

Telephone Your Orders for the Things on This Page!

Lord's

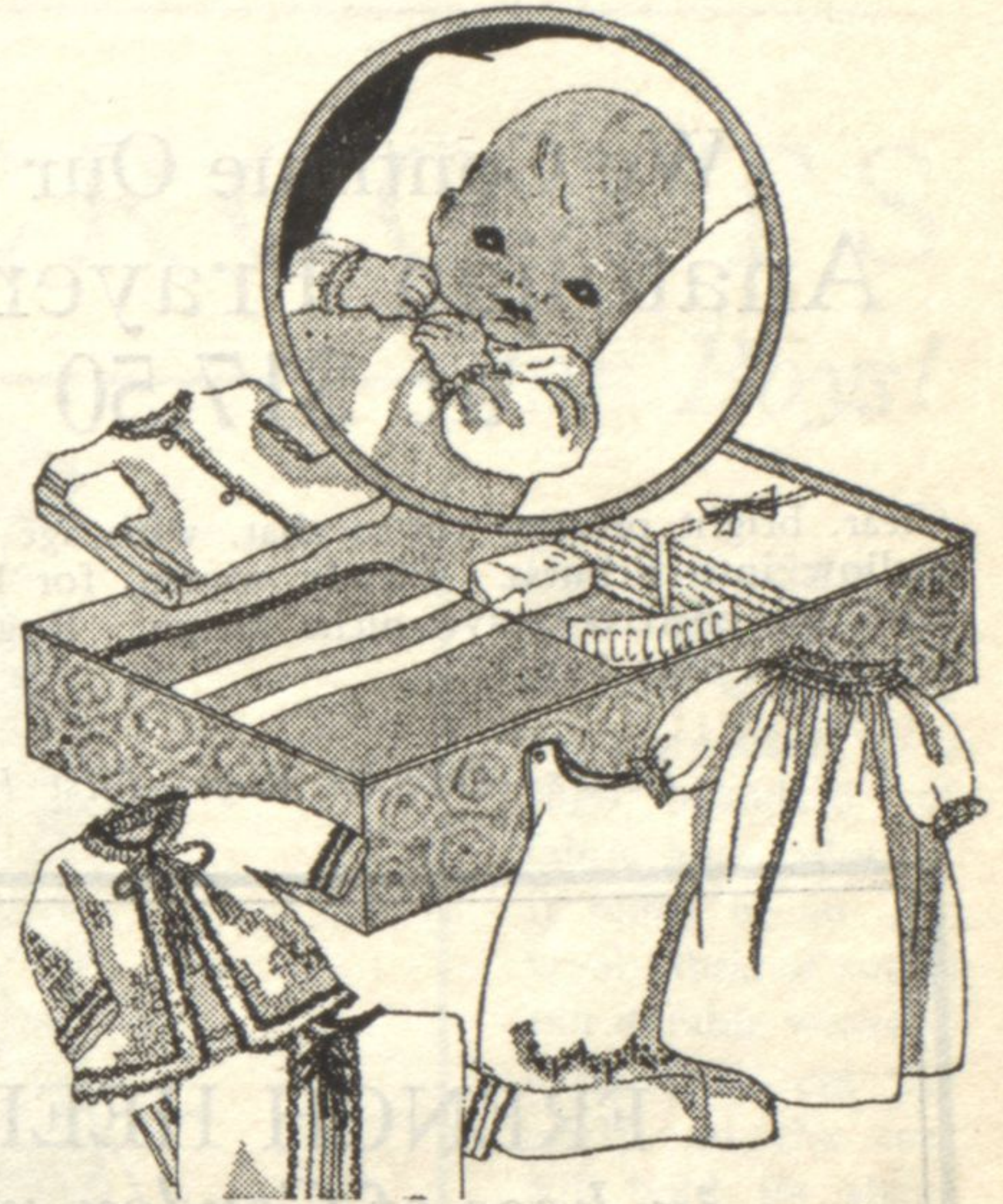
INCORPORATED

A. H. ULLRICH Pres

FOUNTAIN SQUARE · EVANSTON

University 1024
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Rogers Park 1122

Our Little White Nursery Is Ready for Baby's First Christmas!



Every group in the Babies' Department has been reinforced—so you'll find big assortments of practically anything you want! A few gifts are suggested here:

(Excepting where otherwise specified, these items apply to sizes from Infants' to 2 years.)

Hand-Woven Blankets

Soft, fine wool, fashioned by hand in a basket-weave—white, with wide borders of blue or pink. \$4.75.

Silk Comforters

Carriage and bassinet size ones covered with plain pale blue satin or pink satin, tied with ribbon, \$5.95.

At \$8.95, with white wool cutouts appliqued on in contrasting color.

Crepe de chine covered comforters, \$10.95.

Crib size comforters of satin, \$6.95.

Hand-Made Dresses

Exquisite little models as low as \$1—very gorgeous ones for a baby's more festive occasions, \$9.50.

At \$1.25 they have featherstitching on the yokes and around the edges of neck and cuffs, with narrow Valenciennes lace trimming.

At \$1.95 there is hand-drawnwork on the yoke.

At \$2.50 the dresses are hand-embroidered with the most painstaking care; these models have scallops on the bottom, instead of hems.

At the higher prices you find the dresses more elaborately embroidered, inset with entre doux and trimmed with real lace.

Gertrudes to Match

With embroidery, lace inserts and edgings, and drawnwork, each to match the dress it is designed to be worn with. \$1.10 to \$3.50.

Erdie Coats

of soft, pure wool Kenwood blanket cloth, in pink, blue or buff. At \$13.95 a double-breasted model bound with silk braid. Buttons up high.

At \$14.95 the Erdie Coats are trimmed with edges of fluffy white crochet and a knitted white cotton-tail bunny appliqued on with contrasting colors. At \$16.50 there is a standing-collar, Russian style, with white bone buttons fastening up the side.

Wool Wrappers

At \$1.75 and \$2.75 they are of flannel with shell-stitched edges done in pink or blue; at \$2.50 there is a wool crepella with bit of fine featherstitching and embroidery.



Between Bootie and Shoe Age

Babies need something like these little firmly-knitted wool shoes, that button up high with three pearl buttons. Pink or blue, edged and trimmed with silk.

Slipover Sweaters

These practical little garments are being more and more worn by wee little babies, because they're so practical—they fit so smoothly and comfortably—and launder so easily.

A well-made little medium weight model with a rounded V neck, pink, blue or white, is \$1.75.

A very thin, fine knit one, hand-finished, with a bateau neck, is \$1.95. And there is a heavyweight white one with colored edges for trimming, at \$1.95.

At \$2.50 there are a number of models—V and square necks, in lightweight wools.

At \$3.95 you find sweaters with little cross-stitched bunnies worked into them in white.

Lord's—Nursery
Second Floor.