

BABY'S BLUE HEAVEN

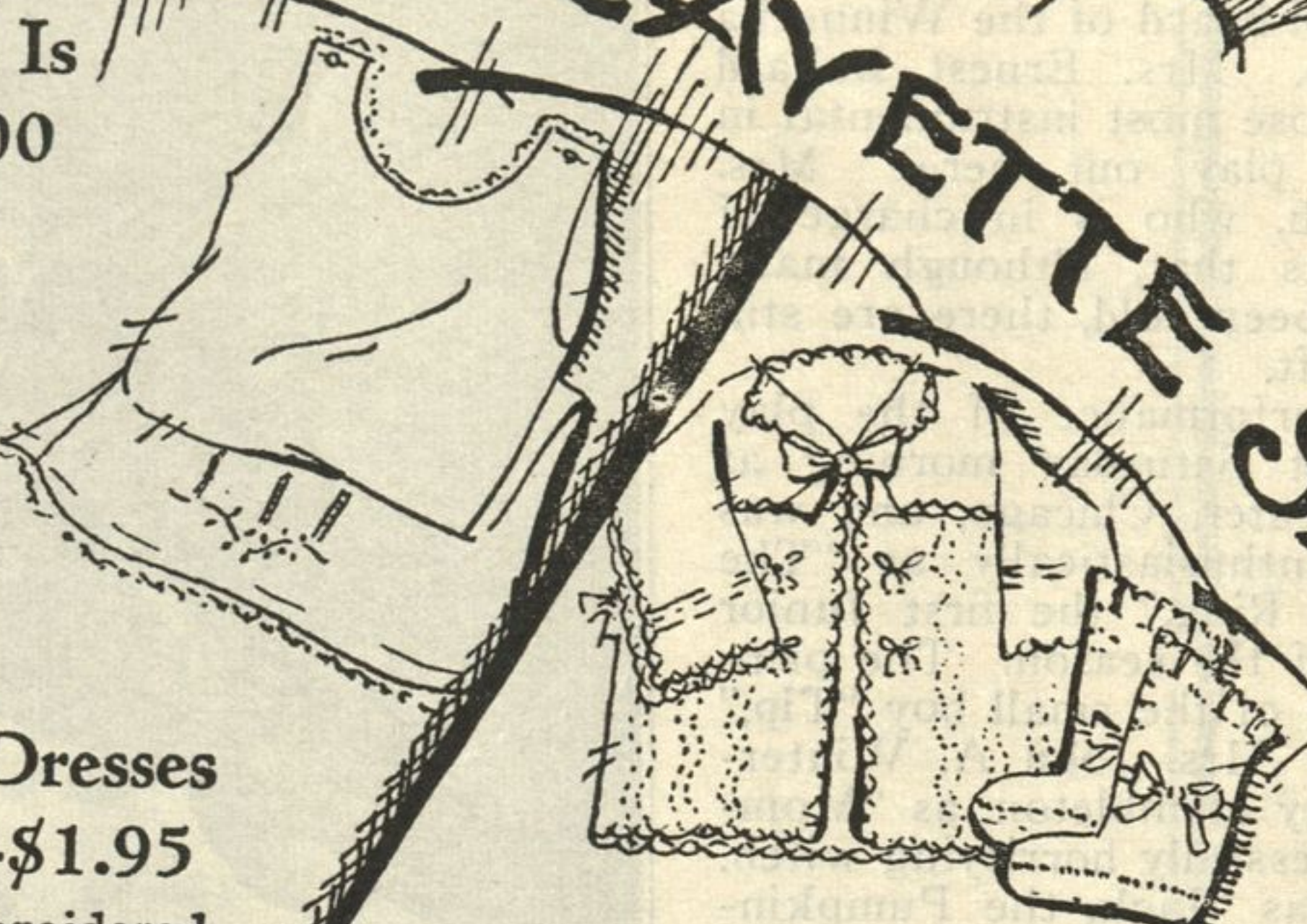
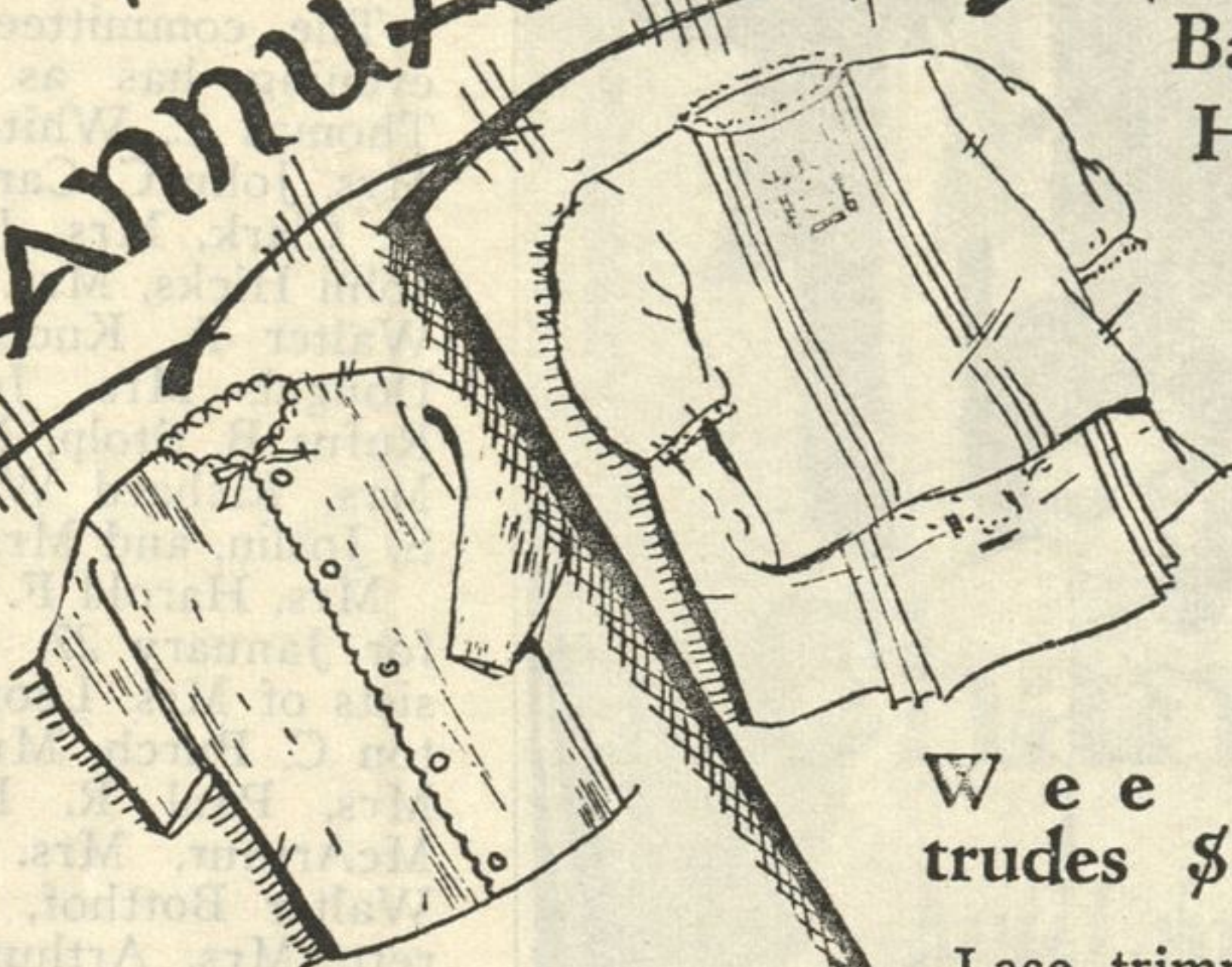
—BEING THOSE VERY FIRST ESSENTIALS FOR BABY'S HEALTH AND HAPPINESS—in the

SEMI-ANNUAL

LAYETTE SALE

Baby's First Dress Is Hand Made, \$1.00

Darling little dresses of fine nainsook rendered most attractive by hand embroidery or drawn work designs. Extraordinary value.



Silk-and-Wool Vests, \$1.35

The soft quality of these vests will appeal to mothers. Made of the finest silk-and-wool, in button-front style; layette sizes.

W e e Gertrudes \$1.00

Lace trimmed or hand scalloped nainsook gertrudes; infants sizes.

Baby Dresses \$1.65--\$1.95

Handembroidered or smocked yoke dresses as dainty as they can be.

Knit Sacques for Baby, \$1.65

Dainty sacques in heaven-blue snow-white or delicate pink, made more lovely by silk ribbon ties and touches of hand work.

Vanta Baby Binders, 45c

Wool-and-cotton binders, notably elastic and fastening with ties. Special in this sale, 45c.

Merino Vests at 95c

These tie with dainty little bows of twistless tape; double breasted style. Special.

Knit Knities at \$1.05

Vanta knit knities in soft fine quality cotton, draw-up sleeve and bottom. Layette sizes.

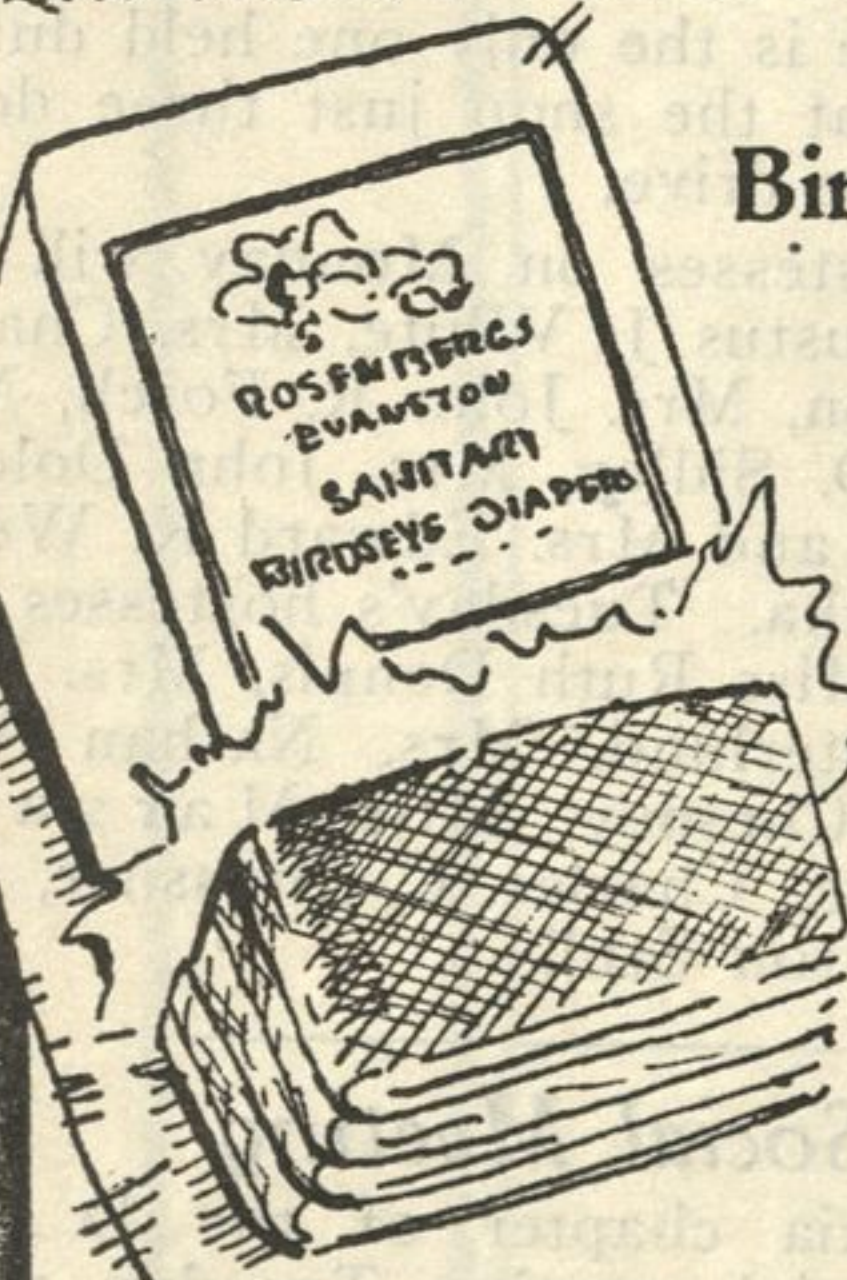
Warm Little Bootees, 50c

Made of the softest wool and trimmed with ribbon and embroidery. In white with pink or blue trim.



Birds-Eye, Outing Flannel Diapers \$1.95

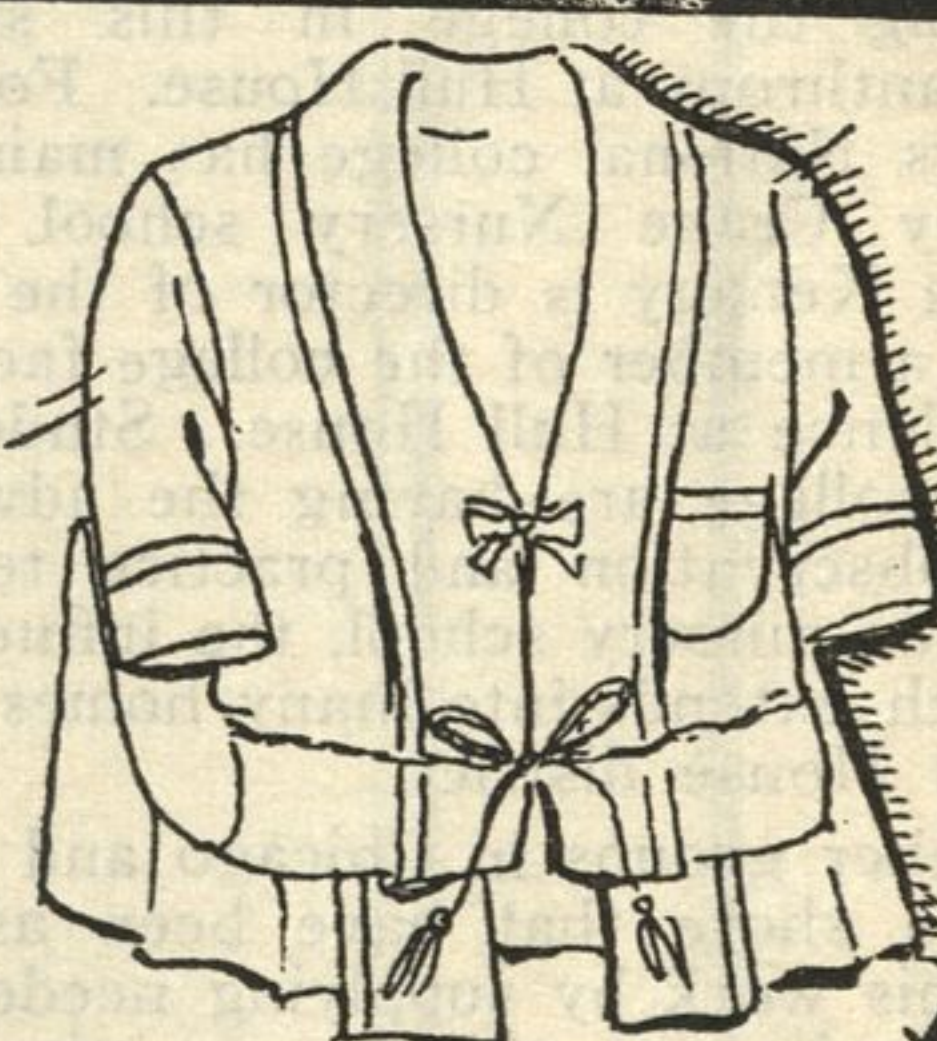
Extra quality Birds-Eye or outing Flannel Diapers in the 27x27 inch size; hemmed; very soft for baby's tender skin.



Vanta Knit Towels, 50c Down-Filled Pillows, \$1.95

Silk-Wool Hose, 65c

Vanta hose with very fine rib; thoroughly pre-shrunk. Layette sizes only.



36x50 Wrapping Blankets, \$1.75

Blankets as soft as down, rendered most attractive by clever nursery patterns. For His Majesty, a blue blanket; for Her Grace, a pink one. There's ample warmth in these.

Dommet Flannel Wrappers to Keep Baby Warm, \$1.00

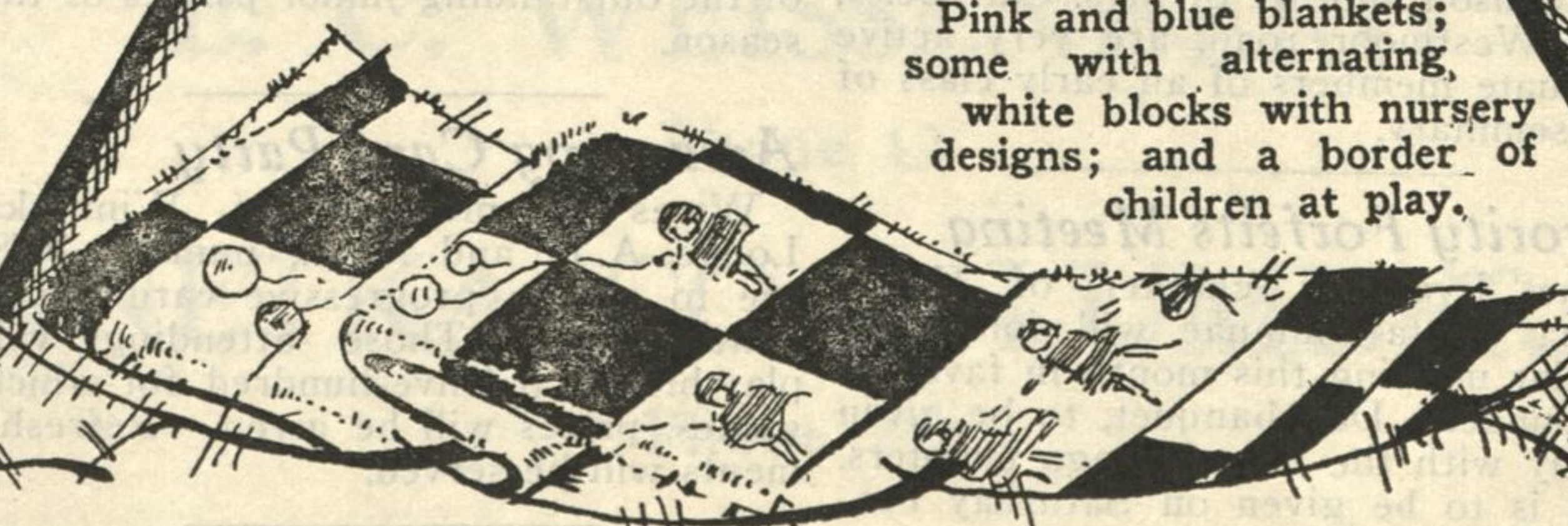
Pink or blue wrappers with white turn-back collar and cuffs and silk ribbon trims and cord ties. As soft as baby's own little hands.

Kleinert's Rubber Sheets

Extra heavy pink rubber sheets in the 27x36 inch size, \$1.00. Dry Down Sheeting, \$1.25

30x40 Inch Wrapping Blankets 85c

Pink and blue blankets; some with alternating, white blocks with nursery designs; and a border of children at play.



Gift Suggestions

Glass Bottle Sets \$1.75--\$2.95

Coat Hangers at 85c

Floating Bath Thermometer, \$1

Comb and Brush Sets, \$1.50

Infants' Section—West Room—Second Floor

ROSENBERG'S

DAVIS STREET—DOWNTOWN EVANSTON

—for the Stork's Shower

Dec. Hot Water Bottles, \$1.50

Enameled Toilet Baskets, \$1.95

Hand Painted Commode, \$1.25

Costumers at \$1.95 to \$2.95