

# S. Rosenbaum Co.

INC.

810 Davis Street, Evanston—at Fountain Square



## What Do You Buy When You Buy Furniture

Looks, perhaps first—because first of all you are proud of your home. Quality next—because furniture, a large purchase, will not be quickly replaced. Then value, because you, a modern buyer, cannot be satisfied with a poor investment.

You buy these things every time you buy furniture at Rosenbaum's—every month, every day. Each year has brought improvements and additions—until now our furniture service stands supreme on the North Shore.

*You Are Invited to*

## Join Our Christmas Gift Club

Each year hundreds of Evanstonians join our Christmas Gift Club. Here is our plan—you select at leisure pieces of gift furniture and pay a small down deposit. The furniture is then set aside and delivered on any date you may set. The remaining balance is payable either weekly or monthly as you prefer. You will be delighted with this dignified part-payment plan.

Among our beautiful selections are gifts which are practical and will last a life-time, such as Cedar Cabinets, Smoking Cabinets, Sewing Cabinets, Floor Lamps, Table Lamps, Chairs, Desks, Card Tables, etc.



*Store Open Tuesday, Thursday  
and Saturday Evenings*

**Chicago Stores:**

5228 North Clark Street

3120 Lincoln Avenue

THE LINKS OF  
CONFIDENCE