

News of Activity
on the North Shore

Real Estate Section

Builders Speed Up
Construction Work

WINNETKA A MAGNET TO ATTRACT HOME-SEEKERS

Arthur C. F. Gedge Tells of Advantages Offered in Fine North Shore Suburb

By Arthur C. F. Gedge

(Of Hill and Stone, Winnetka)

What attracts people to Winnetka when they think of locating permanently in a suburb?

Perhaps it might be the Real Estate broker's advertising. We think not, however, for our experience convinces us that when a prospective buyer is approached or approaches us, he has his mind fully made as to where he wishes to reside permanently. The question then is why?

Undoubtedly he has friends living in Winnetka, friends whom he has had the pleasure of visiting and during such visits he has heard lots of interesting talk about what Winnetka has to offer, the advantages that all are privileged to enjoy, which includes an admirable environment, wonderful schools, which are acknowledged to be the finest in the country, the churches and a community house.

No Place For Politics

Then, too, we enjoy a form of government in which politics is eliminated and business is business and finally that wonderful community spirit. That fine spirit is prevalent wherever one goes and we think this a mighty big factor in making our suburb popular.

It is time that people coming from the city and other points should be educated in the matter of values. In some cases it requires three or four years to give the prospective Winnetka resident the proper insight, but we have found that eventually he is a buyer. The lure is too great to overcome. Rarely have we seen Winnetka people go back to the city to live.

Winnetka and the north shore in general has so much more to offer the man with a family than the city that it is not hard to understand why he prefers the suburban life.

Attractive Home Locality

With its number of resident lawyers, acknowledged to be the largest per capita of any town or village of its population in the country, its bankers, the leaders in commercial and industrial life, Winnetka is known throughout the country as an ideal residential locality. Travel wherever you please and what place gives a more attractive appearance, has more beauty, such an evenness of character and an atmosphere that can compare with Winnetka?

That home community spirit would be hard to find and that is why people choose Winnetka as the place to buy and to live.

Then there is something else to be considered. Compare values in Winnetka with those of other like communities and everyone seems inclined to the view that property in our suburb is a sound investment in addition to satisfying the desire for a home. And it should be remembered that this sort of safe and sound investment is a protection which no one can afford to overlook.

CLEANS HARDWOOD FLOORS

If your hardwood floors are soiled and badly scratched, scrub them with scouring powder and when dry rub with equal parts of linseed oil and turpentine and let dry. Next day, wash and polish.

Why the North Shore Is Booming



The North Shore Real Estate board made a "big noise" at the state convention at East St. Louis. As evidence of their aggressiveness, will present the above pictures which are evidence aplenty that they believe in advertising our north shore.

F. O. Mason of Winnetka Purchases 5 Acre Tract

Purchases of acreage in the Barrington district for country homes is creating an active market, Gilbert D. Johnson of the firm of Gilbert D. Johnson & Brother reports. Among recent purchases are the following:

Frederic O. Mason of Winnetka has purchased from the State Bank of Chicago as trustee for a syndicate five acres with a set of farm buildings which he is remodeling, located one and a half miles north of the Barrington North Western Station on Hough road.

Eva H. Bement of Evanston recently contracted to purchase fifteen acres on route 22 north of Barrington from William Leonard, but before title was passed she resold the property to Dr.

New Realty Firm

J. W. Panushka has bought out the Wilmette branch office of the Heinsen Realty company, located at 421 Fourth street, and future business will be conducted under the name of Lake Shore Realty company, with no change in personnel.

Frank J. Bernard. Mrs. Bement then purchased sixteen and one-half acres adjoining the Bernard tract from Mr. Leonard.

James W. Higgins of Winnetka has acquired title to fifteen acres for a country-home site west of and adjoining the William Leonard homestead.

BUILDS \$100,000 HOME IN NORTH WILMETTE

Chestnut Street Scene of Two Fine New Residences; October Building Permits \$347,659

A comparison of building activities in Wilmette, as between the months of September and October, places the former month in what may truly be termed the "vacation" period, with October as the month in which all hands were again on the job.

A total of thirty-four permits were issued in October, representing a total investment in building improvements of \$347,659, as against only twenty-nine, for \$41,635 worth of improvements in September, and nineteen of these were for garages.

The pendulum swung far back in October, however, when there were a total of thirty-four permits issued, eleven of which were for new residences, costing \$309,000, one of which, alone, cost \$100,000; seven of the permits were for remodeling jobs, costing \$15,600; fourteen were for garages, costing \$5,859, and two were for commercial improvements, costing \$17,200.

One of the latter was for a one story store building being erected by Hoffman Brothers at 410 Ridge avenue, costing \$10,000, and the other was for a filling station at the northwest corner of Main and Washington streets.

\$100,000 Residence

The permit for the \$100,000 residence to be erected at 1236 Chestnut street, was issued to Robert Tarrant, of Chicago, who has already broken ground for what it is said will be one of the finest residences on the north shore.

It is to be located on the north side of Chestnut, on a heavily wooded tract with a frontage of 158 feet and a depth of 290 feet, and with a set-back of 110 feet from the lot line.

The house will consist of nineteen rooms, eight baths and many features which will make of it one of the show places throughout the north shore. William H. Schulke is the architect.

Another of the permits was for a residence on Chestnut, at No. 1136, in the same vicinity, where E. W. Thomas is erecting a fine home costing, according to the permit, \$58,000.

Three on Third Street

Three of the permits were issued to Sam Gordon for a like number of solid brick bungalows, which he has well along towards completion, one at 215 Third street, another at 217 and the other at 219. The price in the permit for each of the foregoing, was \$10,000.

A permit was also issued to William Balmes for a \$9,000 one and one-half story residence at 2028 Wilmette avenue.

Another went to A. W. Stutter for a residence and two-car garage at 1329 Ashland avenue, costing \$16,500.

One to Eugene Hilderbrandt for a \$35,000 residence at 530 Maple avenue. To A. Sundof for a \$9,500 residence at 1533 Greenwood.

One to Drake Brothers for a \$35,000 residence at 715 Ashland avenue.

Another to Fred C. Dressel for a \$16,000 residence at 1341 Greenwood avenue.

NEW KITCHEN UNIT

There is a new compact kitchen unit on the market now which includes a sink, a china closet, and an electric refrigerator. This takes no more space than a piano box. It can be set in a recess in the wall, being hidden by curtained doors when not in use. It is only two feet deep and six feet high.