

Chevrolet Sales Moves to Larger Salesrooms

H. C. Thomson, who has the Chevrolet salesroom in Hubbard Woods, has moved from 917 Linden avenue to larger quarters at 911 Linden avenue, where he will be better enabled to handle the increasing business which he is enjoying.

Particularly since the new 1928 models have been received, Mr. Thomson says, there has been a large number of visitors to his salesroom.

"Those who have had an opportunity to drive the new models," he says,

"have been more than pleased with the ease of operation and exceptionally fine riding qualities of these cars."

"America's conception that the only lasting prosperity is that in which the greatest number of its people can join is generally expected to attain the broadest level it has ever known in 1928. Viewing the outlook from its various angles leads irresistibly to the conclusion that 1928 will be a good year for business generally."—DuBois Young, president of the Hupp Motor Car corporation.

Wilmette Motor Sales Pioneer on North Shore

A completely equipped garage, a complete line of accessories and an efficient force represent the service offered by P. J. Schaefer, proprietor of Wilmette Motor Sales at 515 Fourth street, Wilmette. And in each of these departments he has achieved a high standard. Mr. Schaefer has recently added a high pressure car washing outfit and a number of units of modern tools and machinery. Wilmette Motor Sales is a pioneer in north shore motor circles.

PLAN ALTERATIONS

Hubbard Woods Service Station to Effect Material Changes in Building at Tower and Center

This week marked the beginning of an important piece of remodeling work in another of the various business sections of Hubbard Woods, where growth and progress during the past eighteen months has been setting a pace for the entire north shore.

The Hubbard Woods Garage, at the southwest corner of Tower road and Center street, is being remodeled, in fact, it might be said, rebuilt and altered all around, even to the changing of its name.

Hereafter, it will be known as the Hubbard Woods Service Station. In the architecturally beautiful and modernly efficient building will be provided every known convenience for automobile service, including three grease pits, equipped with modern, high-pressure grease guns, insuring rapid and efficient lubrication work. An equally up-to-date car washing service will be installed and a large stock of tires will also be featured.

The sharp corner at this point will be eliminated in the new plan, with a proper set back of the building from both streets which will also provide added accommodation to motorists in entering and departing from this truly service station.

The new plans also call for a wide entrance from the Center street side, as well as the Tower road frontage.

Hanson Motor Co., Installs Latest in Car Washing

The plant of the Hanson Motor company, 555-557 Chestnut street, Winnetka, is one of the outstanding examples of the phenomenal growth of the motor car industry on the north shore.

Five years ago Carl Hanson started this business, in a very small way, too, he will tell you, and today he has one of the best equipped garages for all kinds of work, on the north shore.

Right now, at an expense of \$425, he is installing one of the new Weaver power washers, electrically driven, a machine for washing cars. This apparatus is not only a time-saver in this class of work, but, when a car comes out of a "Weaver" bath, it is clean all over. The grease and dirt accumulated under the fenders and on the chassis has been removed, and the motor itself comes out as spick and span as the day it left the factory. A 300 pound pressure stream makes all this possible and, of course, the operation is all done without any damage, whatever, to the most delicate paint surfaces.

The "Swift Lift" is another machine which Mr. Hansen has installed by which he may quickly hoist any car to sufficient height to enable mechanics to walk under the machine to make close inspections and do repair work advantageously.

The 1928 Hupmobile models, the car which Mr. Hanson sells, are now being shown in his salesroom.

He also has a department equipped for doing all kinds of ignition work, carries a line of tires and does repair work of this nature.

Mason and Leonard Just Natural Born "Repairers"

The firm of Mason & Leonard, which two and one-half years ago embarked in the automobile repairing business at 1010 Tower road, Winnetka, has been keeping pace with the increase which has gradually featured all business and growth in general in Hubbard Woods.

The firm has a completely equipped shop for service on all makes of cars.

THE *Fastest* FOUR IN AMERICA

HAS ALSO PROVED ITSELF THE *Finest*

\$875

4-Door Sedan, f. o. b. Detroit
Full Factory Equipment

Six months on the highways of the world have established this car's right, beyond dispute, to the title "America's Fastest and Finest Four".

If mile-a-minute performance, lightning acceleration, custom beauty, and limousine comfort, were all it possessed, the story would not be half so impressive.

In Dodge Brothers Four these are simply the *outward* expression of exceptional inward fineness. No Dodge Brothers Four in thirteen years of quality building has been built so well.

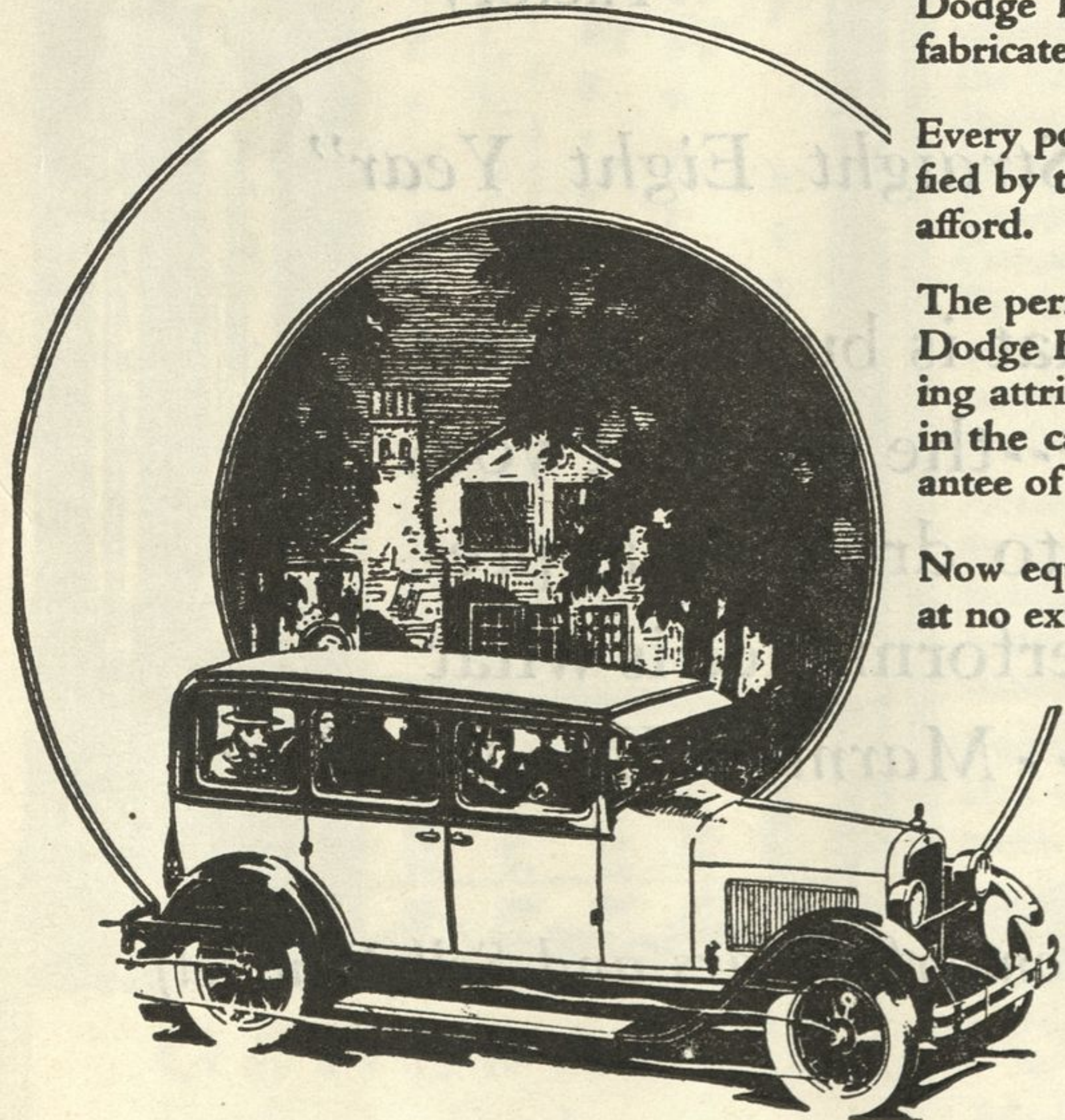
Materials are selected with every advantage of Dodge Brothers vast purchasing resources, and fabricated with minute precision.

Every point that sustains excessive stress is fortified by the finest metals that the world's markets afford.

The performance, comfort and style you get in Dodge Brothers Four are not therefore the fleeting attributes of *newness*. They are deep-rooted in the car's structural quality—the surest guarantee of long and dependable service at low cost.

Now equipped with Steeldraulic 4-wheel brakes at no extra cost.

Tune in for Dodge Brothers
Radio Program every Thurs-
day night, 7 to 7:30
(Central Time) NBC
Red Network



WERSTED MOTOR CO.

Phone Winnetka 165

562 Linden Avenue

DODGE BROTHERS, INC.

ALSO BUILDERS OF TWO LINES OF SIXES—THE VICTORY AND THE SENIOR