



WOULD YOU DEPOSIT IN A PRIVATE BANK?

THE private bank, once so universal, has rapidly disappeared since the public itself has come to appreciate the protection offered them through state and national supervision and inspection.

You, who would not place your capital in the hands of an uncontrolled banking institution, will be interested in learning that there is, in your community, a group of real estate dealers whose individual businesses are controlled by state and national organizations.

To become a member of the North Shore Real Estate Board, an applicant must subscribe to certain definite standards of practice dictated by the National Real Estate Board—regulations that *guarantee* the public's protection, buyer and seller alike. *Only* through membership in such a Board may one become a

REALTOR

In Illinois, as in most other states, anyone engaged in selling real estate, other than his own, must be licensed by the Secretary of State. In order to obtain such a license, he must furnish detailed information regarding his integrity and experience and unquestionable references.

Thus, when you deal through an authorized REALTOR, you will enjoy the *double* protection of state supervision (which all real estate brokers and salesmen must have) plus the National standards of practice by which all Board members have agreed to be governed.

The Realtor's Code of Ethics, including a uniform scale of commissions, is on file and open to public inspection in every office listed below.

THE NORTH SHORE REAL ESTATE BOARD

Lloyd C. Ayers
Bills Realty, Inc.
J. B. Bradwell
F. Coleman Burroughs & Co.
F. H. Gathercoal
Isabella V. Harkness
Heinsen Realty Co.
A. D. Herman
Hill & Stone
R. M. Johnston & Co.
Ernest M. Kimball
Mouat & Flaherty, Inc.
Murray & Terry
Quinlan & Tyson

Frank A. Reid
Frank W. Russo
J. H. Schaefer & Co.
E. Sawyer Smith & Christy Brown, Inc.
Walter P. Smith & Co.
W. G. Stacey & Co.
E. E. Stults Realty Co.
Frederick B. Thomas & Co.
Tighe Realty Co.
Vant & Selig
D. E. Wink
Wilmette Realty Co.
Wyatt & Coons

