

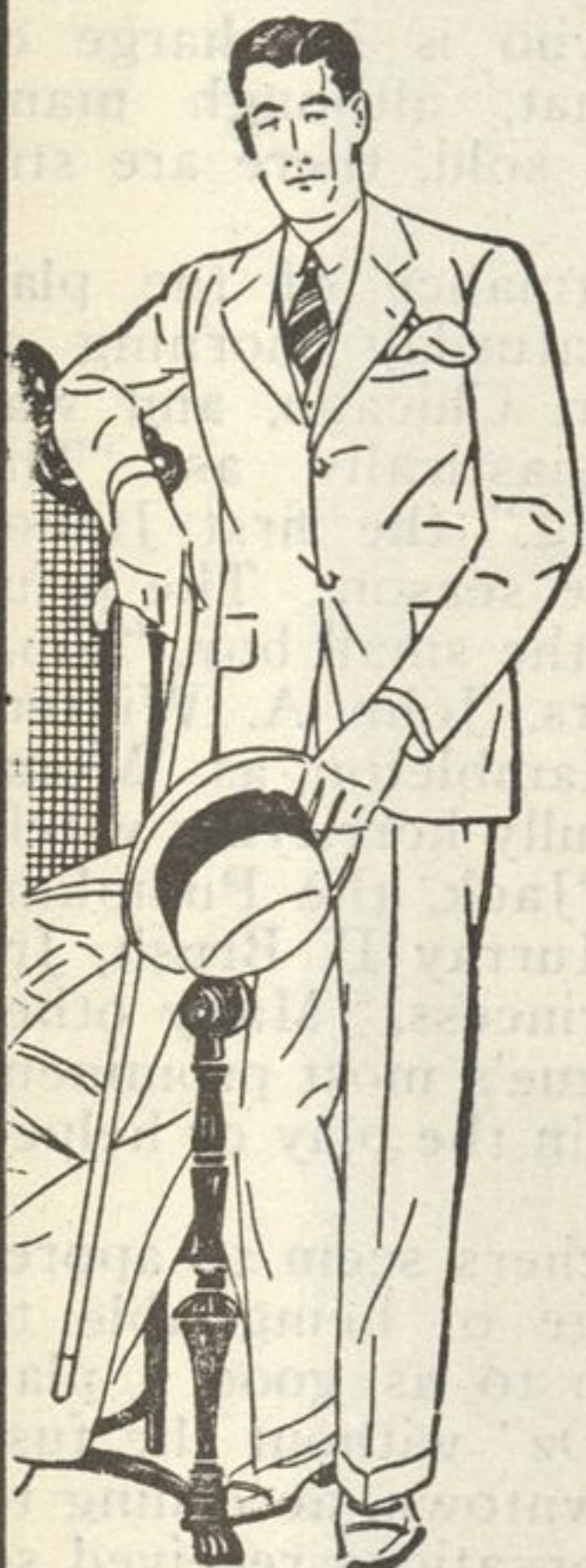
To Telephone from Winnetka or Wilmette, call "Wilmette 1100"

ROSENBERG'S

Two Deliveries Daily—Telephone, University 2400

Davis Street ~ Downtown Evanston

A PAGE OF JANUARY VALUES FOR MEN AND BOYS



Now! Men's \$40 One- and 2-Trouser Suits at \$29.50

Plainly, a Tremendous Value

The new styles: 3-button, roll lapel, and 2-button models in worsteds, chevots and tweeds. 200 being sold at this price.

Some of the one-trouser suits have extra trousers which sell for \$4.

25 STRATFORD SUITS OF \$50, \$55 and \$60 QUALITY, exclusive fabrics, sizes 35 to 42 at \$33.50.



The Wisdom of Buying These 2-Trouser Suits For Boys Now

They are \$20 and \$25 suits in sizes 14 to 18—and 32 to 38—the smart 3-button models with hi-roll lapel which may be worn as a 2-button coat.

The Number Is Necessarily Limited — So Choose Early at **\$15.95**

1000 Men's Shirts -- They Will Sell Fast at

Fresh new shirts in a special purchase that enables us to offer \$2.50 and \$3.00 values for \$1.85. Broadcloths, madras, and others in neckband and collar-attached styles. Manhattans included. Whites and fancies.

\$1.85

Men's Flannelette Night Shirts, special,

\$1.29

Fine Scotch flannel in these night shirts with silk frog trims. Sizes 16 to 20. January Value here!

A \$5 or \$6 Muffler Can Be Purchased at

\$3.95

English Twills, English Foulards, Darbrook Squares, Eagle Crepes—the finest of silks in these mufflers, now at \$3.95.

\$2.50 and \$2.95 Fine Silk Reefers, 20x40 inch, at \$1.95.
Men's Chalmer's Union Suits 38 to 46, \$1.85 value, \$1.65.

Extra Values While They Last

- Men's 75c and \$1.00 Plain and Fancy Silk Hose, pr. 59c
- \$1.50 English Broadcloth Athletic Union Suits \$1.19
- \$7.50 Jantzen Sports Coats, wool knit, size 36 \$4.95
- Just 8 Men's \$40 Fine Winter Overcoats, special . . . \$31.50
- Men's \$12.50 Sheep Lined Moleskin Coats, now . . . \$10.00
- \$3.00 and \$3.50 Kingly and Manhattan Shirts, at . . . \$2.65

Men's Suits—Third Floor
Men's Furnishings—First Floor

Boys' All-Wool Lumberjacks Will Sell for \$2.95!

Sizes 8 to 16 in these lumberjacks and mackinaws that all the boys want. Mothers will be glad to know they need not pay \$3.95 and \$4.95 for them now, but only \$2.95.

Blouses---the \$1 and \$1.50 kind at 85c

---and Shirts Equally Valuable \$1.19

Blouses you know are good—the "Puritan" make, of broadcloth and madras. Fancy patterns.

It is not often you can get "Collegiate" \$1.50 and \$2.00 shirts for \$1.19. Broadcloths, oxfords and madras in designs.

\$20 and \$25 Boys' Overcoats -- quick selling at \$15.95

Plain blues, fancies and tweeds in these overcoats, sizes 12 to 18 years. Time to buy now for next season, when \$15.95 is the present price.

Just 6 Boys' Mackinaws, \$6.95

Those big plaid mackinaws that always sell for \$8.95. All-wool.

—and only 12 Suede Jackets \$9.95

Boys' knit bottom and knit collar suede jackets in grey or tan. \$13.50 values.

Boys' Sheep-lined Moleskin and Corduroy Coats, 20% off.
Boys' Blue Kersey Cloth Coats, sizes 4, 7, 8, 9, and 10, \$11.95
Boys' Germania Chinchilla Coats, sizes 9 to 12, \$12.95.

Boys' Section—Third Floor