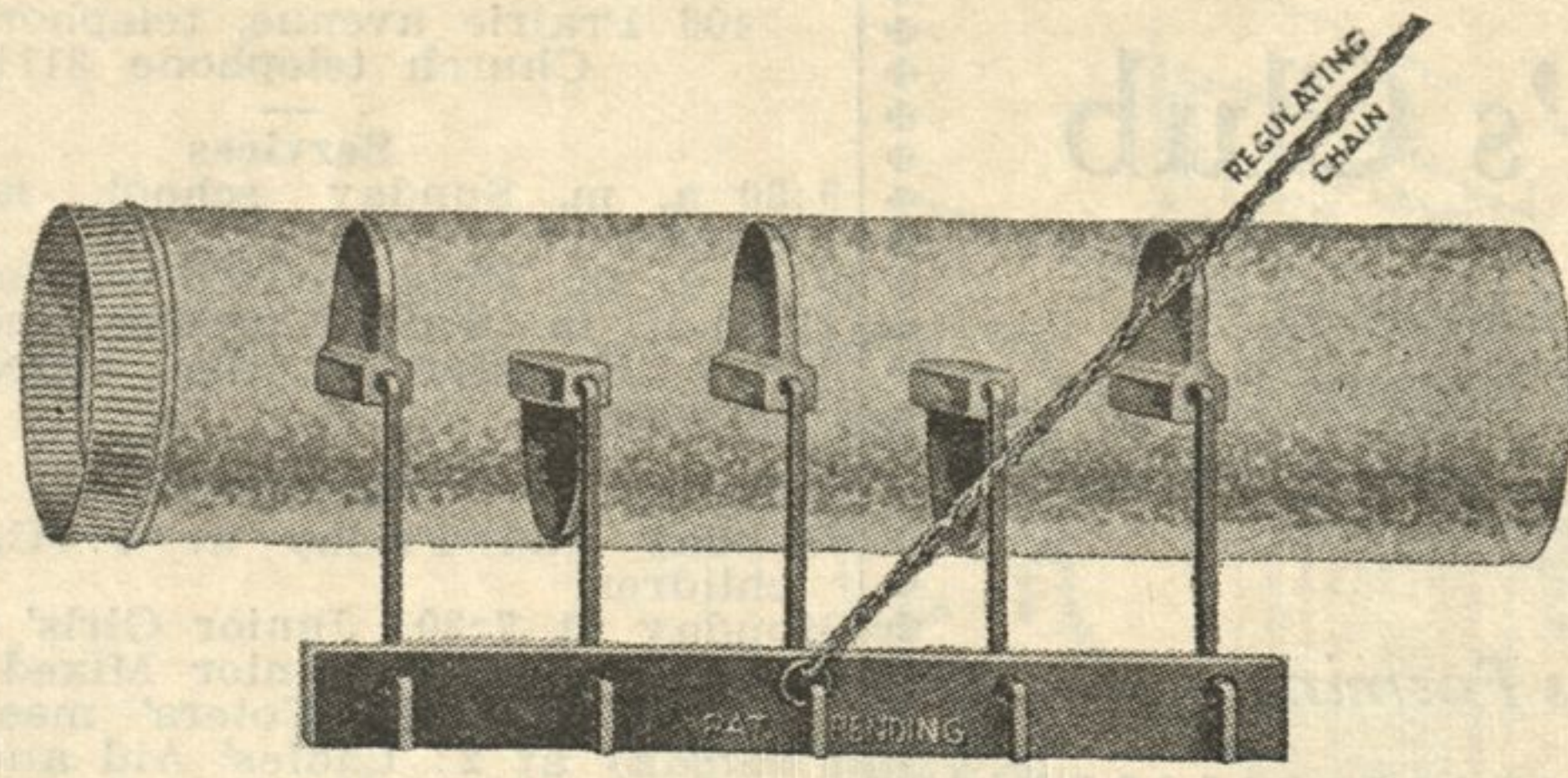


# THE AMERICAN HEAT PRESERVER



EXECUTIVE OFFICE: 216 CHURCH ST., CHICAGO, ILL. PHONE GREENLEAF 3221  
 EVANSTON BRANCH: 1718 W. HOLLAND AVE. TELEPHONE UNIVERSITY 7708  
 NILES CENTER BRANCH: 1901 W. 41ST ST. PAUL BRIDGE TELEPHONE WEDGEMAN 2332  
 DEERFIELD BRANCH: RAILROAD & CENTRAL AVES. TELEPHONE CENTRAL 1214

## Mercer Lumber Companies

LUMBER-BUILDING MATERIALS-COAL  
 HUBBARD WOODS BRANCH  
 88 GLENCOE ROAD  
 HUBBARD WOODS, ILLINOIS  
 PHONE WINNETKA 422  
 HUBBARD WOODS BRANCH

December 30, 1927.

American Heat Preserver Co.,  
Milwaukee, Wisconsin.

Gentlemen: - Attention Mr. W. P. McKinney -

Three weeks ago I had one of the Heat Preservers installed in my home at 555 Milton Avenue, Glencoe, Illinois, for the sole purpose of making a personal test of its merits. I am heating eight rooms to an average temperature of 72° without thermostatic control, with only morning and evening attention.

With my personal knowledge of over fourteen hundred heating plants in Glencoe and vicinity alone, I am reasonably certain that at least fifty percent of those would be greatly improved by the installation of this device.

As proved by my personal test, three important results are manifest: A marked saving in fuel; greater heating plant efficiency; and a more even temperature.

My experiment included the use of Anthracite as well as Coke. I found that this device gave ample stack control with the Anthracite, but with the use of Coke, the Heat Preserver showed greater efficiency by the addition of a hand controlled damper placed in the smoke pipe between the heating plant and the Preserver and operated in a closed position, except when chinking the grates or adding fuel.

I can heartily recommend this device to my many friends, where installation is practicable, since I have given it a thorough test and can endorse it for the reasons stated above.

Yours very truly,

MERCER LUMBER COMPANIES

*W. P. McKinney*  
 Mr. Fuel Department

RWS:LE

W. Y. WILDMAN,  
 TRAFFIC MANAGER

EXECUTIVE COMMITTEE  
 GEO. W. REED, Chairman  
 F. C. HONNOLD  
 J. D. ZOOK  
 W. E. HUTLEDGE  
 L. H. SMITH

Illinois Coal Traffic Bureau  
 ORGANIZED AND OPERATED BY ILLINOIS OPERATORS  
 ROOM 1507-343 SOUTH DEARBORN STREET  
 CHICAGO

December 9, 1927

- DIRECTORS
- D. W. BUCHANAN, Ill. Mfg. Bldg., Chicago
- G. D. COWEN, Ill. Bldg., Chicago
- F. C. HONNOLD, Ill. Bldg., Chicago
- W. E. BRIDGES, Ill. Bldg., Chicago
- D. V. MCCARTHY, Ill. Bldg., Chicago
- GEO. W. REED, Ill. Bldg., Chicago
- W. E. HUTLEDGE, Ill. Bldg., Chicago
- E. C. EARLE, Ill. Bldg., Chicago
- L. H. SMITH, Ill. Bldg., Chicago
- H. W. TAYLOR, Ill. Mfg. Bldg., Chicago
- J. D. ZOOK, Ill. Mfg. Bldg., Chicago
- McCormick Bldg., Chicago

WINNETKA TEAMING & SUPPLY COMPANY  
 (Not Inc.)  
 Building Material : Private Drives  
 Excavating : General Teaming  
 WINNETKA ILL.  
 "When You're in a Hurry"

Mr. W. P. McKinney  
 227 Mary Street  
 Hubbard Woods, Ill.

Dear Sir:-

In regard to the "American Heat Preserver" which you recently installed in the Holland Furnace in my home - it has proved to be completely satisfactory.

The heat preserver makes the fire burn evenly and cuts down on the coals necessary. The coals are completely utilized, leaving a very fine ash.

The fire never needs attention except early in the morning and at night. Previously it required coals two or three times a day.

Thank you for your attention.

Yours very truly,  
*L. J. Hayes*  
 L. J. Hayes

## What Is The American Heat Preserver?

### The American Heat Preserver Is

a patented device scientifically constructed to control fire, promote an even, steady heat, and produce perfect combustion in furnaces, boilers and stoves. The American Heat Preserver is installed in the smoke pipe leading from the heating plant to the chimney, requires no attention, and will outlast the heating plant.

The drawing power of a chimney is in direct proportion to the warmth of the chimney. The present check draft method allows the chimney to cool; the American Heat Preserver method keeps the chimney at the right temperature at all times.

National fuel organizations recognize the merits of this device as a fuel saver and heat conserver.

FOR true comfort, healthful air, and less fuel expense, install our heat preserver.

IT is the greatest eliminator of cold houses for all time. It turns cold houses into warm homes.

IT relieves the housewife from the tiresome burden of climbing stairs to watch and regulate the fire.

IT works like magic on any furnace, boiler or stove where coal, coke or wood is used.

THE fuel burns slowly and completely generating more heat which radiates into the home instead of shooting up the chimney as waste.

LESS fuel to buy, less coal to shovel, less ashes to carry out. No ashes to sift, no clinkers to break, no constant adjusting of drafts.

# VIC. J. KILLIAN, Inc.

## Plumbing Contractors

897 Linden Avenue

Hubbard Woods

Tel. Winnetka 1260