

# ROSENBERG'S

Davis Street ~ Downtown Evanston

## A Little Story of Success

IN 1883, a small section of the "new" store, Rosenberg's, was devoted to corset service. Through the years, the Superior Corset Service has won its place in the minds of thousands of North Shore women.

### New Corsetry by H. & W.

Showing the new Girdles, Corselettes, and Brassieres for Fall, 1927, of H. & W. Co.

### P. N.

"Practical Front" Corsets, "Comfolettes", Brassieres, and Stepins for Fall, 1927.

### Treo

For Fall — Girdles and Brassiere-Girdles outline the new Mode for 1927.

### C. B.

*a' la Spirite*

Corsets, "Bodicettes", Stepins, and Girdles that will follow Fashion's choice.

### Gossard

The famous "Completes", Girdles, and Combinations of the Gossard line.

### Formfit

"Girdleiers", Garter Belts, and Brassieres for the woman who knows smartness.

### Venus

"Corsetalls", "Y-B Stouts", and Brassieres as fashioned by Venus Co.

### Bon-Ton

Royal Worcester presents the "New" in Corsets and Corselettes of Fashion.

### De Bevoise

The "Smartway" Bandeaux, "Corsettes", and Brassieres of latest design.

## Mrs. Tobey Invites You --

TO Rosenberg's 4th Annual Corset Revue, to be held Friday and Saturday, October 28th and 29th, at three p. m. Ten living models will display the new manner in Corsetry — corselettes, girdles, corsets, brassieres, and bandettes. Mrs. Tobey, Rosenberg's well-known corsetiere, invites your attendance—in the West Room, Second Floor.

## 4th Annual Corset Revue Friday, Saturday, 3 P. M.

THE Revue will include a dancing program by little Miss Louise Seidel, a young danseuse who has caused much favorable comment on her ability from leading critics.

West Room—Second Floor

