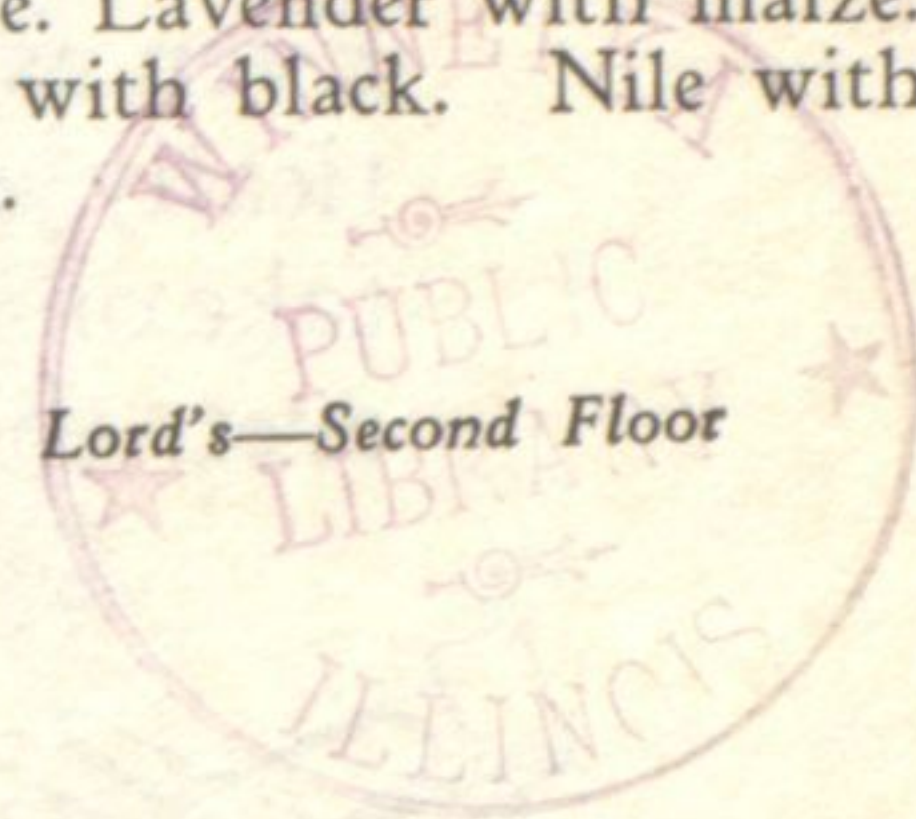




**Lord's**  
Fountain Square—Evanston

Fine Rayon  
Lounging Pajamas  
**\$4.95**

Pink with blue. Coral with white. Lavender with maize. Red with black. Nile with pink.



**Silk Jersey Undergarments**  
*have every quality the well-dressed woman demands!*

They fit clingingly—but do not confine or restrain. They're practically weightless—but they wear like tough linen. And since they can be squeezed out in warm suds each time they're taken off, it makes it possible to keep immaculately dainty with a minimum of trouble and laundry expense!

**Silk Jersey BLOOMERS**

The fine Gordon weave — in delicate flesh tint. Made to fit properly.

\$3.50, \$3.95 and \$5.95.

**Vests to Match**

**\$1.95 \$2.75 \$4.50**

**RAYON GARMENTS**

Bloomers with front yoke and elastic top, \$1.95; Vests to match, \$1. Flesh and peach. Bloomers with yoke top and band bottom, \$1.75. French panties with yoke front tops, \$1.75. Peach and flesh. Step-in chemises with cuff bottom, \$2.50.

**Silk Jersey Garments**

*with lace and hand-embroidering.*

Bloomers with thread-lace inserts and net footing edges. \$5.95. Vests with cut-out embroidered net applique yokes, \$3.50. Bloomers to match, \$4.50. Vests hand-embroidered with flower designs in contrasting colors, and feather-stitched; \$3.50. Bloomers to match, \$4.50. Bloomers inset with ivory applique net and ivory valenciennes ruffles, \$5.95. Bloomers with ecru margot lace, \$3.95.

**Diaphanous Chiffon Vests and Bloomers**

**\$2.50 \$3.95**

Exquisitely sheer, cobwebby garments—in pale shell pink. Simply, and very beautifully tailored.

**100% PURE**

*No Wonder this Silk Wears.*



**Lord's—Undersilks—Second Floor**