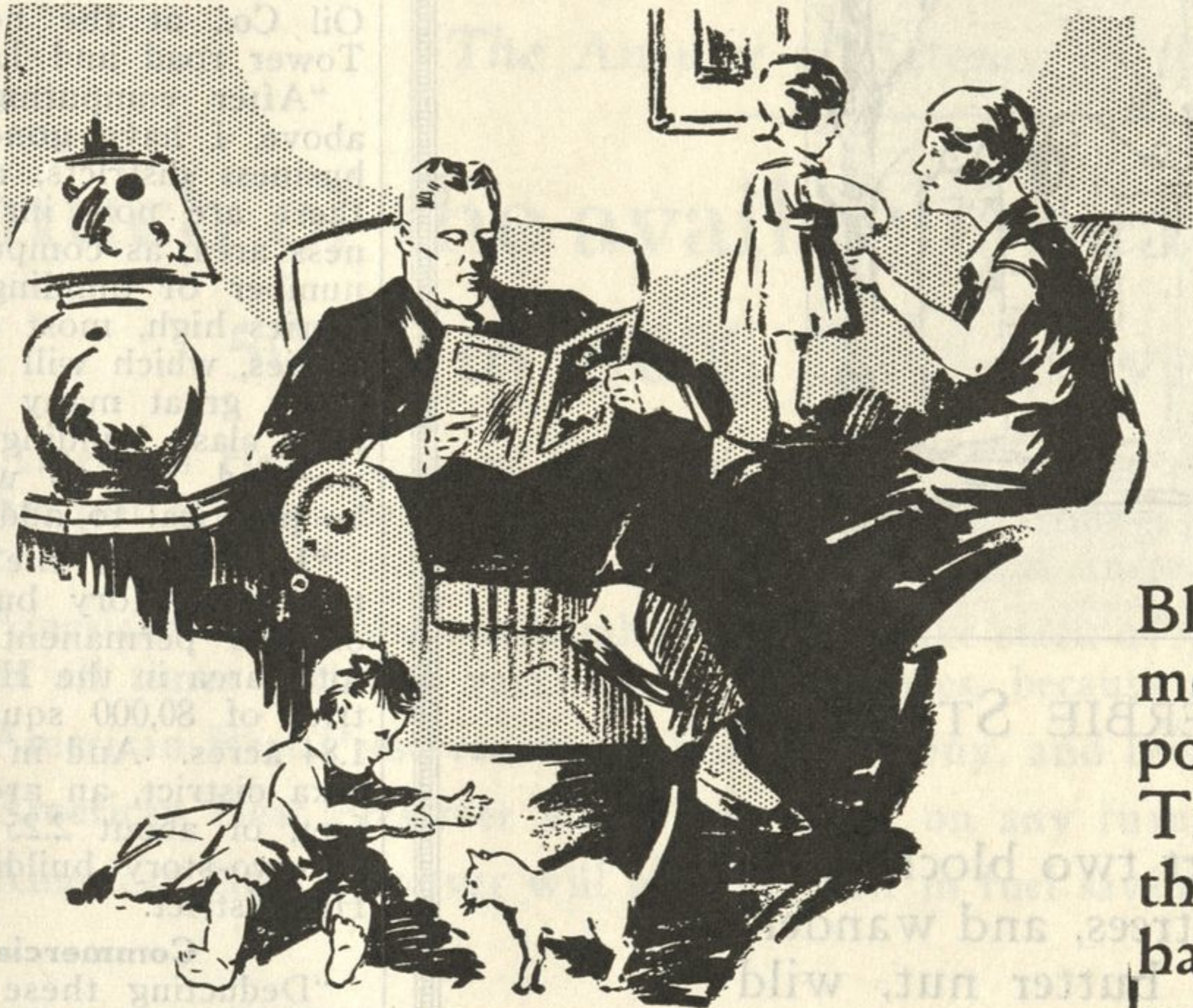


Exclusive Distributors on the North Shore for

Blue Star Coal

More Heat for Your Dollar—with less labor

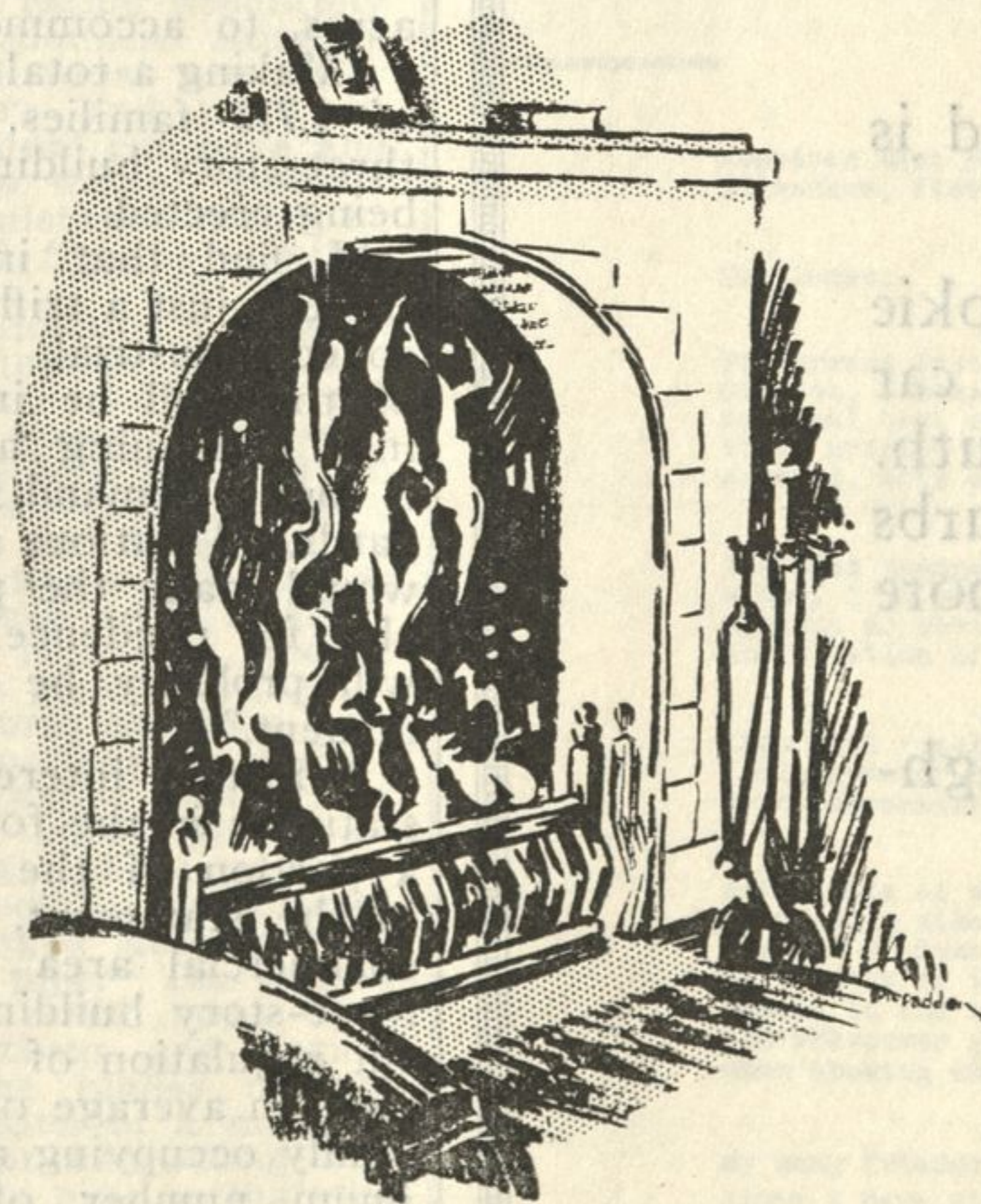


A Hot, Clean, Clinkerless,
Good Banking Coal

Blue Star coal contains more units of heat per pound—therefore more heat per ton—than does any other coal offered to householders in the Chicago area.

Blue Star coal contains less ashes than most coal — only from 100 to 125 pounds are produced in burning a ton. This means that *all the coal burns*, and there is but little dirt and labor in handling the ashes.

Blue Star coal can not clinker in an ordinary household plant. Clinkers slow up your fire and cause loss of heat and damage to the grates. Their absence adds much to your enjoyment of this remarkable coal.



Steady heat means much to the comfort and health of your family. It can be obtained, regardless of outdoor temperatures, from Blue Star coal —and it takes less coal to do the work.

Blue Star coal is very hard and almost dustless. This means a minimum of dirt around the house when the coal is delivered and a cleaner basement.

OUR GUARANTEE

Blue Star coal will heat your house for less money and with greater satisfaction than you have had with other fuels or we will cheerfully take it out of your basement and return your money.

It Is Sold Exclusively on the North Shore by

For That Pleasant Fireplace

Blue Star coal burns with an exceptionally bright flame and with no danger from sparks or flying particles.

**Evanston
Building Material Co.**
Teaming - - Coal - - Supplies

Phones—Greenleaf 4200; Wilmette 1210
Night Phones—University 676; Wilmette 1210

1320 SIMPSON STREET, AT C. & N. W. RAILWAY