G. L. ZICK & CO.

The Store of Quality and Service

The New Store on the Corner of Elm & Chestnut Sts. Phone Winn. 930

Well Folks, — Thanksgiving Has Passed — Now —

LET'S TALK ABOUT CHRISTMAS

We want you to know about some of the beautiful and practical gifts we have collected to make your Christmas Shopping easier, so consult your list and check up on some of the delightful gifts we offer.

Shall we consider CHRISTMAS GREETING CARD first?

The assortments are complete and the "Gibson" Cards are more lovely than ever, each bearing a message to acquiesce with someone's thoughts and do you remember how last year you promised yourself to do this part of your shopping very early to avoid the over-crowded counters.

Gifts for Mother, Sister or Girl Friend



Silk Nighties, Teddies, Stepins, Bloomers, Princess-slips, and Pajamas....\$1.95 to \$10

Perrin's French Kid Gloves\$2.95 to \$5

Boutonnieres to vie with nature75c to \$1.50

Jewelry, the season's newest fads.



Boudoir Slippers, satin or felt....\$1.59 to \$2.95 and charming Robe or

Silk Hosiery, chiffon and service weights, all shades.....\$1.50 to \$2.75

Kimona to harmonize.

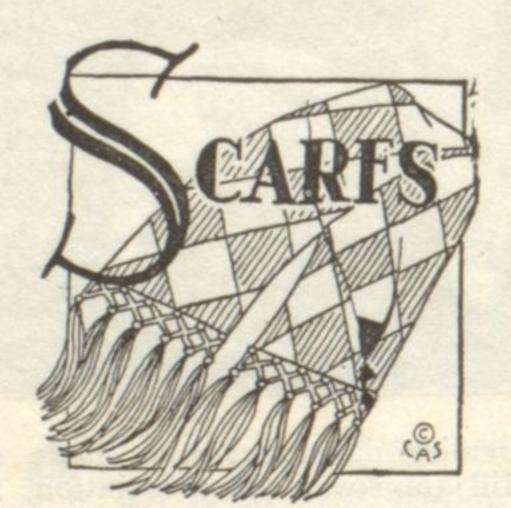


For Father, Brother or Beau

Hansen's Gloves, Thoroughbred, Aristocrat and Rob Roy.

Silk Mufflers, beauties too.....\$2.00 to \$5.00

Pullman and House Slippers....\$2.45, \$2.95, \$3.75



For Boys and Girls

Smart looking Gloves, Caps, Sweaters, Socks and Skating Sets in wide range of prices.

Gifts Suitable for Anyone

are to be found among the toilet articles. Hudnut's and Colgate's Perfumes, Toilet Waters and Compacts . . . and Gift Packages always please.

GIFT SHOP

And the shopper looking for gifts not personal may turn to our gift shop which is a new addition to our store. You will find many novel gifts, very moderately priced. This section is very appealing and the gift question can be readily solved.

THE DOWNSTAIRS STORE

is brim full of Toys for the kiddies. Santo Claus surely unloaded his pack here.

