

Hats Whose Distinction Is That of Line

Hats of materials so supple that they fairly drape themselves! Fashioned tall, to lengthen the lines of the face—or draped to droop low over the ears—*or* drawn sharply away from the face— Of sleek velours, soft, silky velvets, and the most pliable of felts— Often strikingly offset by exactly the right ornament.



An Important Group at \$12.50

All well made of best materials — mostly from milliners best known for making superior hats. And the colors are as effective as their names are interesting.

Newberry Blue
Malaga
Autumn
Tawny Birch

Inkbu
Holly Red
Night
Cocoa

Blue Spruce
Chestnut

Lord's—Millinery—First Floor

Washable Capeskin Gloves \$4.75

Postman Gloves — moistureproof — washable — and endlessly durable. The cuff wrist is whipped on with a leather lacing—an effective sporting note that the tailored person will appreciate. Street shades—wood and gray.

Lord's—First Floor

Women Are Asking for Flannelette Nightgowns \$1.00

It's no simple matter to get just the right kind of a flannelette gown. The flannelette must be soft—and stay soft through innumerable launderings. It must be cut generously—but properly formed so it will fit comfortably. And it must be finished well.

May we recommend these to your attention? Pink and blue stripes in various groupings.

Lord's—Second Floor

Lord's

Fountain Square—Evanston

The Men's Shop

(whose convenient location, and well-assorted stocks men are appreciating more and more)

Points With Pride to Its

TIES!

There are the sort of ties you feel ought to be called cravats—dignified, well-bred ties in restrained color harmonies. In this group there are blacks and whites and grays of the finest—rich, supple silks that tie into sleek, well-done effects.

There are the colorful ties the younger fellow craves—and here the mogadores (corded Italian silks) hold sway. Every imaginable color—combined in ways you'd never dream of! Striking contrasts—blends of shades—works of art, every one of them.

Tie prices begin here at \$1—and for your own satisfaction, we want you to see, here, how GOOD dollar ties can be! Others up to \$4.00.

Lord's—Men's Store—First Floor—Orrington

Our Charge Customers

may Christmas-shop during November, from the ample stocks of gift merchandise ready now—

And paying for these purchases may be deferred until January!

This convenience has already advanced the gift-buying season by several weeks—and certainly it has made it possible for people to shop in greater leisure and comfort!

The Credit Office, where your application for a charge account will receive courteous consideration—is on the Second Floor.

Hand-Made Dresses for Tiny Babies

A varied assortment from very simple ones at \$1.25 to elaborate, real lace-trimmed ones at \$7.95.

at \$1.25

Fine, sheer batiste, with round necks finished with a bit of narrow lace, and yokes and cuffs. Fine, sheer batiste. Round necks and cuffs finished with a bit of narrow lace; yoke adorned with French knots or feather stitching. Bishop or set-in sleeves. Several models, all simple enough to be practical, and yet minutely lovely in their fine material and painstaking workmanship.

Lord's—Second Floor



Can You Use Any of These Fine Oriental Rugs ?



They represent just a few of many unusual values in our \$100,000 Purchase Sale of a direct importation

Sizes	Value	Sale Price
Anatolian mats, 2.10x1.6	\$ 6.95	\$ 3.95
Belouchistans, 5x3	32.00	17.50
Lilihans, 4x2.6	40.00	29.50
Irans, 6.6x3.6	75.00	48.00
Lilihans, 6.6x5.6	225.00	139.00
Heriz, 12x9	395.00	275.00
Chinese, 12x9	345.00	243.00
Khorassan, 14x8.4	450.00	275.00
Meshed, 13.6x9	450.00	325.00
Chinese, 15x10	575.00	395.00
Worsted-Mandarin, 15x10.6	900.00	595.00
Royal Saruk, 12.6x9	950.00	595.00
Ispahan, 14x10	950.00	695.00
Finest Lilihan, 17x10.6	1,200.00	850.00
Antique Khorassan, 20x11.6	1,500.00	1,000.00
Kashan Saruk, 17.6x10.6	1,650.00	1,195.00
Halvani Saruk, 12x20	2,700.00	1,850.00
Antique Hamadan, 17x12	5,000.00	3,200.00

Lord's—Second Floor



Saturday Is "Children's Day" in the Boot Shop

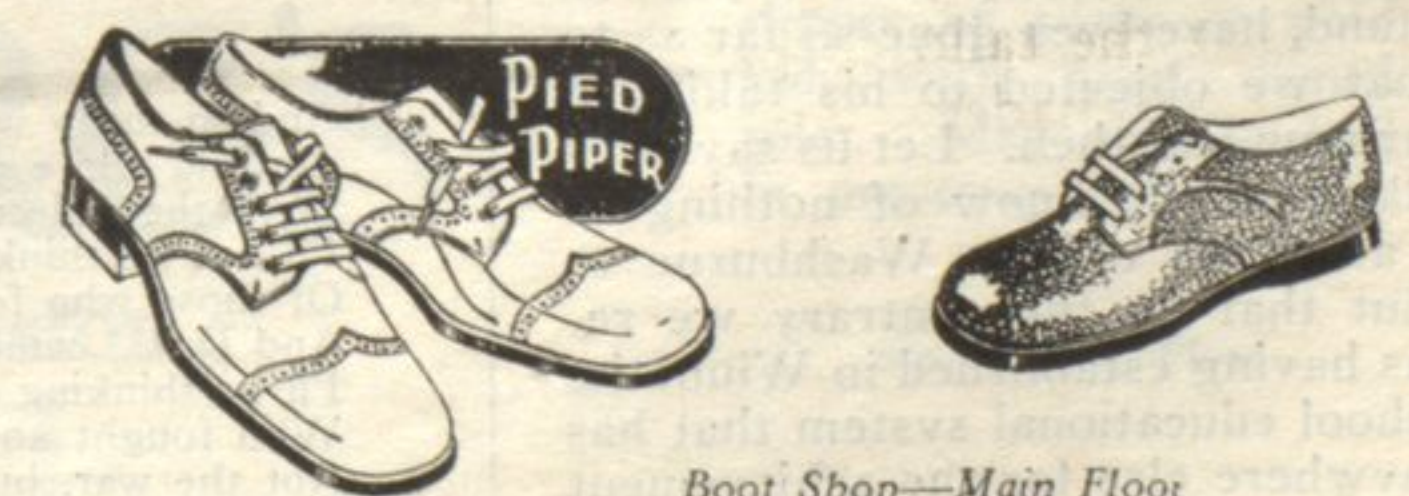
Mothers, bring your youngsters in Saturday for "Children's Day" and let them get new shoes with all the other children. We have new sturdy shoes for them now for fall and winter wear.

For Tiny Tots and High School Girls

It is true economy to buy children's shoes here, for they are long-wearing, expertly made, and properly fitted. For children of all ages.

All Sizes — All Widths

Expert Fitting
Exceptional Values



Boot Shop—Main Floor