

Produced on a quality, premium basis by "Selected" Dairies, supervised with extra care, cooled the moment it is drawn from the cow to protect its sweet, natural taste—these and many other safeguards put "Selected" Milk years ahead.

The excellence of this better drinking milk is especially noted in its sweet, natural taste which is so well known throughout Chicago and surrounding suburbs.

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Let your children enjoy this excellence. Let them try "Selected" Milk and it will have won another new friend.

If you wish to know more about Chicago's better drinking milk just ask the Borden Milkman in your neighborhood. He will gladly explain the reasons for its excellence and will refer you to families in your block who know how good "Selected" Milk is from

experience.



Service that is 99%% Accurate

Hardtimes Party Given as Sorority Benefit

Iota chapter of Alpha Phi sorority of the University of Wisconsin sponsored a hardtimes costume party and 7 o'clock bean supper Wednesday, October 26, in the home of the Vernon Welches, which is not yet completed. Supper was served at long tables in the garage, whose open doors afforded a view of the huge bonfire blazing in the garden which overlooks the Skokie. The dancing afterwards was on the unfinished floors of the living room.

The hosts and hostesses for the affair, which was a benefit for the new sorority house at Madison, were Mr. and Mrs. Charles Bryon, Mr. and Mrs. Charles Barker, Mr. and Mrs. Roger Ballard, Mr. and Mrs. Clarence Happ, Mr. and Mrs. Vincent Cartier and Mr. Mrs. Vernon Welsh. The hostesses are all Alpha Phi alumnae. Fifty guests were present.

HALLOWE'EN PARTY FRIDAY

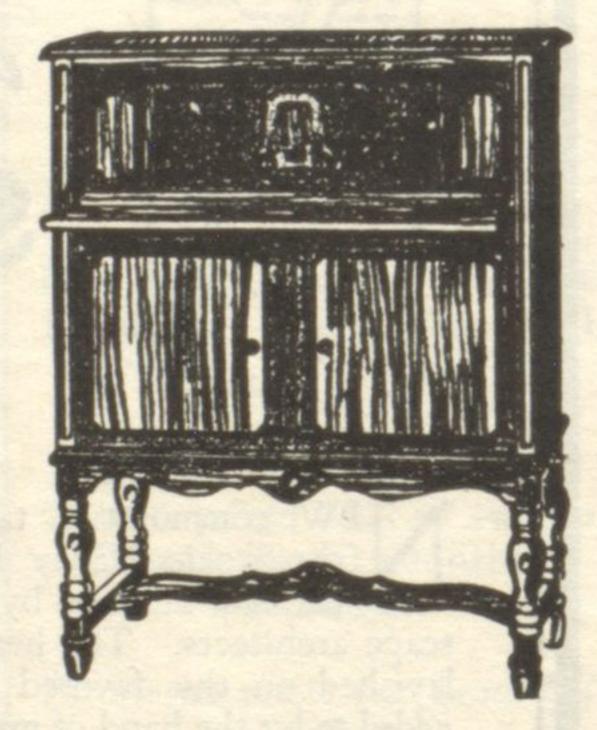
The alumnae of the National Kindergarten and Elemntary college entertained students at a Hallowe'en party on Friday afternoon, October 28. Games, stunts, ghost stories, fortunes, dancing and seasonable refreshments were on the program, and the students accepted without hesitation the clever invitations issued by Miss Nellie Bell, social chairman of the Alumnae association.

Theodosia Paynter assumed charge last week of the general book department at Chandler's when a re-organization of the sales staff was effected by Thomas Airth, manager, to serve better the growing business in books. Miss Paynter was formerly a teacher

Mr. and Mrs. Owen W. Middleton of 278 Ridge avenue, Winnetka, announce the birth of a daughter, Jean, at the Evanston hospital on October 21.

Illinois ranks third of the states in the envelope industry. Its 22 plants, in 1926, had an output valued at \$8,500,000.

FRESHMAN RADIOS



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Chandler's

630 Davis Street Phone University 123

Sells, Tells Tales



Theodosia Paynter assumed charge last week of the general book department at Chandler's when a re-organization of the sales staff was effected by Thomas Airth, manager, to serve better the growing business in books. Miss Paynter was formerly a teacher at Crandon school, instructing there for a while after graduation from Northwestern university. She has been story teller at the children's hours held in Chandler's for the past six months and head of the Children's Book Nook.

To assist her in the children's room, Miss Susan Luhrs has been engaged. Miss Luhrs is a University of Illinois graduate and has a wide experience in children's books and in story telling.

The other member of the general book section staff is Mrs. E. W. Beimfohr, who comes to Chandler's from Burrough's bookshop, Cleveland.

Bob Prentiss of Kenilworth is attending the University of Michigan, where he is a senior.



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