

Lord's

INCORPORATED AN ULRICH CO.
FOUNTAIN SQUARE EVANSTON

The Nursery Price List is Ready Now

Mothers who have been wanting this helpful little list will be glad to know it is ready. Good, too, for people who have baby friends and relations to buy for! Just telephone or write for your copy.



Second Floor

The Purchase Sale of Silk Frocks

at **\$18**

Ends Saturday



Lovely models for dress wear—sports frocks of the smartest lines and colors for spring—one-piece dresses and two-piece—crepes romaine, crepe-back satins, Canton crepes, georgettes—in rose, red, navy, black, tan, nude, French blue, and many other good shades for spring.

Many attractive ones still in the assortment—and all marvelous values at \$18. Sizes 16 to 46.

Lord's—Second Floor

Sweater-Combination Dresses for Sportswear

Two kinds—either with pleated flannel skirt, or a silk-crepe pleated skirt. The tops are knitted sweaters, with horizontal stripes that begin wide at the shoulder, and become narrower as they go down. With the white wool skirts, the tops are white with black or light green stripes—

With the silk skirts the tan and brown tones are used. \$22.50.

Lord's—Second Floor

It's Spring in the Fabrics Sections!

Everywhere you see the most delightful prints! Prints on cotton. Prints on linen. Prints on gingham. Prints on silk—and on gossamer chiffon. The woman who loves patterned things will have plenty of opportunity to choose them this year!

Peter Pan Prints Fairly Sing of Spring! 58c a Yard

For little girls' dresses there's nothing fresher and more practical than these firm printed cottons. Mostly small patterns and many colors. Plain colors to trim them with, also 58c a yard.

Diaphanous Crepe Chiffons in Blended Patterns, \$2.95

Prints designed by a famous modernist artist—exquisite floral designs and conventional patterns.

Printed Crepe de Chine in Many Colors, \$2.95

Heavy, supple crepe de chine—in dark and light colors—and a good variety of patterns.

Dotted Swisses in White and in Colors, 95c a Yard

White with colored dots, colored with white dots, and all white.

Printed Zephyrs, 48c Yard

Fine, closely-woven cottons, printed in small designs in tub-fast colors, 32 inches wide. For children's dresses, drapes, and ensemble costumes for summer.

Lord's—Fabrics—First Floor



Printed Linens will make many Sport Frocks! \$1.15

White grounds, printed in conventionalized floral designs, in brick-and-blue, lavender-blue-gold-and-green, and pink-and-green. 36 inches wide.

48-Gauge Hose are

Extra—Fine, Extra—Close, Extra—Sheer, Extra—Smooth!
\$2.25 pair

Ask to see them! An exquisitely fine, gossamer sheer stocking of unexpected durability!

Merida Opal Mauve
Seasand Mirage

New Hosiery Repairing Service

Do you know we have a Hosiery Repair Service that fixes runs and snags almost invisibly? We use the famous Stelos system.

First Floor

New Jack Tar Suits for Little Boys



Many of contrasting materials interestingly combined.

A patterned soiesette, perhaps, with a plain-colored broadcloth—

A Print linene with trousers of unbleach twill—

A rayon and chambray combination of matching color, with the blouse of silky checked rayon and the trousers of plain chambray.

Many have bits of colored embroidery done by hand.

Colors include white, yellow, green, brown, red and still others!

\$2.50 to \$3.95

Lord's—First Floor

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Stitched Hats are New!

Sport Hats — Dress Hats — Felt, Georgette, Chiffon, and Silk Crepe Hats — all of these you will find changed in texture and character by means of stitching.

The Stitching may be self-colored, or done in gold or a contrasting color. There are, in this new mode, hats from Meadowbrook, Holland, and Hodge.

\$12.50 to \$18.50



Lord's—Second Floor

School Wear in Regulation Styles

Jack Tar sends us the best-tailored of all regulation togs—the sort of clothes that are best taste, and most practical for school wear.

Navy Serge Skirts

Pleated skirts of storm serge, 6 to 14, \$3.75. Of French Serge, \$5. All on washable cotton tops.

And these tops, by the way, may be bought separately, so you may have extra ones in the laundry all the time! 45c each.

Middies

Regulation ones in plain models, of Jean cloth, \$1.50 and \$1.75. Braid-trimmed Jean cloth, \$2.25. Fine Broadcloth, \$2.75. Jean cloth with blue collars and cuffs, \$2.25.



Cooking Aprons

Domestic Science aprons, designed to meet the requirements of the Evanston schools, \$1.95. Nicely tailored, and edged with boilproof red rick-rack braid.

Lord's—Girls' Shop—Second Floor