

Presenting the Model That Will Be Worn This Spring.

ROSENBERG'S

Davis Street - Downtown Evanston

Footnotes of Fashion as Seen in Shoes at Rosenberg's.

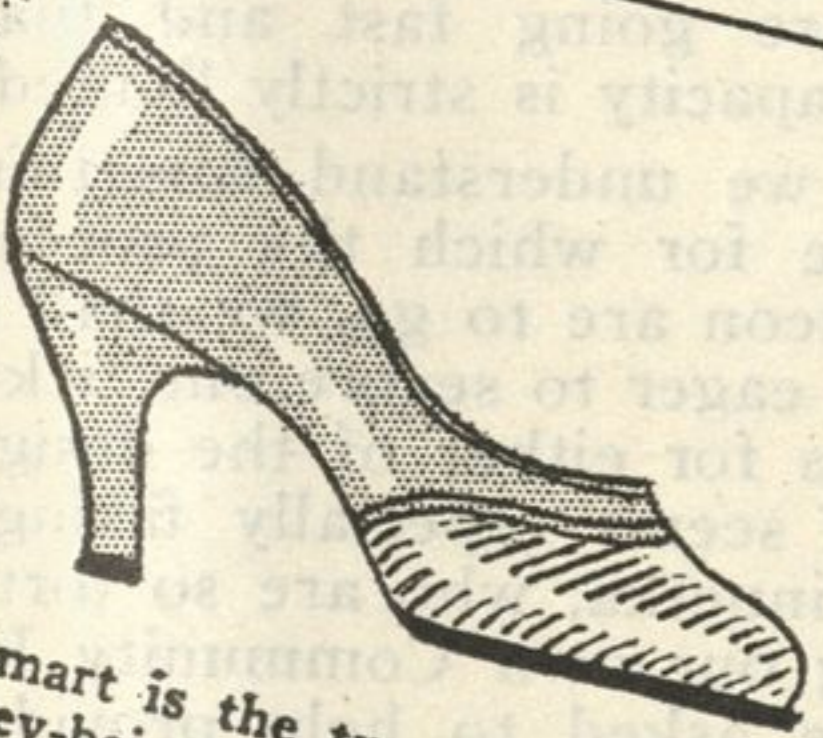
THE ANNUAL FEBRUARY SHOE SELLING!

A diversity of styles marks this group of shoes at \$6.50, each interpreting the mode for the coming season.

\$6.50



Patent leather one-strap slipper that is equally smart for the young miss as for the fashionably dressed woman, \$6.50.



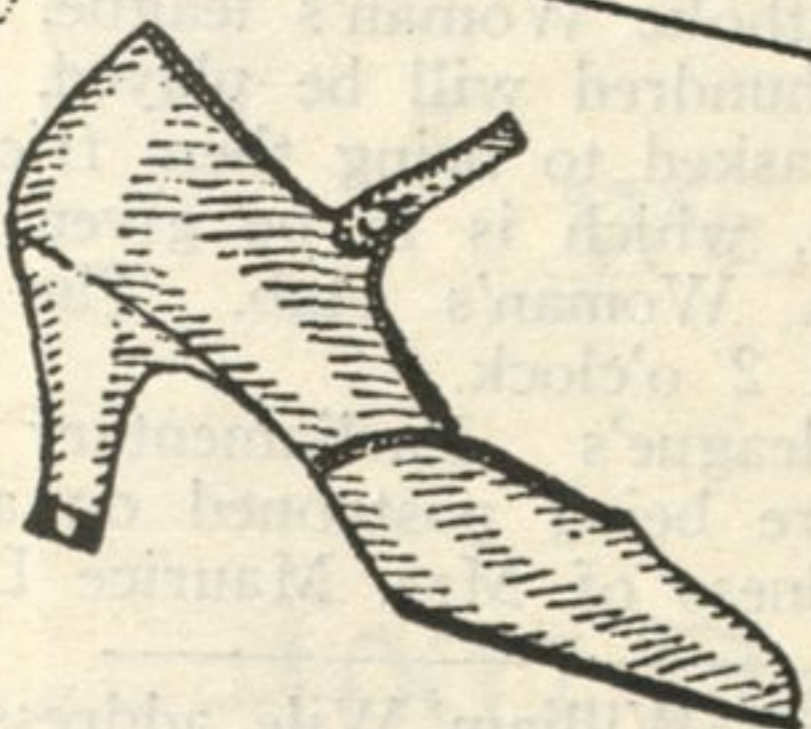
Smart is the two-toned combination of honey-beige kid vamp with suede quarter in harmonizing shade; also in grey, \$6.50.



This one-strap patent leather slipper has a novel buckle fastening, and a cut-out quarter. The heels are Cuban, \$6.50.



A black calfskin oxford is especially suitable for street and business wear. The young miss will choose this model for school, \$6.50.



The evening mode is expressed in this silver or gold one-strap slipper of fine kidskin. The high heels emphasize its formal character, \$6.50.

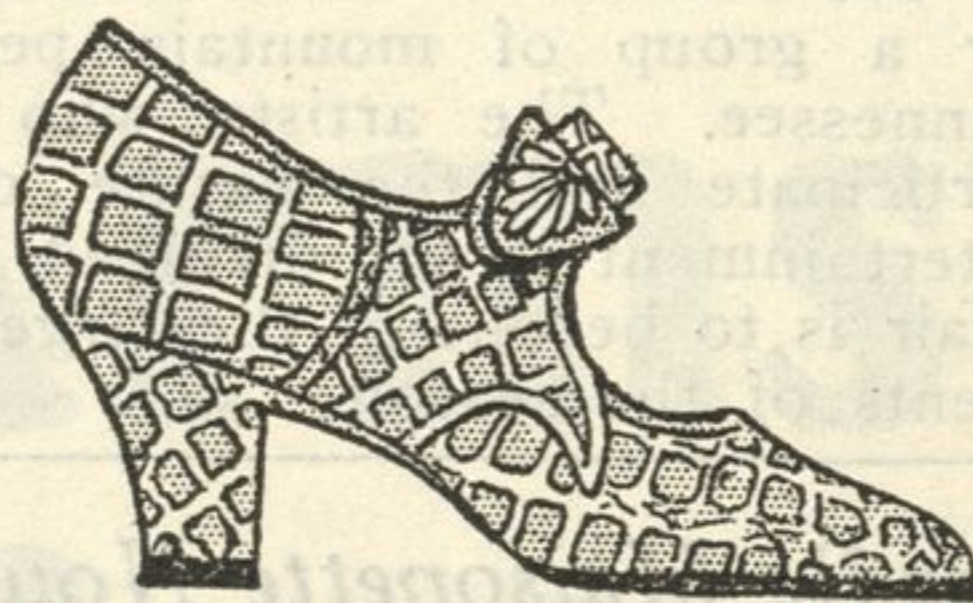
\$10.50



Taffy alligator combines with harmonizing suede in this three-eyelet oxford, \$10.50.



Brown or grey lizard with suede, or black lizard with black kid quarter in this model, \$10.50.



A taffy alligator one-strap slipper with buckle in harmonizing shade, \$10.50.



The chic of taffy alligator is again emphasized in this suede-alligator combination, \$10.50.

\$6.50



Patent leather one-strap slipper with cut-out quarter and novel buckle fastening. The heels are Cuban and the soles are flexible, \$6.50.



A honey beige slipper has a darker strap to harmonize. A youthful model that will be especially desired by the young miss, \$6.50.



The "T" strap is foremost in fashion's scheme. This slipper is designed of black patent leather with Cuban heels—a shoe for dress or street wear, \$6.50.

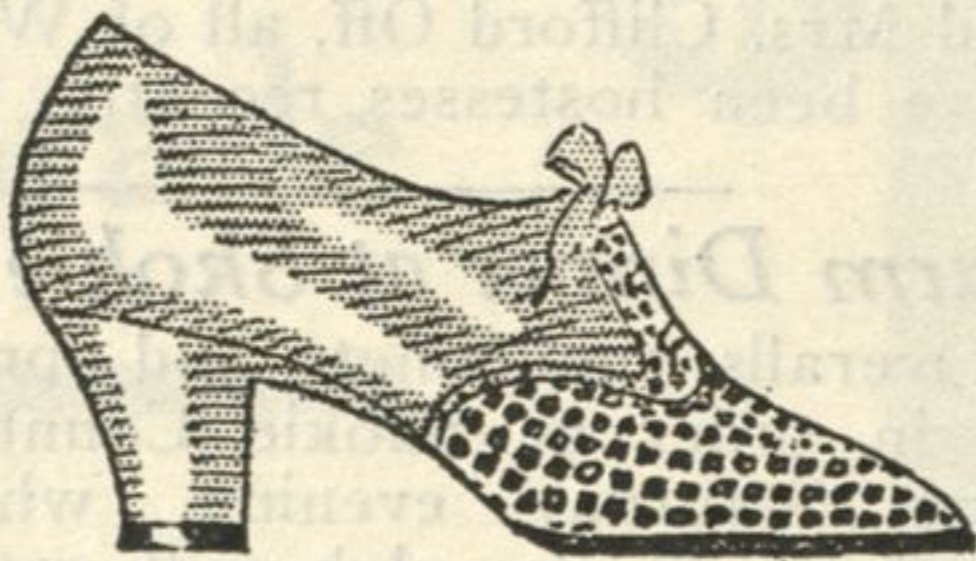


The unusual cut-out on this black patent slipper and the high heel give it a distinct smartness that is preferred by North Shore women, \$6.50.

Alligator and Lizard Leathers Two Smart Notes that Distinguish Shoes for Spring

In presenting this style-group of shoes at \$10.50, we bring forth those new effects that will mark the mode for 1928. And not only are these shoes smart by virtue of their leather and their simple designing, but they combine the comfort feature of the "Arch Bridge" which for years has been a prominent part of Rosenberg's shoe service.

You can choose these Arch Bridge Shoes for their smartness, knowing too that they offer every measure of comfort.

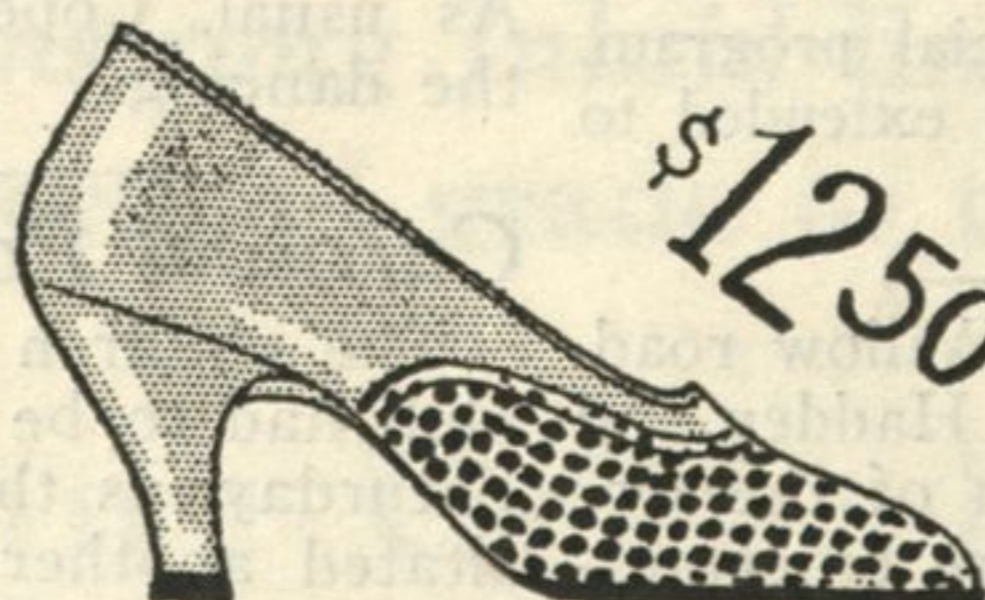


Honey beige lizard matches a honey beige kid quarter in this shoe at \$10.50.



Genuine lizard in honey beige shade harmonizes with quarter in suede, \$10.50.

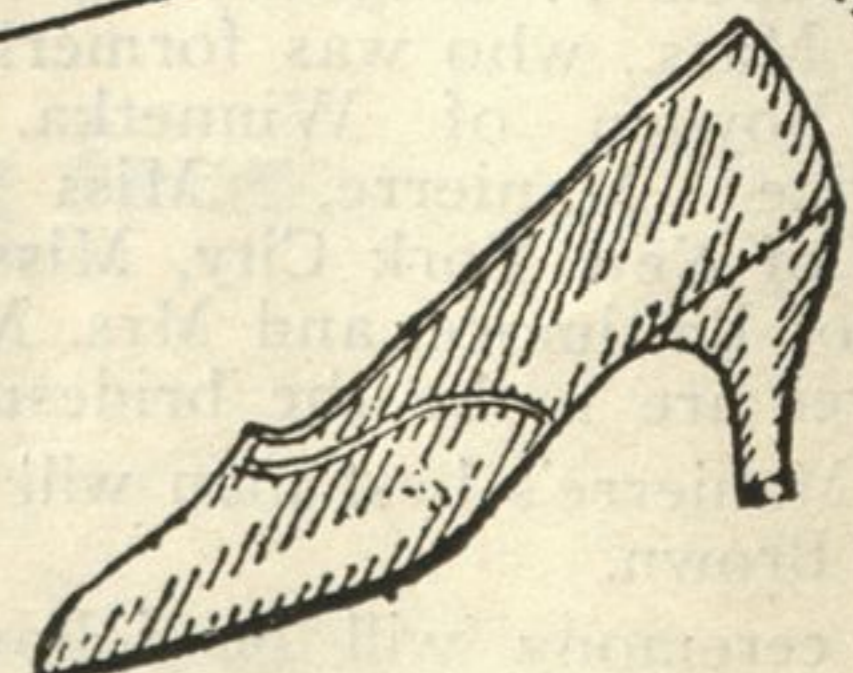
Style Presentation and Selling of Smart Shoes—
First Floor



\$12.50

A gold kid piping between lizard and suede adds a chic note to this shoe, \$12.50.

Style Presentation and Selling of Smart Shoes—
First Floor



A smart pump of silver kidskin has high heel that fits it so admirably for evening wear. Simple lines emphasize its charm, \$6.50.