

MASTER MOTOR BUILDERS

LEADERSHIP in power plant engineering cannot be bought with money. Packard has paid the price of supremacy in this field through twenty-eight years of pioneer work—more than a generation spent in acquiring specialized knowledge, experienced skill, perfected facilities.

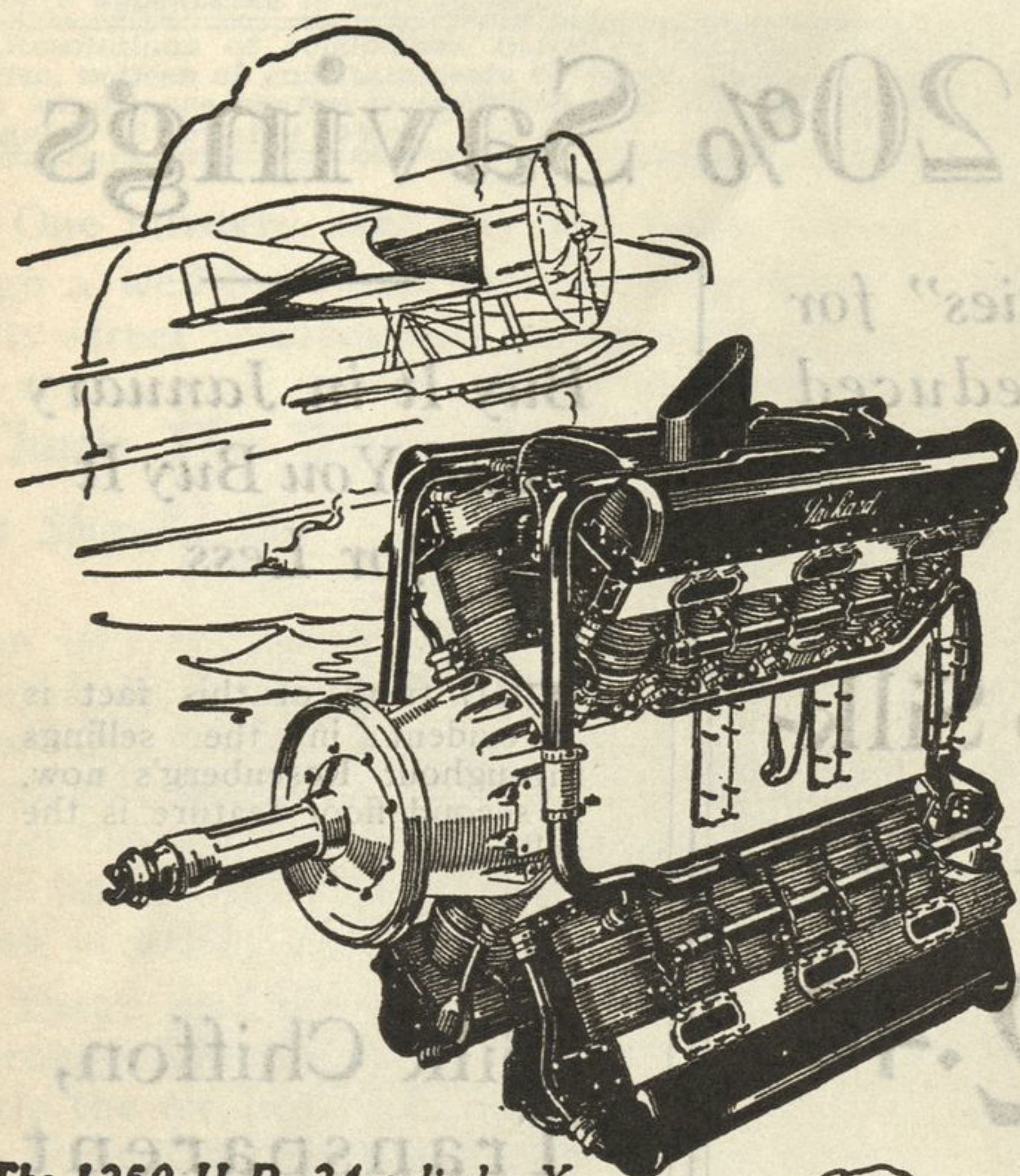
The versatility of Packard engineering is best indicated by the dozens of world records held by Packard motors on land, water and in the air.

Packard designs and builds fine motors for racing boats and fast cruisers, for the swift combat planes, heavy bombers and great dirigibles of the United States Army and Navy, for Army tanks and for the American public at large in the Packard Six and the Packard Eight.

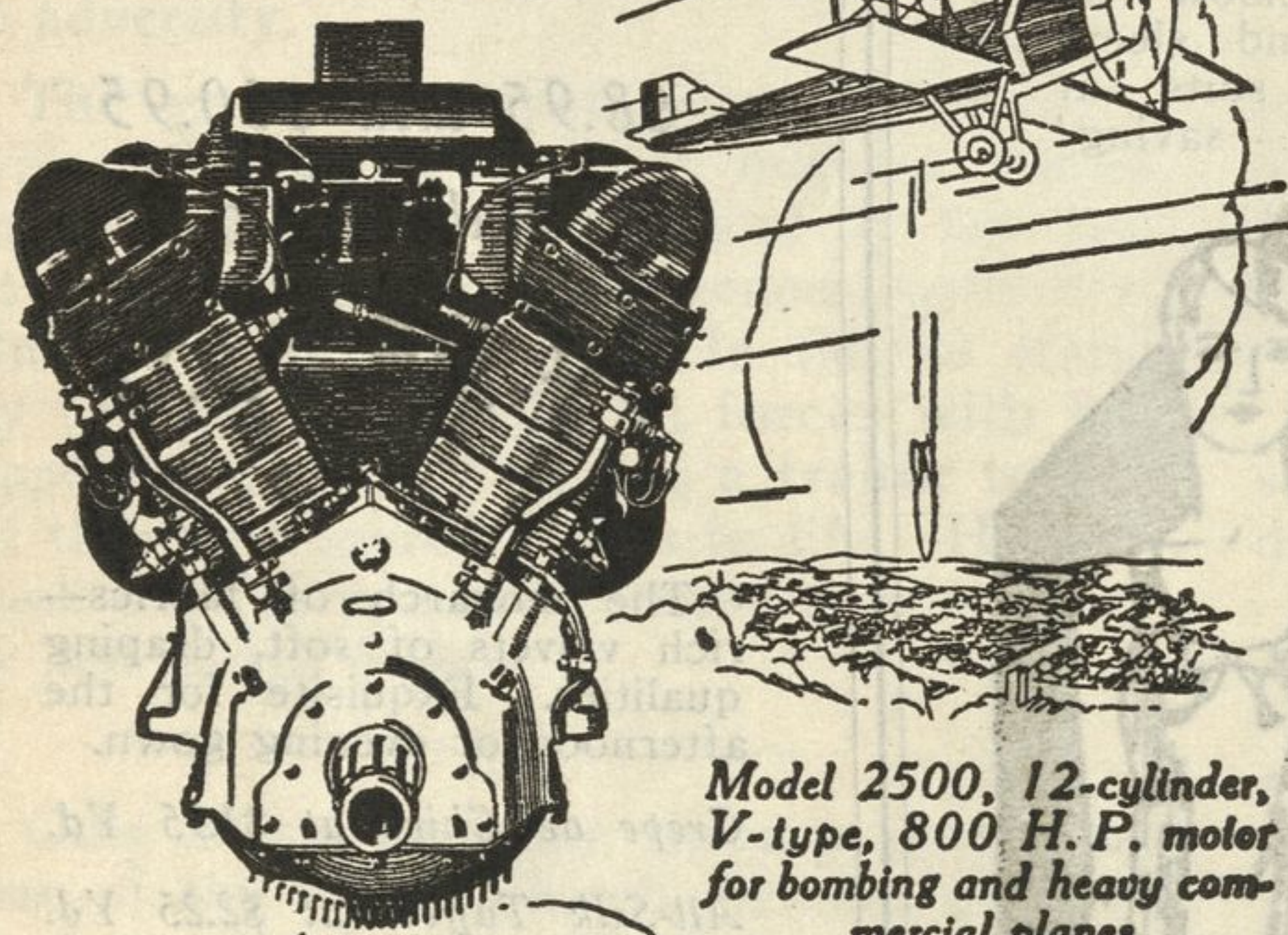
Packard is wedded to no one type of motor. It designs for each special use the engine best suited for the purpose—X motors, V motors, inverted V motors and motors with cylinders in line.

In each field Packard is supreme. This year nearly \$4,000,000 worth of aviation engines will be delivered to the United States Government and private ownership. These in addition to Packard's latest contribution to the nation's vital defense equipment—the powerful new eight-cylinder V-type motor pronounced by military experts as the most appropriate power plant for the ponderous tanks of the Army.

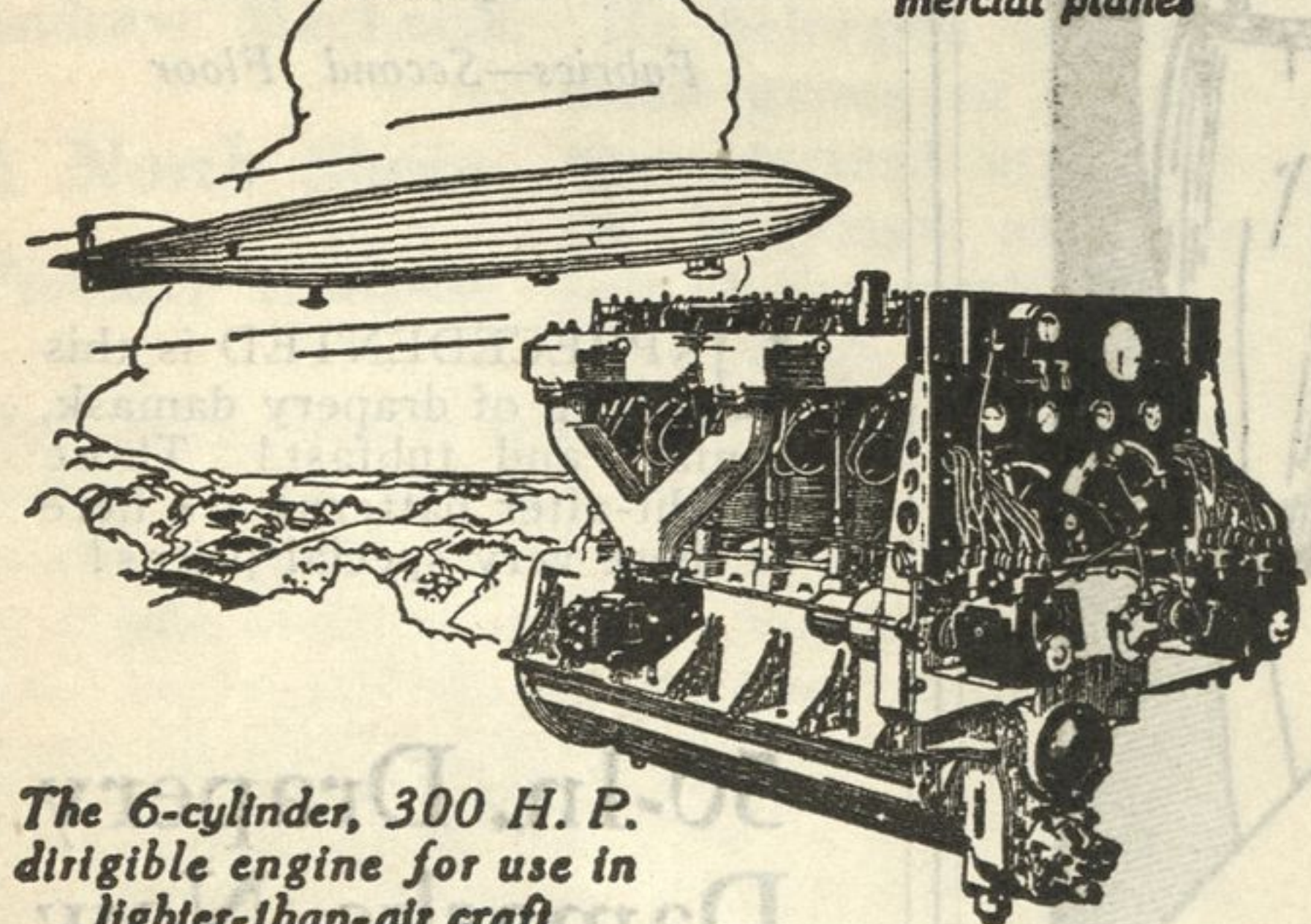
But beauty of line can never accompany bulk in motor. So in the new Packard Six and Packard Eight cars will be found the simple, powerful and dependable straight line power plants which have done most to establish Packard's engineering leadership.



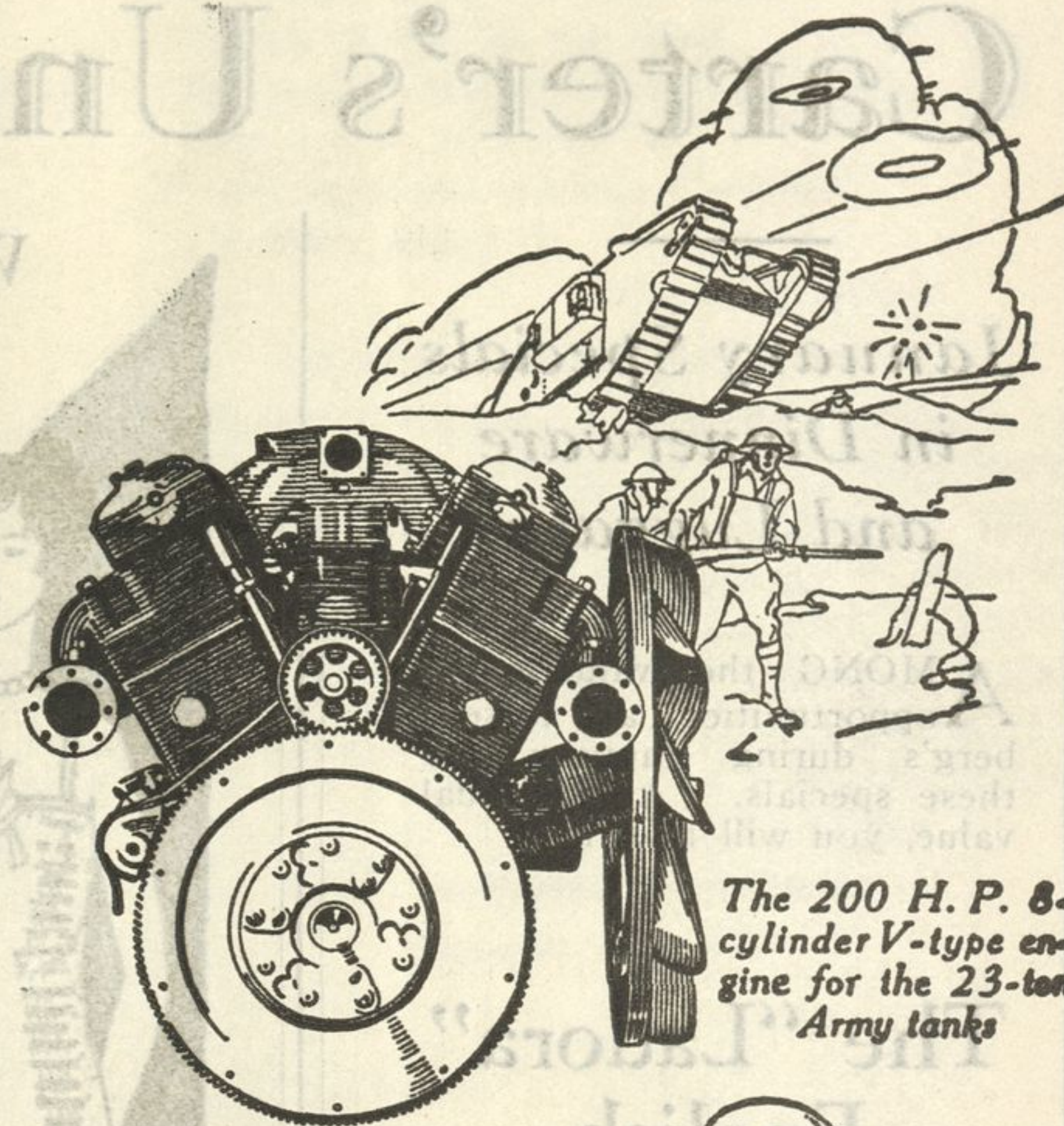
The 1250 H. P. 24-cylinder X motor develops one horsepower for every 18 oz. of weight



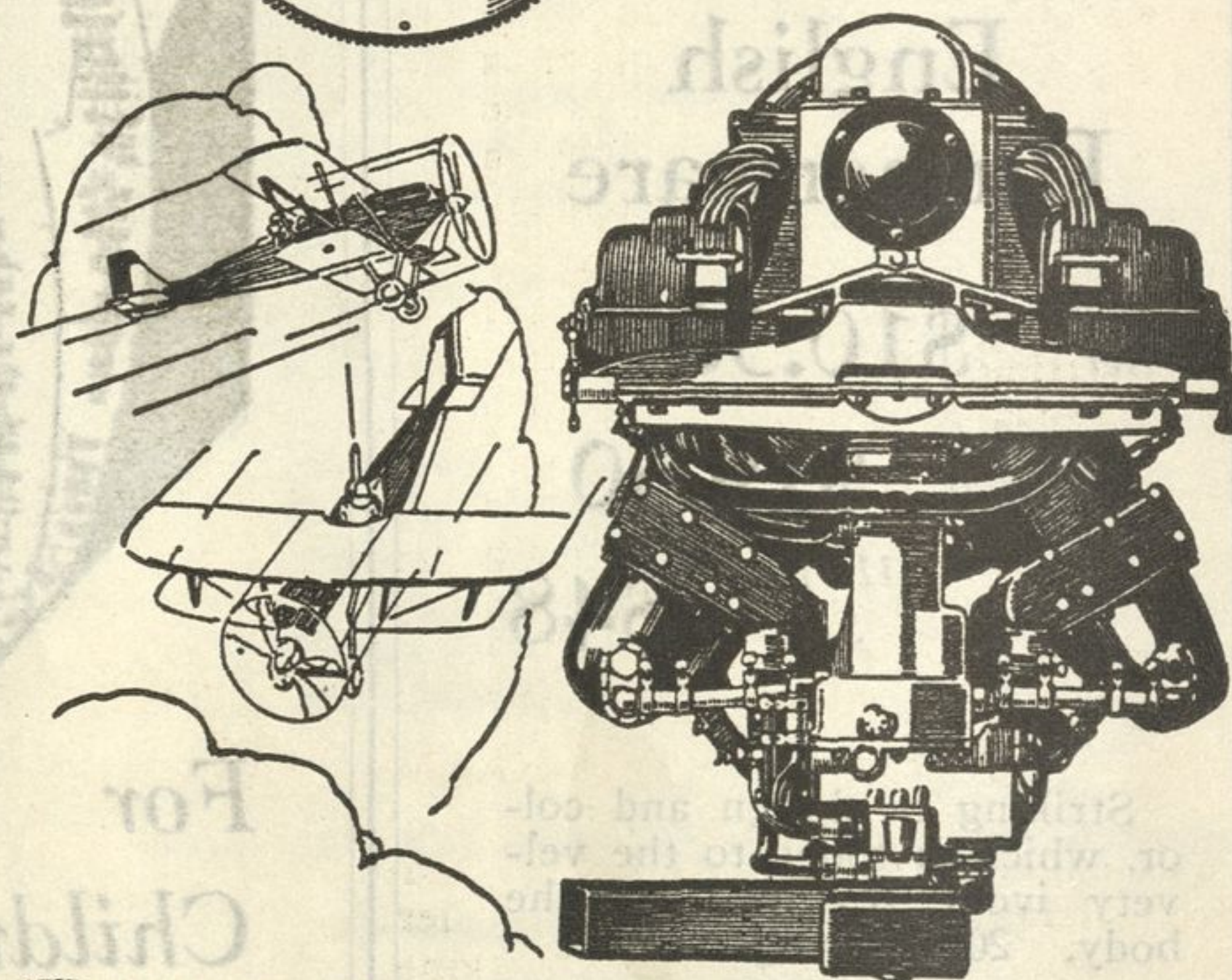
Model 2500, 12-cylinder, V-type, 800 H. P. motor for bombing and heavy commercial planes



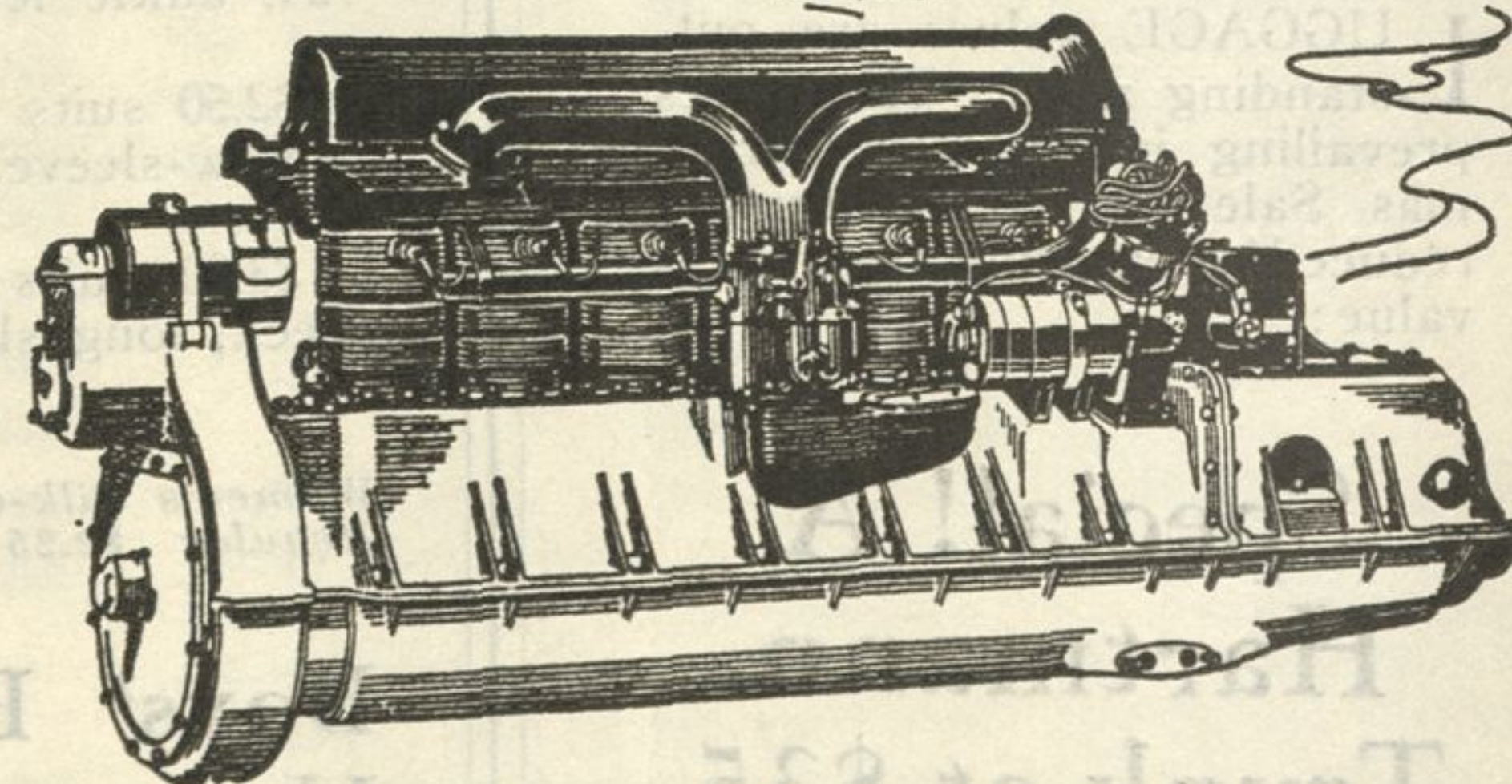
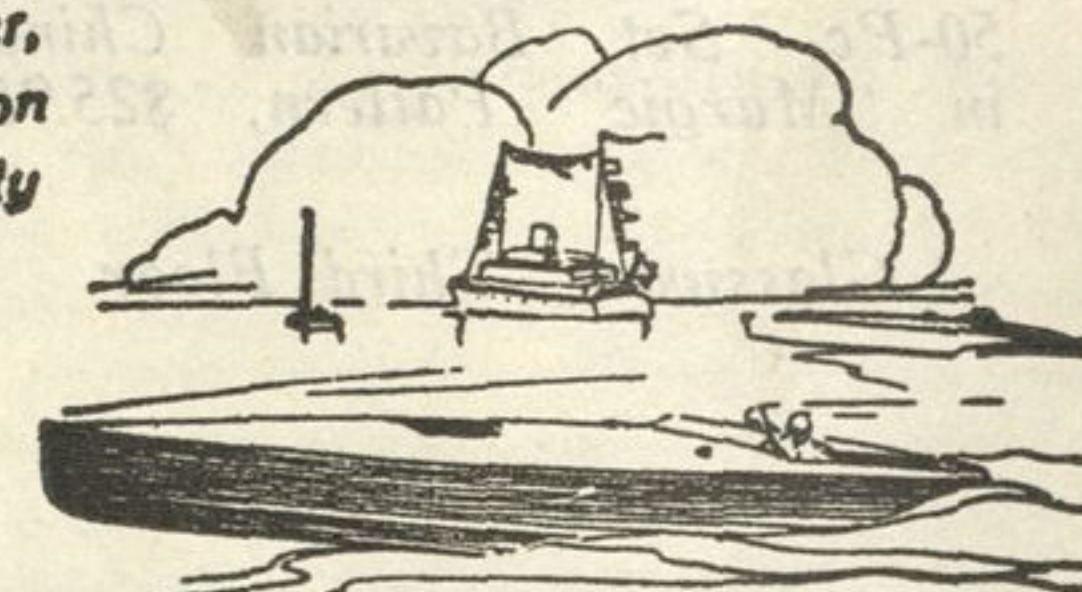
The 6-cylinder, 300 H. P. dirigible engine for use in lighter-than-air craft



The 200 H. P. 8-cylinder V-type engine for the 23-ton Army tanks



Model 1500, 12-cylinder, V-type, 600 H. P. aviation engine, inverted for visibility



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Packard Motor Car Company of Chicago

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