



Charge Purchases Made Thursday, Friday and Saturday Are Payable February 1st

# OUR JANUARY SALE OF

# COATS

Every Winter Model Sharply Reduced

\$49.75  \$59.75  \$89

In this group are coats that were \$79.50—models as smart as you could wish for; luxurious with fur, distinctive in fabric. Sizes for women and misses.

The January Sales bring you these \$95 coats at \$59.75. That better coat you have admired so much, now costs so little. Such savings come but once a year—now.

The coat of your dreams, surely—for here are models of character, no single one of them formerly priced below \$125. The finest furs, the finest fabrics, the finest tailoring.



Formal Frocks Are Clearing at \$19.75

The evening mode in frocks of chiffon, velvet and georgette. All you would desire in a formal frock may be found in this collection. Values to \$39.75.





Fur Coats in the January Sales

January prices make it possible now to buy a Jap mink coat for \$325; Kid Caracul, \$155; Hudson Seal, \$325; Bay Seal, \$140; French Beaver, \$125—Fashion's most luxurious garments priced so low!

## Dresses in Three Value-Groups

All the Higher Priced Models — Mostly One-of-a-Kind

\$15  \$25  \$39.75

Those fabrics so smart in dresses so drastically reduced—georgette, velvet, crepe satin, crepe romaine, jersey and canton crepe. Scores of models—all in a super-saving event. All sizes; every smart color.

Women's Apparel—Second Floor

# ROSENBERG'S

Davis Street—Downtown Evanston

Saturday, New Year's Eve, Store Closes at 6 P. M.

