

Lord's

INCORPORATED A. H. ULLRICH Pres
FOUNTAIN SQUARE · EVANSTON

We Continue Our Sale of
Anatolian Prayer Rugs
at \$17.50

Clear, bright primary colors that, with age and use, dim and mellow into richness. Firmly woven, for long wear—Many with the effective prayer-niche design. Rugs that we should sell for at least \$30!

Lord's—Oriental Rugs—First Floor.

FRENCH HEELS
in hose of Gordon make
\$1.95

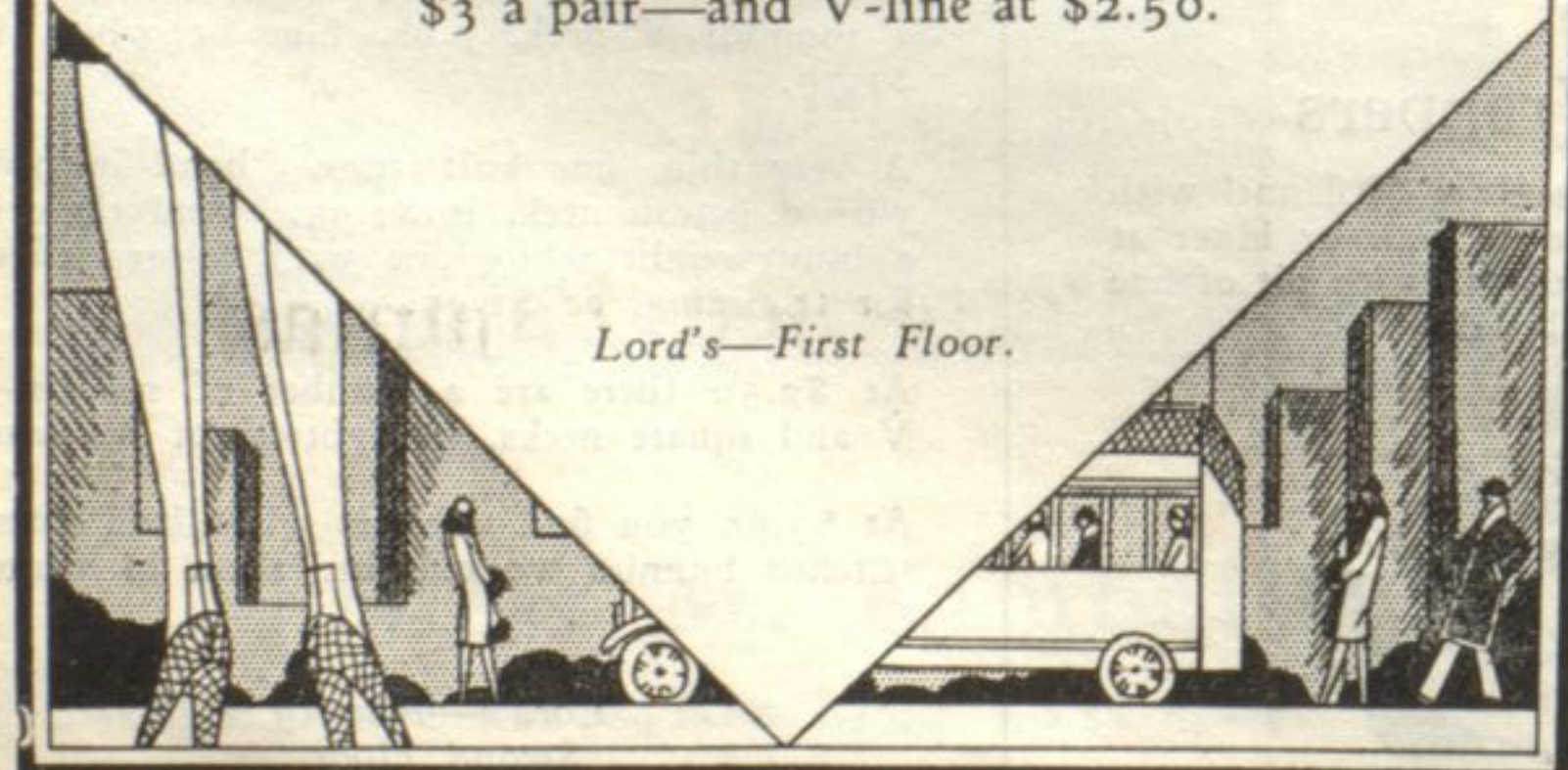
Sheer chiffon of clear, even weave—with the narrow, slenderizing French heels that more and more women seem to prefer!

The Gordon Shades:

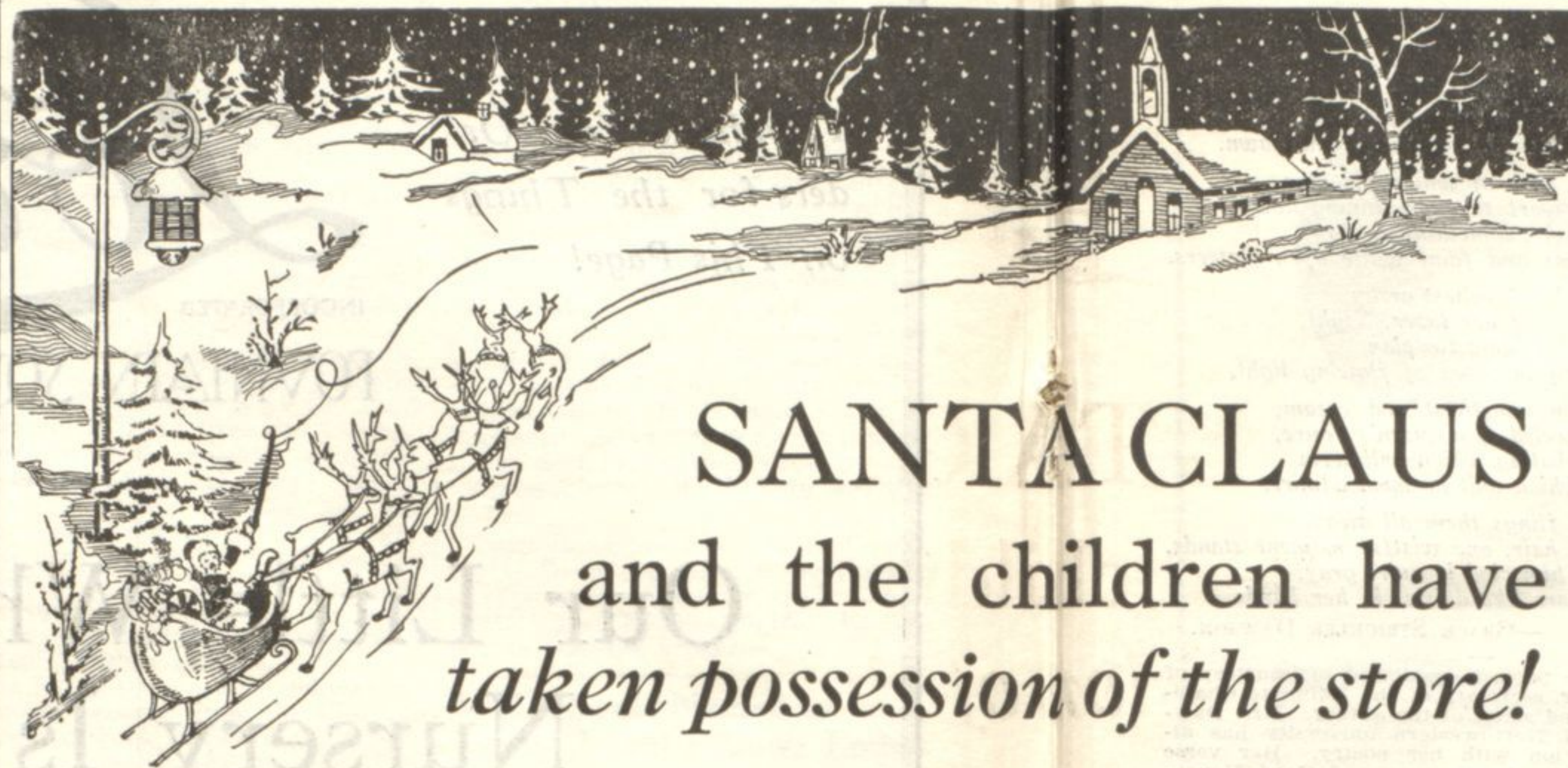
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|---------|----------|
| Pandora | Daphne |
| Amber | Silver |
| Flesh | Gunmetal |
| Niobe | Evenglow |

\$1.95 a pair—and exceptional in every way at that price!

Gordon Top-Clocked Hose at \$3 a pair—and V-line at \$2.50.



Lord's—First Floor.



SANTA CLAUS
and the children have
taken possession of the store!

Santa Claus, with crowds of children about him, waits to greet you at the entrance to A World of Toys on the Second Floor.

Needless to say, he has a surprise or two for little boys and girls (and even for bigger ones!)—and mothers are invited to bring their children soon!

He is here from 10 to 12 in the morning—from 2 to 5 in the afternoon, and from 7 to 8 on evenings when the store is open.

Lord's—Second Floor.



Gift Seekers will be glad to know about our
Jewelry at \$1

If you want just a little remembrance—yet something a little out of the ordinary, you'll want to see this effective costume jewelry!

Necklaces, chokers, pendants on slender chains, novelty metal jewelry for tailored wear, colorful rings in sterling settings, slave-link bracelets, and earrings.

A great many people are buying separate pieces to match up into sets—choosing stones that harmonize. You may do this with imitation lapis, jade, sapphire, and other colored stones that may be found in earrings, bracelets, pendants and rings.

Lord's—Jewelry—First Floor.

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OVERCOATS
for Boys!



Our best claim to the attention of mothers is that our coats are made to a high standard of fabric and tailoring. It must be an all-wool fabric of sound and durable weave—it must be cut expertly, so the coat will hold its shape—it must be finished with care. Such coats as these will stand hard wear—will keep a boy warm in all weathers. \$11 to \$18.

Lumber Jackets

in a great array of brilliant colors, effectively combined in plaids and blocks. \$4.95 to \$6.50. A gift any boy would like!

Tie and Handkerchief Sets

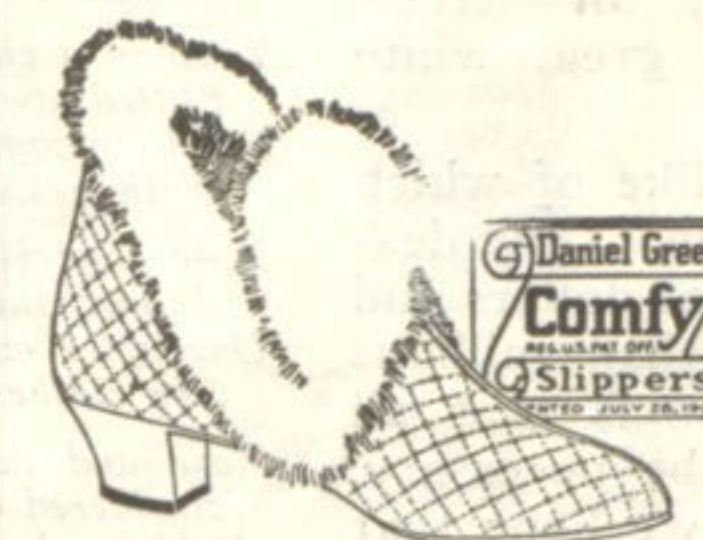
Conventional patterns in practically any color combination a boy might want! 50c to \$2.00.

Boys' Patterned Pajamas

They'll like these good-looking gay-colored slip-on pajamas! Checks and stripes to suit various tastes. Uncommonly well tailored—and conservatively priced at \$1.75, \$1.95, and \$2.25.

Lord's—Boys' Section—First Floor.

Boot Shop Gifts



Breakfast Boots

Fur enriches these beautiful satin boots in rose, blue, or black. All styles of boudoir slippers here now.



Men's Slippers

Pullman slippers in tan kid that fold in a leather case, or house-slippers in red, blue, or patent leather.

Buckles

Very lovely gifts. Rhinestones, cut steel, or beads. \$1 and up.

Evening Slippers

Dainty strap-slippers or pumps in silver or gold kid. \$8.50.

Boot Shop—Main Floor



Suede Jackets \$12.50

Well-finished — windproof—great for skating and other outdoor sports. \$12.50.