F. McPherson being absent.

TO HEAR READINGS

Gordon Van Kirk of New Trier High school, will give some readings at the Winnetka Sunday Evening club, Sunday, February 6.

SET CENTER HEARING

Tuesday, March 20, Date for Discussion of Proposed Paving and Widening Improvement Project

A public hearing on the improvement of Center street from Elm street to Tower road has been set for Tuesday evening, March 20, the date of the regular Village council meeting.

Village Engineer Frank A. Windes reported to the council last Tuesday evening that plans for this improvement have been completed to a point, for the hearing, which will be the next step in bringing about the beginning of this important piece of work.

The estimated cost of the paving alone, is \$156,400, which, it is explained, does not take into account the acquisition of necessary properties through court procedure. It will be necessary to take only a small amount of land, except for a short distance immediately north of Elm street, it is said.

Substantial state aid is anticipated for this work, but just how much, cannot be said, until definite plans have been submitted to the state authorities.

The width of the pavement under the new plan, from Elm street to Spruce street, will be 50 feet, as against the present 23 feet. From Spruce street to Pine street, it will be 40 feet, where it now is 21 feet. From Pine street to Tower road, it will also be 40 feet, in place of the present 25 feet.

Librarians Called to Regional Conference

The first regional conference of 1928, under the direction of the Illinois Library Extension division, will be held at the Highland Park Public library next Wednesday from 9 o'clock A. M. until 4 P. M. Local librarians and their trustees are expected to attend.



Our Continued Cereal Story—

"And now, John Henry," said his peevish little wife, "the next time—"

(Continued on page 21)

HELP US DEDICATE TALK'S MODEL HOME

Bring the Whole Family and Join With Us in Celebrating "Open House"

This is an INVITATION.

It is an invitation extended by WINNETKA TALK to everybody in our village to visit our new publishing plant at 1232-36 Central avenue, Wilmette. We know that everybody holds a civic pride in an enterprise which marks the march of progress and want everybody to come and see how WINNETKA TALK, your newspaper-magazine, is produced.

Saturday, March 3—mark the date—is the day. Between the hours of 2 in the afternoon and 9 o'clock in the evening we shall hold "open house." Come and see a modern publishing plant, as modern as can be built; come and see your newspaper-magazine, which arrives at your door as regular as clock-work every week, in the "making."

WINNETKA TALK is your newspaper-magazine and on Saturday, March 3, our plant will be yours. You will find a warmth of welcome; you will see an immaculate newspaper office, which reverses the old order of chaotic disorder; you will see all the modern mechanical machinery of the publishing industry in humming operation. And those who "make" WINNETKA TALK—the complete staff—will be on the job just as they are every day and night during the week. You will have the opportunity of seeing these men of the Fourth Estate go through the motions which produce your newspaper-magazine.

There never has been a story more fascinating than that of the Fourth Estate. From the time the reporter gets his story and writes it, until the whirring presses whine out their song of a job well done there is a fascination—it is the "romance of printer's ink."

WINNETKA TALK invites you to come and inspect the new plant on Saturday, March 3, to peer into what may appear the mysteries of the Fourth Estate. There is an education in a newspaper plant that cannot be gained any other place and Lloyd Hollister Inc., invites all to come and be enlightened and enjoy themselves on this "open house" day.

We have said that all are invited and mean just that. We want the children as well as their parents to come and observe what their WINNETKA TALK means to our village. To the children it will mean a new step in education and they'll enjoy it immensely.

We suggest, however, that the children come in the afternoon so that the grownups may have their visit in the evening.

But don't forget the day and date. It's Saturday, March 3. We'll be waiting for you at the door and you'll enjoy the visit.