

**Lord's**  
 INCORPORATED A. H. ULRICH Pres  
 FOUNTAIN SQUARE · EVANSTON



Let us urge you to shop early in the month. It means so much more leisurely shopping—it assures better service—and, of course, more ample assortments. More extensive preparations are under way than ever before to take care of Christmas shoppers—but shopping early still has compensations that the thoughtful will not overlook.



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**Are Your Greeting Cards All Ready To Be Addressed?**

To have them engraved beautifully takes time. Won't you please remember to order yours as soon as you can? There are many designs, among which you will certainly find some that exactly express your Christmas wishes!

**Engraved Stationery Is a Flattering Gift**

It is a compliment to the recipient's taste. It shows that you have given careful thought to the choosing of your gift—and time to its preparation. And there is endless variety of design, and of the papers to engrave. The making of dies takes approximately ten days.



**Pound Papers for Engraving**

Each price below includes a pound of paper, with two packages of envelopes to match.

- Collegiate Ripple, in gray, tan and white, \$1.50.
- Deckle Vellum, in gray and white, \$1.85.
- Eaton's Tweed, gray and white, \$1.25.
- Le Voyageur, a thin foreign bond much in demand now, \$1.90. White, with gray-lined envelopes.
- Louis XIV—thin white ripple paper, with gray-lined envelopes, \$2.20.

Lord's—Stationery—First Floor.

**Ruby Ring Silk Hose in 3 weights at \$1.95**

Many of our customers insist on having Ruby Ring Hose for every occasion—

THE HEAVY SERVICE SILK, with four-inch lisle welt — for business and sports wear.

THE LIGHT-WEIGHT SERVICE, sheer silk to the top, for street wear and afternoons.

THE SHEEREST CHIFFON, silk to the top, for evening.

And these may all be had in the winter shades:

- Suntan
- Seasand
- Nugun
- Evening
- Dust
- Blonde
- Pastel Nude
- Mirage
- Aloma
- Black

**This Coupon** presented at our hosiery counter before Saturday, December 3, at 9 P. M., gives you **3 Pairs of \$1.95 Ruby Ring Hose for \$5.00**

Lord's—First Floor.

**GIFTS FOR EVERYBODY**  
*from all over the store*

A white brushed wool set of tam and fringed scarf would certainly please a girl. \$3.50. \* \* \*

An all-wool white stocking cap with a mixed-colored tassel—white-and-green, white-and-tan, and white-and-red. \$1.50. \* \* \*

For a baby we can suggest nothing nicer than a crepe de chine carriage set (cover and pillow-top) with white wool flannel applique and hand-embroidery. \$10.50. Pink or blue. \* \* \*



Boys will like Handkerchief and Tie sets. Gay colors. \$1.

An amazing lot of good-looking ties for men are here at \$1.

Plenty of keen stripes among them! \* \* \*

An inexpensive gift that a baby would love is a funny colored picture-rattle at \$1. See Miss Beetsie Turnip, Mr. Arlie Corn, Mr. Arty Choke, and others. \* \* \*

For a woman, a luxurious silk-padded robe, in rose, cerise, peach or blue, at \$9.95. \* \* \*

A plain-knit sweater with lines of drop-stitches for a yoke, and a crew neck, in tan, green, marron glace, powder blue and henna, \$6.50. \* \* \*



Gilded Pearls in long strands are \$5—chokers, \$3.

A crepe de chine step-in chemise (green, flesh or orchid) with an overskirt all of rich ecru thread lace, is \$8.95. \* \* \*

Oilcloth card-table covers that snap on with elastic tabs, are silhouetted with Pierrots and Pierrettes. Black with orange and white, green with red and white, and red with blue and white. \$1. (Notions Section.) \* \* \*

A Boudoir Gift Chest (that can afterward be used as a jewel case) contains a flat vanity, face powder, and toilet water, scented with Richard Hudnut's exquisitely fragrant Three Flowers. Satin-lined. \$4.00. \* \* \*

An all-linen 7-piece luncheon set (54x 70 inch cloth) has a blocked border in several shades of green, gold or blue. \$8.50. \* \* \*

French print handkerchiefs are the smart thing to give to the more casual friend.



**Ingrain Chiffon Stockings \$2.95**

A cobwebby chiffon of superlatively fine texture and clearness—

Woven of gossamer threads which have been dyed before weaving—

In delicate warm tints that include

- Gunmetal
- Navytone
- Mauve Taupe
- Aloma
- Silver
- Flesh
- Dust
- Grain

**Children's Sport Sox**

Seven-eighths length—cotton and wool mixtures of various weights—Scotch plaid colors, blocks, diamonds, heathers combined with color, and sox with brilliant-colored cuffs.

\$1 to \$2.25

Lord's—First Floor.

**Munsingwear Rayon Bloomers \$1.95**

Firm, silky rayon — well-cut and tailored to fit properly — in these desirable colors:

- Peach
- Flesh
- Navy
- Black Nile
- Orchid
- Silver Gray

**Munsingwear Rayon Vests \$1.20**

Of the same quality as the bloomers—peach, flesh, nile, orchid, white.

Lord's—Second Floor.



**Gifts that Please Everyone**



They make the most delightful Christmas gifts—so gay in their bright cheering colors—so expressive of the Christmas spirit! See our variety of styles from Breakfast Boots to Pullman Slippers.

- Children
- Father
- Mother
- Friends

- Leather
- Brocade
- Satin
- Felt



Boot Shop—Main Floor.