

Performance

Drive a Chrysler (any model) and know the real meaning of performance. A Chrysler will "do its stuff" even after 50,000 miles of hard driving.

Permanence

Standardized quality makes permanence. Many Chrysler owners on the North Shore have driven their Chrysler cars over 75,000 miles. Let us furnish you with a list.

Prestige

Pride of ownership - a Chrysler owner just naturally shoves out his chest when he says, "I drive a Chrysler".

Plus Service

Just ask North Shore owners about our 100% service. This is a very important consideration in the purchase of a new car.

EVANSTON MOTOR SALES

1840 RIDGE AVE.

WILMETTE 2277

W. D. REAGAN, Mgr.