

The Great January Clearance of Dresses and Coats

This yearly clearance is eagerly awaited by women who shop shrewdly for their clothes.

Not merely winter clothes—but garments that are suitable for spring wear as well. And of such excellence of style—of such well-planned conservativeness of color—that not a vestige of smartness is lost in achieving the savings made possible by this sale.



Substantial Savings!

THE DRESSES

Materials of irreproachable quality—French spun jerseys, wool crepes, loveknot jerseys, and jerseys with silk skirts. Tinted red, green, light and dark blues, French blue, tans in various tones.

\$12.95 Dresses, mostly jerseys, reduced to	\$8.95	\$15, \$16.75 and \$17.50 Dresses are Now	\$12.95
\$21.50, \$22.50 and \$24.50 Dresses are Now	\$17.50	Many \$27.50 Dresses have been reduced to	\$21.50
Up to \$49.50 Dresses Reduced to	\$39.50		

THE COATS

Plain tailored mixture coats for sports wear and traveling—fur-trimmed coats for all occasions, of broadcloth, velveta, and duvetyn. Our entire stock included in these reductions.

\$19.95 Coats, Now \$12.50
 \$39.50 Coats, Now \$29.50
 \$69.50 Coats, Now \$55

\$105 and \$115 Coats, Now \$85
 \$135 to \$150 Coats, Now \$105
 \$195 Coats, Now \$150

Trimmings of Marten, Kit Fox, Wolf, Gray Fox, Lynx, Raccoon.



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Please do not ask us to reserve garments in this sale. None can be sent C. O. D., nor accepted for exchange or refund!

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