

*Lord's*  
 INCORPORATED  
 FOUNTAIN SQUARE · EVANSTON

# FINAL

ALL the Oriental Rugs  
 Remaining from Our  
 \$100,000 Purchase  
 are Clearance-Priced!

Note These Amazing Prices on Beautiful  
 Antique and Modern Pieces!

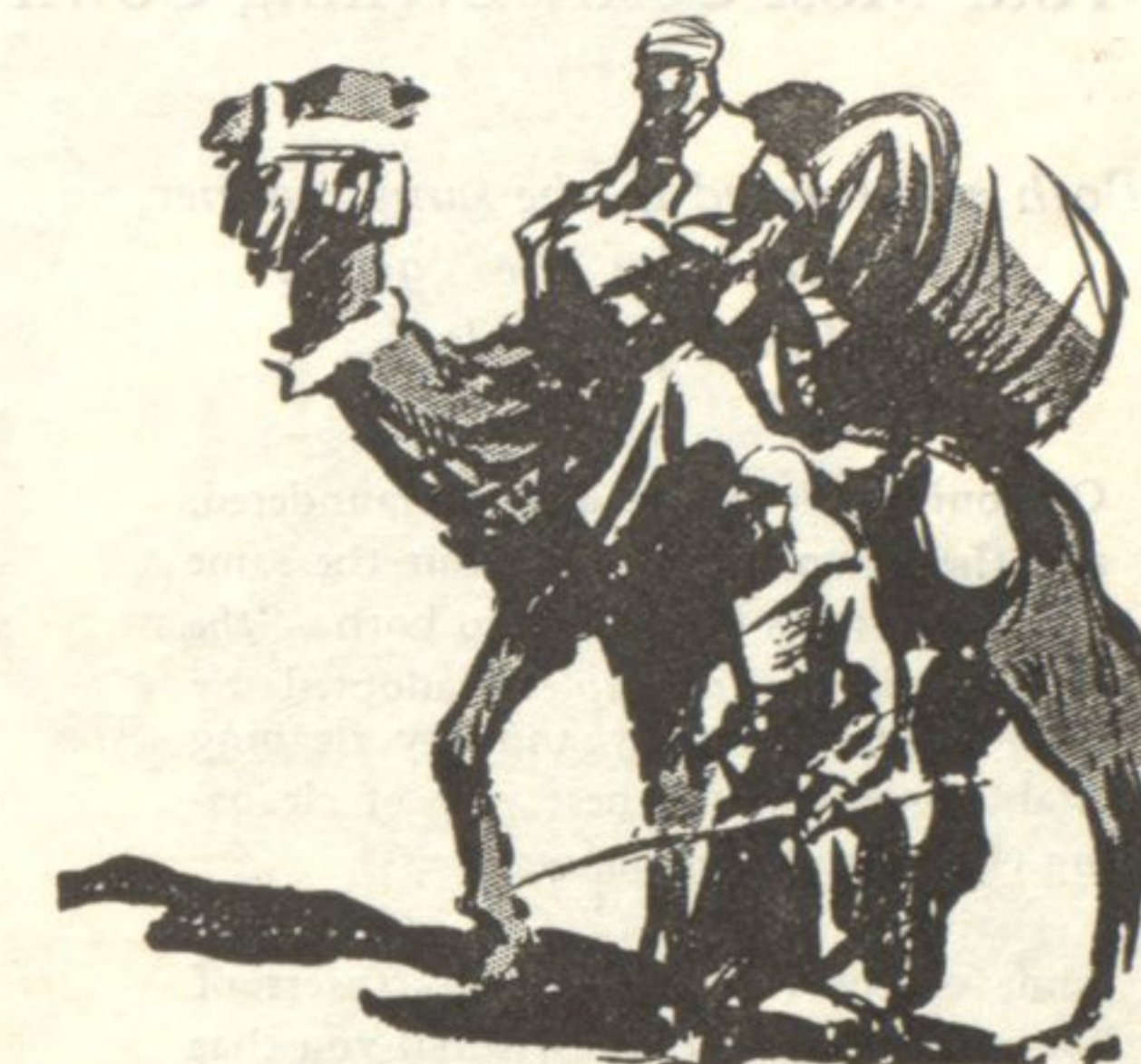
\$75	Iran Throw Rugs of Unusual quality, 6-6x3-6	\$48	\$750	Halvani Saruk of thick pile 9-3x12-6	\$625
\$225	Silken-Piled Liliban, 6-6x5-6	\$139	\$795	15x10 Siswan of intricate design	\$495
\$345	9x12 Chinese with rich massing of rose	\$243	\$175	Chinese, 5x8, deep gold tones with blue	\$110
\$450	Khorassan of unique shape, 14x8-4	\$275	\$235	9x6 Sparta—a weave of exceptional durability	\$160
\$575	Chinese Rug with heavy pile, 15x10	\$395	\$275	Arak, of colors that will increase in luster, 10-6x7-8	\$169
\$900	Worsted-Mandarin, 15x10-6, rich golden ground	\$595	\$350	Antique Serebend, 6-6x9-7	\$150
\$950	Royal Saruk, thick and close-woven, 12-6x9	\$595	\$200	Antique Gulli Henna, 12x5	\$125
\$850	Sultanabad for a large room, 17-6x10-6	\$595	\$250	Antique Shiraz—the very poetry of color!—10-7x5-4	\$175
\$575	Arak of rich, soft colorings, 13-6x11-3	\$398	\$750	Mir-Serebend Antique—rust-red center and ivory border, 15x6-4	\$600
\$250	Meshed of sturdy valley-grown wools, 10x7-7	\$189	\$195	Antique Camels Hair Runner, 12-3x4-6	\$143
\$1650	Kashan Saruk Palace Carpet, 17-6x17-6	\$1195	\$1800	Rare Antique Camels Hair, 23x6, brown-ivory	\$1500

Lord's—Second Floor

# Clearing

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A Small Deposit Reserves the Rug you want to give for Christmas.



This, briefly, is the story. Some weeks ago we were offered an importation of fine rugs. The price was so low it would have been folly to refuse them! And although it meant involving thousands of dollars that were to have been used for replenishing our regular stocks, we bought them! Their irresistible prices have made the sale an almost incredible success! Over half of the rugs have been sold! But to complete its triumph, the balance must be turned into cash at once. So we offer them to you now at the lowest prices we have ever known on such qualities!

A Few Brief Pictures of Rugs in the Sale—  
 to give you some idea of the incomparable richness and beauty that are put within the reach of average incomes in this sale!

<p><b>An Early 17th Century Khorassan</b>          A Feraghan design, typical of the rugs woven in the district where Omar the Tentmaker first saw light. Thirteen major borders—fourteen minor. Blue-rose background. 20x11-6. Close weave—rather short nap.  <b>\$1500 Value—Now \$1000</b></p>	<p><b>A Rare Cypress Hereka</b>          A rich, mellowed old ivory field, with a conventional cypress motif—the Persian symbol of immortality. The Paisley-red border repeats the design of the center. A very fine example! 15-6x9-7.  <b>\$600 Value, \$475</b></p>
<p><b>A Deep-Piled Serapi</b>          A deep blue ground, flanked by a minor border with a ground of peacock blue. Conventionalized plume design. Major border of deep rust rose. 9x12.  <b>\$395 Value, \$275</b></p>	<p><b>A Superb Ispahan</b>          A palace carpet, with blue and rose peacock and lotus design on a golden ground—seven borders, the main border palmed. 13-8x9-9.  <b>\$950 Value, \$795</b></p>
<p><b>Antique Hamadan</b>          A Hispano-Moresque of genuine camels hair—originally woven for a Mosque—with an old ivory background, navy-gold-rose-green and patterned hexagons, matched in rows. 17x12-1.  <b>\$5000 Value, \$3200</b></p>	<p><b>A Blue Liliban</b>          with a floral and plume design, and a rich rose border. 16-3x10-10, this splendid expanse of color is designed for a room of impressive proportions!  <b>\$1100 Value, \$850</b></p>
<p><b>Antique Runners</b>          Superb bits of color for dim hallways. Designs as perfect in their smaller ways as those of palace carpets. Many fine moderns, too.  <b>\$55 to \$85</b></p>	<p><b>A Fine Meshed</b>          The double borders of sky blue, no less than the intricate center pattern, have the Ispahan characteristics. 9x13—an extraordinary value!  <b>\$450 Value, \$325</b></p>
<p><b>Liliban Throw Rugs</b>          The sort of which every home can use at least one more! Firm-woven, thick-piled and silky—rose, blue, and mulberry. Average size, 4x2½.  <b>\$40 Values, \$29.50</b></p>	<p><b>A Royal Saruk</b>          Its deep, silky pile, and close-woven back, tell a story of years of patient labor. It is a rug that will last for generations! Garden-of-roses design on a rose ground. 18-2x10-7.  <b>\$2000 Value, \$1450</b></p>
<p><b>Baluchistan Rugs</b>          Long-napped, and with a silky quality that improves with use! Mostly in tones of red—and a wide variety of lovely designs.  <b>Up to \$32 Values, \$17.50</b></p>	