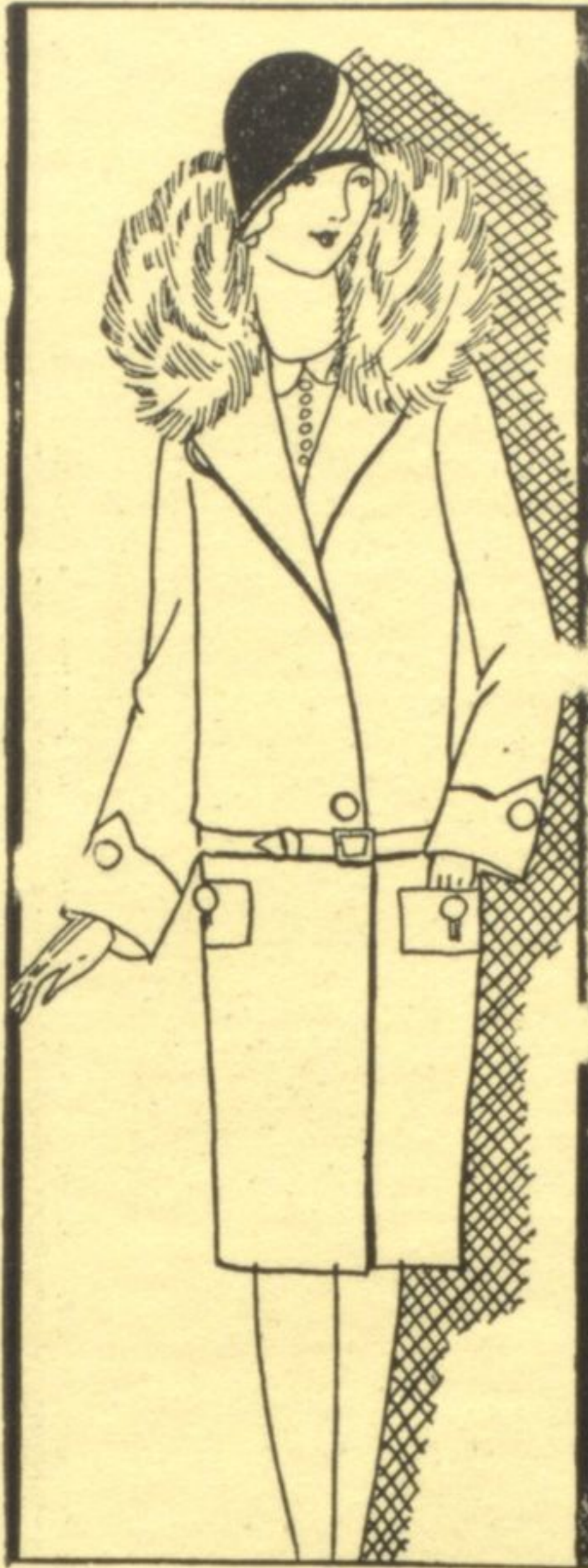


ROSENBERG'S

Davis Street—Downtown Evanston

The Fashion in Coats



Showing the Use of Diagonal Lines and Fur Trimmings

\$69.75

Coat fashions find smartness in trimmings of fur and lines that are asymmetrical. Beaver, jap fox, kit fox, wolf, lynx and red fox make luxurious collars and cuffs.

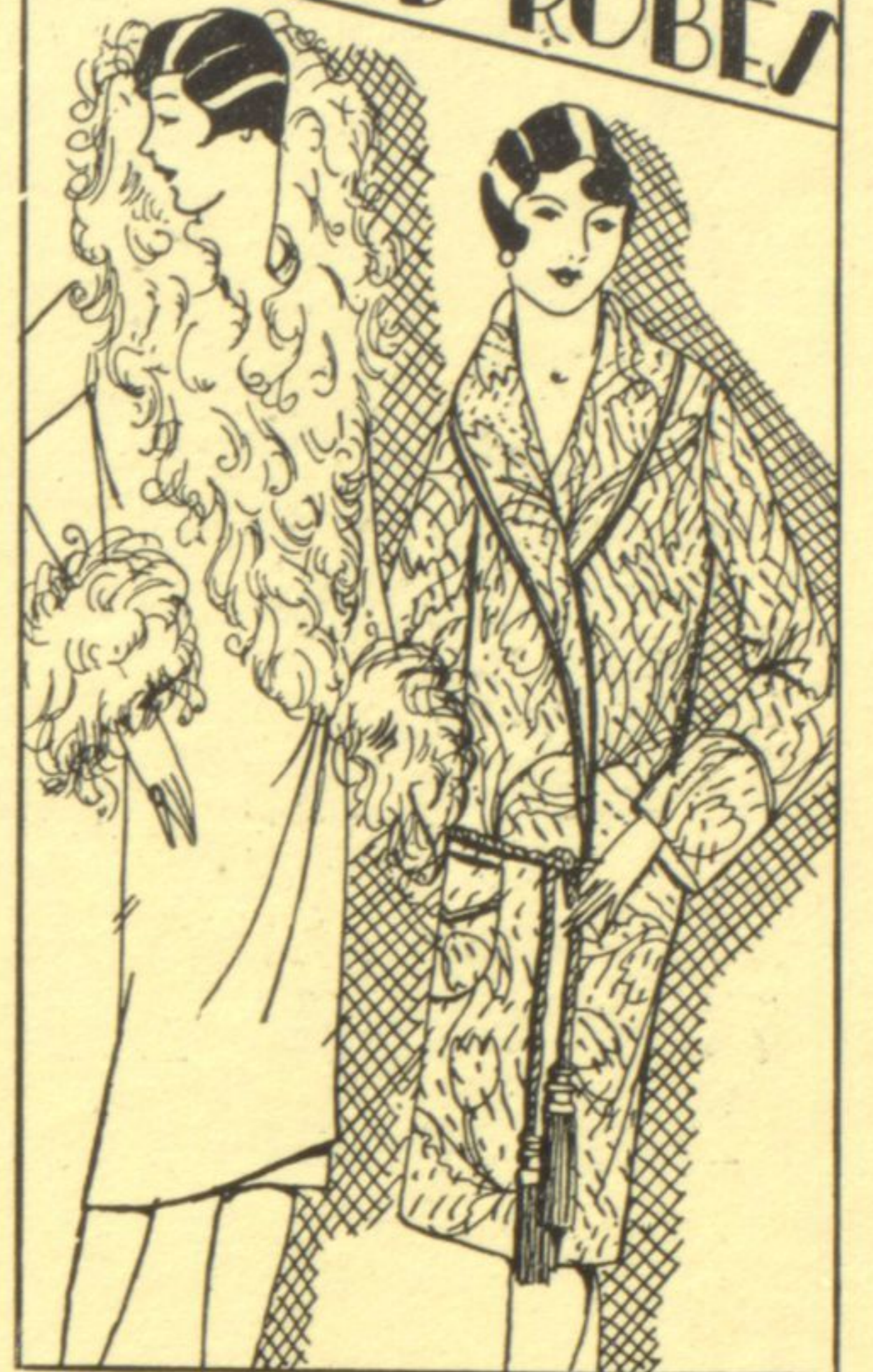
Sports models, gay in colors, as well as dress coats in black and plain shades are included in this especially appealing collection.

Women's Fashions—Second Floor



Fashioned of Ramona, Suedette, Velvona, Norma and Broadcloth

MILK NEGLIGEEES AND QUILTED ROBES

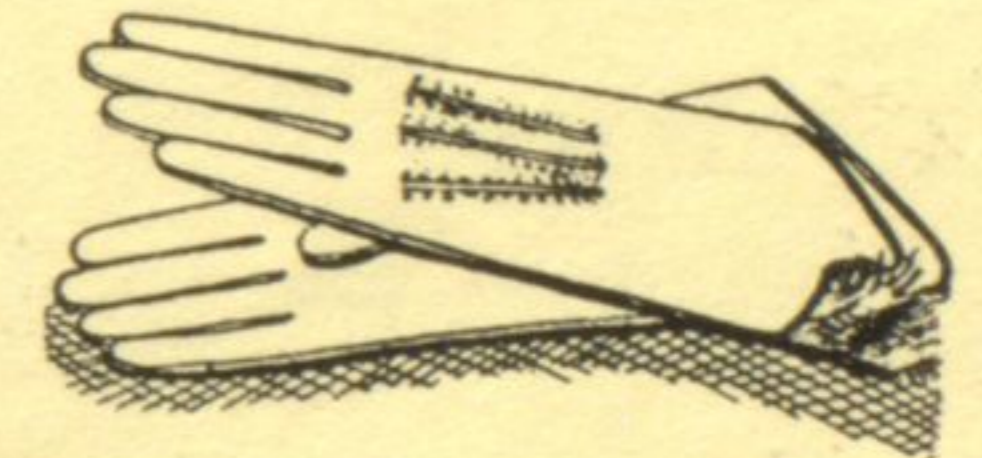


Negligees—Ostrich Feathered, \$16.95

Heavy quality crepe de chine negligees trimmed with ostrich feathers, as pictured. The last word in beauty.

Brocaded Satin Quilted Robes, \$17.95

Exquisite colors in these robes, silk lined and wool interlined. With deep shawl collars.



Driving Gloves Lined with Fur \$6.95

Fashioned of fine capeskin in a medium shade of brown, these gloves are in slip-on style, sizes 6 to 8 1/2.

Capeskin gloves so desired for fall and winter, in cuffs or in slip-on style with bracelet wrist, \$3.50.

Phoenix Silk and-Wool Hose \$1.95

These full fashioned hose from Phoenix are being chosen for smart fall costumes; in harmonizing shades.

First Floor

Transparent Velvet

Aristocrat of Fabrics—Favorite of Paris

\$10.95 yd.

This royal fabric for afternoon and evening frocks lends itself most beautifully to shirring and soft drapes. 39 inches wide, in rich plain shades.

Crepe Satin High in Vogue \$2.95 yd.

A fabric of two-fold smartness in Rosario, Castellon, Almond, Balsam, and other lovely colors.

Wool Flannels In Mode for Fall \$2.95 yd.

An exceedingly desired fabric for the smart fall and winter dress. 54 inches wide in 14 smart shades.

All-Silk Chiffon Velvets, yd., \$8.95

Metal Georgettes, yd., \$4.95 to \$14.95

"Furs! The Smartest of Trimmings," Says Paris

Furs of character and beauty including American Opossum in red, fitch, grey, black and natural, 4 and 6-inch, \$11.50 and \$16.50. 4-inch wolf in beige, platinum and natural, yd., \$22.50. 4-inch Beaver, yd., \$27.50. 3-inch Scotch Mole, yd., \$12.00.

Furs & Trimmings—First Floor

Crepe de Chine Chemise, \$4.95

Of Exceptional Beauty—Elaborately Trimmed

Exquisite crepe de chine chemises that are a revelation in the beauty of dainty underthings. Some are elaborated with lovely margot laces; others are adorned with rosebuds. Each is outstanding for its unusual quality.

West Room—Second Floor



Carter's Silk and Wool Union Suits, \$3.95

Carter's union suits are tailored to fit without a wrinkle—perfect in every part, light in weight yet sufficiently warm. In sleeveless, cuff-knee style.

Boys' Grey Fleeced Cotton Union Suits with long sleeves, ankle length, sizes 4 to 16, at \$1.25.

Rayon Bloomers with the new band front in pink, peach, Nile, orchid and white, \$1.95. Vests to match \$1.00.

First Floor