

# “Buy Your Turkey from the YESTERLAID EGG COMPANY and Throw Away Your Knives”

...that's a statement made by a prominent Winnetka resident, and is one of many such expressions of satisfaction coming to us from the more than three hundred families who purchased their Thanksgiving Poultry from this company.

## Largest North Shore Poultry and Egg Market

When the business of the Yesterlaid Egg Company was established, it adopted the policy of handling only the *highest grade products* obtainable . . . . With quality products selling at a reasonable price, our business has grown in less than two years to a point where we are now serving upwards of seven hundred north shore families.

## Holiday Poultry

Again our turkeys are coming from North Dakota, furnished by our exclusive shipper, all personally selected to please you.

*Get Your Order in Early!*

# Yesterlaid Egg Co.

Combined with the

## North Shore Poultry Market

**Gordon Rogers**

**Perry Lieber**

384 CENTER STREET, WINNETKA  
(on the new road between Willow and Ash)

TELEPHONES: WINNETKA **3080** and **122**