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## BROWN'S FIRST SALE

Commencing January 12th we will  
hold our first sale of Furniture and  
rugs. Watch this paper next  
Saturday for genuine reductions.

**BROWN FURNITURE  
COMPANY**

1567 Sherman Ave. Evanston

### OIL HEAT

Let us care for all your problems in  
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the old one.

**WILLIAMS  
OILOMATIC  
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North Shore

Dewey Hoke

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Mr. and Mrs. Gordon Hannah and  
family, 1120 Elmwood avenue, and Mrs.  
J. S. Cline and her daughter, Miss  
Isabel, 304 Cumnor road, Kenilworth,  
spent Christmas week in Lake Bluff.

Miss Margaret Cobb and Miss Mar-  
jorie McNie were hostesses at a  
Christmas dance given December 30,  
at the Cobb home at 615 Elm street,  
Winnetka.

Whitfield Cook of 531 Eighth street  
and Robert Cressy of 913 Forest ave-  
nue left Wilmette Sunday to continue  
their studies at Yale university.

Miss Julia Kane, daughter of Mr. and  
Mrs. F. G. Kane, 205 Abingdon road,  
Kenilworth, gave a bridge luncheon at  
her home last week.

Miss Mildred Burns of 727 Laurel  
avenue left Monday evening for Deni-  
son university, where she is a junior.

Illinois once had 15,000,000 acres of  
timber, about 42 per cent of its area  
being wooded.

# Coal & Coke

Phone 653 Winnetka

**The NORTSHORE Co.**

16 Prouty Annex—Winnetka

## Keep Clothing 'Healthy,' Advice to School Pupils

The second annual observance of  
Hygiene Weeks in Winnetka is sched-  
uled for the period from January 16-  
30, when the firm of Schultz and Nord,  
North Shore tailors and cleaners, in-  
vite the boys and girls in the com-  
munity—under 12 years of age—to co-  
operate in a hygienic venture which  
ties up their regular school instruc-  
tion in health matters.

The plan is to clean, free of charge,  
one garment for each child bringing  
such garment to the Schultz and  
Nord shops at 1152 Central avenue,  
Wilmette.

"Cleanliness," says Emil A. Nord,  
of Schultz and Nord, goes beyond at-  
tention to the body itself. Scientists  
have long since discovered that clothes  
are carriers of germs and disease  
bacteria and should be cleaned at regu-  
lar and not too infrequent intervals.  
The dry-cleaning process, these ex-  
perts tell us, is thoroughly effective in  
the destruction of disease-causing  
germ organisms. This fact was readi-  
ly established by army experts during  
the World war.

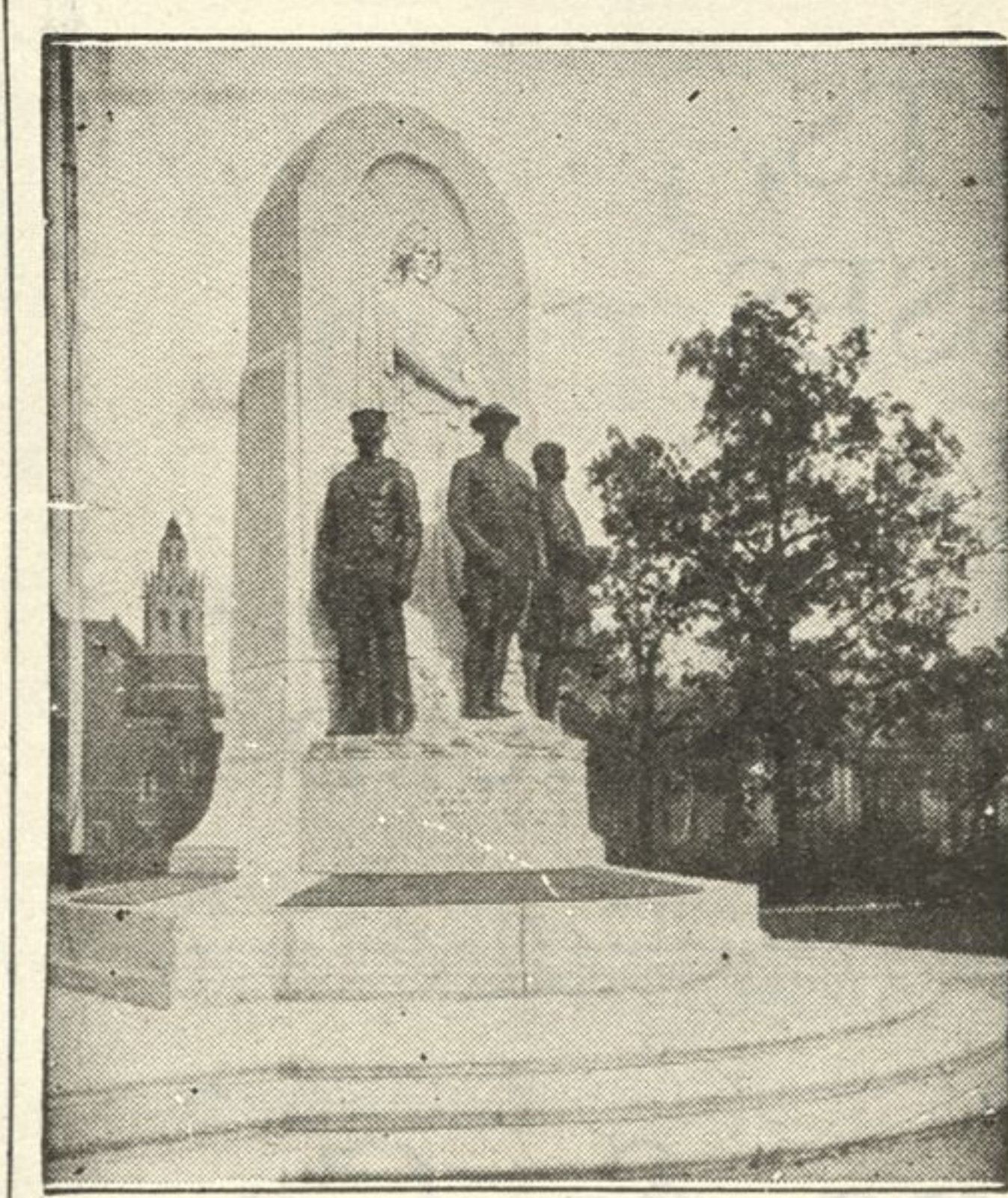
"It is our conviction that habits of  
cleanliness in wearing apparel are  
quite as essential as those having to  
do with keeping healthy the body it-  
self. The boys and girls of today are  
the men and women of tomorrow, and  
it is in their tender years that health  
habits—even as to clothing—should be  
formed."

Hygiene Week for boys will be  
from January 16 to 23, and for girls  
from January 23 to 30.

## Nature Photographer to Speak Here Under Auspices of Teachers

Back from Alaska and the Pribiloff  
Islands with thousands of pictures,  
William L. Finley, field photographer  
for Nature Magazine of Washington,  
D. C., will present two illustrated lec-  
tures at the Byron Stolp school on  
Friday, January 13, under the auspices  
of the Wilmette Teachers' club. One  
of the most interesting features of  
Mr. Finley's program will be the  
numerous reels of motion pictures of  
the north land wild life.

Mr. Finley shoots entirely with a  
camera on his expeditions and has ex-  
perienced some very close calls. A  
bull moose charged him while he was  
grinding his movie machine.



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# 319

## THE NEW SPRING FABRICS ARE NOW ON DISPLAY! SUIT

*Cut, Fitted and Tailored  
to Your Individual Order*

**\$35                      \$45**  
**\$40                      \$50**

Prices so consistently low that they do not permit of any  
so-called reduction at any season—but represent full value  
received at all seasons.

**319 West Van Buren Street**

## DR. S. A. LLOYD TAKES PASTORATE IN PONTIAC

### Pastor of Wilmette Congrega- tional Church Resigns After Nine Years' Ministry

Dr. Stephen A. Lloyd, minister of  
the Wilmette Congregational church  
since 1919, has resigned to accept  
the pastorate of the First Congrega-  
tional church in Pontiac, Mich. He  
will enter upon his new field of  
ministry February 1.

While Dr. Lloyd's resignation was  
not wholly unexpected, there was much  
surprise and many expressions of  
genuine regret when he read his resig-  
nation at the close of the service last  
Sunday morning and asked that it be  
accepted by the church to take effect  
February 1, 1928.

The resignation is the outcome of  
negotiations with the First Congrega-  
tional church of Pontiac, Mich., to the  
pulpit of which Dr. Lloyd received a  
unanimous call some weeks ago, and  
which, he declares, offers an unusual  
opportunity for a notable work.

Pontiac is the county seat of Oak-  
land county, Mich., is 26 miles north  
of Detroit and the terminus of the  
great 200-foot Woodward avenue, said  
to be "America's greatest highway."  
It is a rapidly growing industrial city,  
the population having jumped from  
22,000 in 1920 to more than 54,000 to-  
day, and is apparently destined to be-  
come one of the great automobile  
centers of the country. It is already  
the "Home of the 'Knight Motors,'"  
and the "Oakland" and "Pontiac" cars  
of the General Motors are manufac-  
tured there, as are also General Mo-  
tors trucks. Plants are now in pro-  
cess of construction for the building of  
Yellow cabs. The Fisher Body cor-  
poration has two plants in Pontiac;  
one constructing "closed bodies" and  
the other "sport models" for many  
cars manufactured elsewhere.

### Ranks With Leading Churches

The church to which Dr. Lloyd will  
go on February 1 is one of the lead-  
ing churches in the state. Its member-  
ship of more than 1,400 gives it a place  
among the twenty-five largest churches  
of the Congregational denomination in  
the United States. It is situated in the  
very heart of Pontiac and has a mag-  
nificent property, with a value of  
\$400,000. A new church edifice, begun  
last year, is already under roof and,  
when completed, will be one of the  
finest and best equipped plants in the  
country for the work of the modern  
church.

Dr. Lloyd carries to his new work a  
rich experience, a splendid training,  
and an enviable record of successes.  
He had served churches in Brooklyn,  
N. Y., Cortland, N. Y., and Pough-  
keepsie, N. Y., before coming to the  
Wilmette church.

The local church has prospered un-  
der his leadership. Its membership,  
which has more than doubled during  
the past nine years, is a testimony to  
the breadth and catholicity of his  
preaching, since in it there are repre-  
sented more than a score of differing  
denominations. The program of the  
church is a seven-day-a-week one and,  
in addition to caring for its own work,  
houses many groups not officially con-  
nected with the work of the church.

The expansion of the church during  
the pastorate of Dr. Lloyd is indicated  
in a comparison of the church finances,  
for the budget for current expenses  
today is two and one-half times as  
large as it was nine years ago, and the  
benevolences of the church have been  
multiplied by five. Two pieces of  
property have been purchased during  
the last seven years, one to allow for  
necessary expansion of the church  
building, and the other a home for the  
minister, located just across from the  
church at Lake avenue and Eleventh  
street.