



Twelve Months to Get Ready for Christmas—and yet many of us wait until December to have Christmas Greetings engraved! Let us have your order early—it will give you more leisure to make your selections, and our engravers more time to do the work.

Lord's—First Floor



Pequot? Wamsutta?

Which of these two fine old brands of sheets and pillow cases do you wish? We have them both here—in complete assortments of sizes—and at exceedingly modest prices.

Lord's—First Floor



Thanksgiving Linens

It isn't a bit too early to make selections of the linens that will grace your table on Thanksgiving. We're ready for you now!

Lord's—First Floor

Diaphanous Ingrain Chiffon Stockings—*for Dress Wear*

A web-like chiffon stocking that is the merest shimmering surface in the wearing! In the fashionable shades—

- BEIGE GUNMETAL
- ALOMA BLACK
- MAUVE TAUPE FLESH
- MOONLIGHT

\$2.95 a Pair

Lord's—First Floor

Exclusive with Us Hodge Hats

Hats for dress wear—simple in the exquisite manner usual to Hodge Hats. Note these few:

Fine felt, with net and metal lace all over it—turnup front brim of stitched panne velvet, finished with a stunning bronze-colored ornament. \$17.

A reversible hat of black silk velvet is lined with pink grosgrain ribbon. Trimmed with a rhinestone band. \$18.

A hat of gold panne velvet has designs stitched on. \$18.

Lord's—Second Floor

The fame of Thrift Basement bargains is spreading! Do you know all the advantages of shopping in this well-lighted, well-ventilated downstairs store? First-quality merchandise—at low prices.

Lord's

Fountain Square—Evanston

And This Season Again Our Charge Customers May

Buy in November—and Pay in January

Again we extend the scope of the Christmas Shopping Period to include the month of November.

It makes convenient the buying of gifts in November—thoughtful and unhurried selections—from ample Christmas stocks.

The usual bill will be rendered on December first so you may review your November purchases. You may then pay it wholly or in part, if you wish—or defer payment entirely until January.

Opening a Charge Account Is a Simple Matter

We welcome as charge customers persons who are financially responsible. Our Credit Office will receive your application and accord you every courtesy in considering it.

The privilege granted our Charge Customers above is but one of the many advantages of having a charge account here at Lord's.

Credit Office—Second Floor

Long Gold Bead Ropes, \$3.00

Antique gold-colored beads strung and woven into a heavy rope effect. 60 inches long. Highly effective for costume and sportswear.

First Floor

Crepe Back Satin \$3.45

A rich, supple dress silk—both surfaces of which are often used in contrast. Forty inches wide—black, navy, pottery red, autumn leaf brown, lichen green, porcelain blue, slate blue, pineneedle green, tan.

First Floor

Men's Silk Scarfs

A host of them to choose from! Oblongs at \$2.50 and \$3.50—in solid colors, prints, block designs, with printed borders, and embroidered figures on solid colors. Tans, grays, navy blue, French blue and white.

Squares, \$3.50 to \$5

First Floor

Youth's Flannel Shirts and Blouses

The khaki and gray ones at \$2.50 represent the plain colored group—The other lot, at \$4.25, are large or small checks in black on tan, dark blue, green, orange or red. Guaranteed colors. Sizes 8 to 14. New and complete stocks!

First Floor

Fine Cotton Knit Munsingwear \$1.35

Union suits of fine-combed yarn—bodice top or round neck styles—knee length—flesh or white. Good-fitting, as all Munsingwear is!

The extra sizes, \$1.65.

Second Floor



DeVilbiss Perfumizers

This year (getting ready for Christmas) there are scores of exquisite new patterns: both in the atomizer type, and in the dropper kind.

To use in them there are a variety of fine French perfumes—Roger & Gallet's Pavon d'Argent, and Le Jade; D'Amboise Jasmijn; Hahna's L'Etrange Fleurs. And many more!

Lord's—First Floor



Blanket Time!

All-wool checked blankets, 66x80, \$9.95; size 70x80, \$11.95. Satine-bound edges in matching colors. Pink, blue, rose, lavender, tan and gold.

Kenwood Slumber Throws, \$9.50

Pure wool in homespun weave, bound with satin. Rose, gold, blue, lavender, green.

Lord's—First Floor