



Rosenberg's Announces the Readiness of the New Clothing Section for Men

A change has been wrought at Rosenberg's. A new section for men's suits and overcoats is now open. Exact in appointment, convenient in location, inviting in arrangement, this section, just to the right of the elevator on the third floor, offers every modern facility for the perfect selection of a suit or overcoat.

-- and the Opening of the New Boys' Wear Section

Next to the new men's section is the boys' section, newly arranged to facilitate shopping—thoroughly inviting, pleasingly complete. Mothers especially will welcome this new section.



The Home of the **Worsted-tex Suit**
Worn by the Man of Affairs

\$40

"The Worsted-tex"—a smart suit that has dignity, intended for the type of man whose position requires that he wear clothes that reflect his good taste and exacting judgment.

--- and the New **Winter-tex O'Coat**

\$50

Winter-tex cloth is warmer than any other known fabric of equal weight. Its longer wearing quality and smartness are other points of advantage.

Men's Clothing—Third Floor

"Wilton Jr." and "Sheridan" Suits
Wear Longer

\$15

These two-knicker suits are cravenetted. That almost doubles the wear, makes them water resisting, and they hold their shape much better.

High School Suits

-- **Seniors in Smartness**

\$25

You can feel the style in these suits—the way they fit, the way they look. Grainweaves and cheviots in the 3-button models are the correct thing now. Sizes 32 to 37—two long trousers.

Leather Coats Have the Call

To wear a leather coat is to be dressed to the minute. Everyone wants one. Wool lined, \$12.50. 30-in. wool lined with lamb's wool collar, \$14.50.

MANHATTAN AND Kingly are standards of shirt quality always found at Rosenberg's. The new weaves now—\$2.50 to \$5.00.

INTERWOVEN Lisle lined silk-and-wool hose in jacquard designs are especially smart. Priced at pair, \$1.00.

Men's Furnishing—First Floor

FUR-LINED African Cape driving gloves and Navahue seamless knit wool lined gloves are special at \$3.95.

THE NEW BLEND-DOWN Flannel Pajamas are of wool-and-cotton woven tightly together, making an unusually fine garment, \$2.95.

ROSENBERG'S

Davis Street ~ Downtown Evanston

