

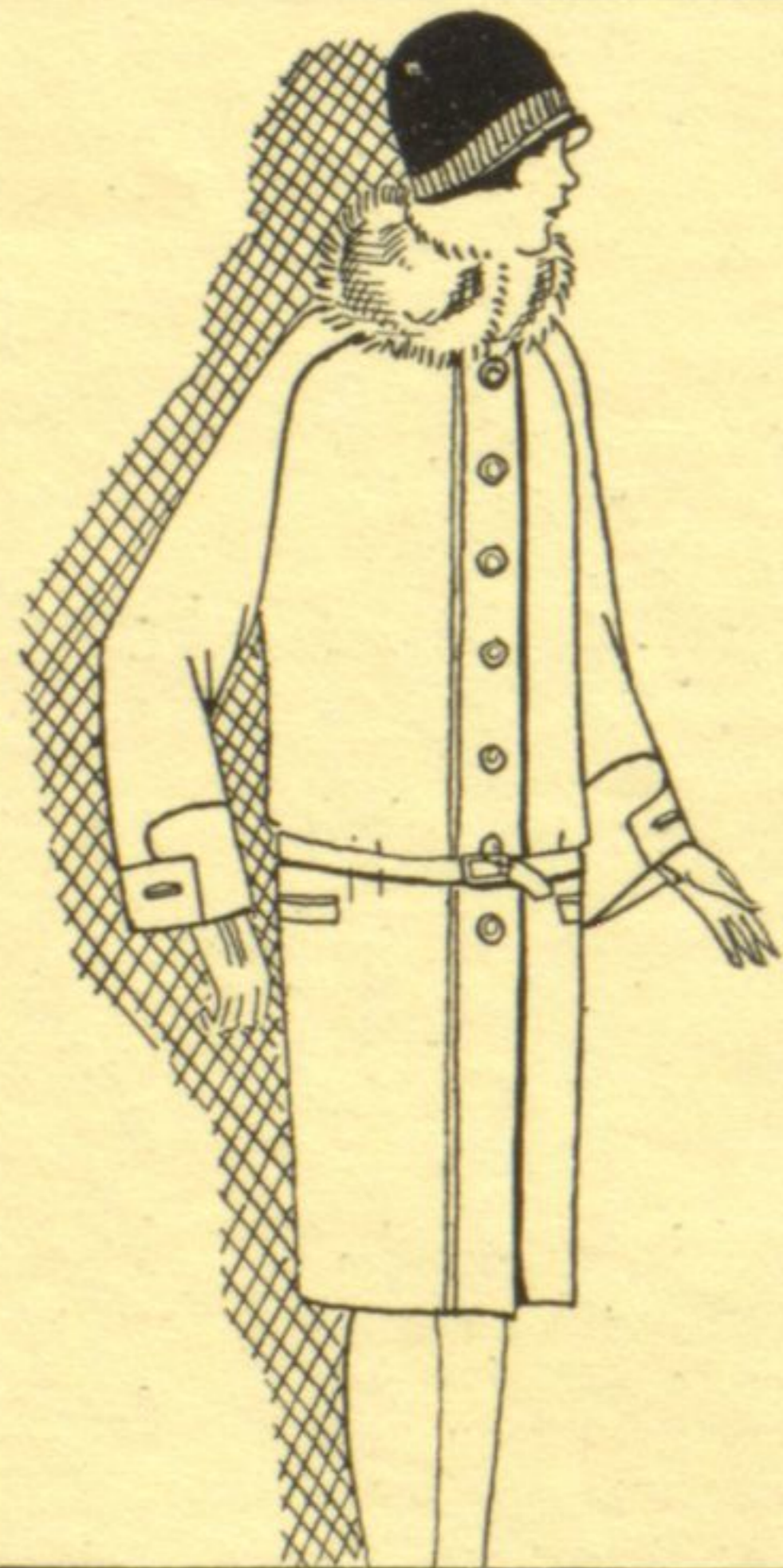
FROM THE NEW
SHOP FOR GIRLS



**For Sports—
For Dress**

Typical of the dress frocks for girls is the one pictured at the left—a moss green velvet blouse combines with a deep blue skirt pencil striped in yellow and red, \$16.75.

For sports a horizontal striped jersey blouse combines with a navy blue skirt, pictured right, \$14.75.



Ultra Smart!

Representative of the chic of the coats from the new shop for girls is this model above at \$35. Its finest English woolen fabric, and its unique styling announce its "difference."

Germania chinchilla coats with nutria fur collars, sizes 6 to 14, at \$27.50. Plain, \$17.50.

West Room—Second Floor

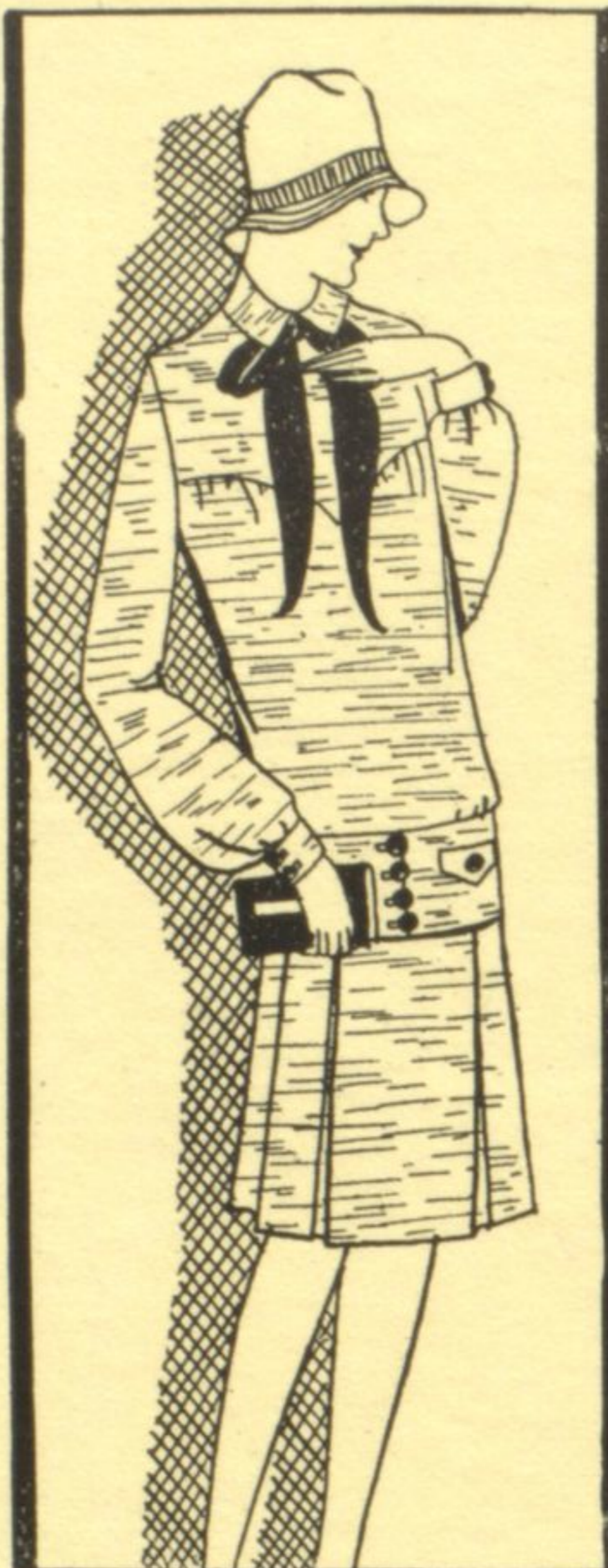
ROSENBERG'S

Davis Street—Downtown Evanston

Smartness in New Frocks



Designed of velvet, georgette, crepe satin, jersey, wool georgette and velvet combinations.



Achieved by Diagonals, Uneven Hem-lines, Metal Embroideries and Boleros

\$25

The asymmetrical line of Lelong, the black-and-white combinations of Lanvin and the uneven hemlines and boleros of Molyneux are all represented in this collection of frocks smart and new.

Smart, too, are tiers, godets, turtle necks and sunburst tucks, while recent Paris openings emphasize black, brown, blue and green as foremost in the spectrum of fashion. Three models are pictured.

Women's Fashions—
Second Floor



**Bags to Match
The Costume
\$7.95**



Envelope bags are, of course, the smartest. These may be had in calfskin with alligator grain or calfskin with lizard grain, either plain or with zig-zag designs. Also pouch shapes in brown, black and tan.

First Floor

**Leather Coats
-Colors, \$16.50**

Black, brown, green or red—smart is the leather coat in the 30-inch length. Interlined for warmth.

Second Floor

**Wool Sport
Hose, \$1.50**

In all-over fancy leg designs in combinations of grey and tan. Sizes 9 to 10½.

First Floor

**The Alligator 1-Strap Slipper
Walks in Smartness**



Shoes—First Floor

The vogue for genuine alligator shoes is admirably expressed in this one-strap slipper. In addition to its chic, it has a special arch-bridge feature so much favored by North Shore women.

\$11.50

**November Selling of
Drugs—Toiletries**

50c Kolynos Tooth Paste, 34c
10c Lux Toilet Soap, doz. 83c
\$1 Nujol Mineral Oil at 63c

Squibb's Cod Liver Oil, large size at **89c**

50c Ipana Tooth Paste, 34c
\$1 American Mineral Oil, 83c
Pinaud's Lilac Vegetal, 83c

5c Guest Ivory Soap, dozen at **48c**

4 A.P.W. Toilet Tissue, \$1.79
50c Squibb's Tooth Paste, 36c
65c Kotex, 3 packages, 98c

Pepsodent Tooth Paste, 50c size, **33c**

\$1.75 Bocabelli Castile, \$1.39
Dame Nature Skin Imp., 42c
\$1 Listerine Antiseptic, 69c
25c Listerine Tooth Paste, 17c
60c Forhan's Tooth Paste and Forhan's Antiseptic for 59c

3-Lb. Box Fresh Home Made Candy assorted, \$1.00 — 1½-lb. Box Fruit Nut Centers, \$1.00.

Toiletries—First Floor