

JUST HOW MUCH IS OUR PROPERTY WORTH?

O you know how much your real estate is worth at current prices? Suppose you were to receive a definite offer today—would you know within hundreds, or even thousands of dollars, how nearly equitable such an offer would be?

Values change so constantly—increase so rapidly in some locations, yes and stand still so long in others, that it is hard to judge whether yesterday's price should be today's, or if today's price should hold tomorrow.

Do you know that for a nominal fee you can have an appraisal made by a board of experts, without profit to themselves? That is the service offered you by any North Shore

REALTOR

Back of each real estate man who is entitled to call himself a REALTOR, is definite organization—local, state and national, and a spirit of cooperation that makes possible such a service as impartial property appraisal at much less than cost.

A group of such men, members of the North Shore Real Estate Board, all thoroughly schooled in North Shore values, are ready to investigate and tell you just what your property should bring in today's market.

Anyone, in any of the offices listed below, will gladly explain the details of this service without obligation on your part, or arrange for the appraisal of your property by the Appraisal Committee of this Board.

THE NORTH SHORE REAL ESTATE BOARD

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