

Announcing

Winnetka's Newest Drug Store—

NORTH SHORE DRUG CO.

YOU are cordially invited to visit this drug store—the newest in your community. We have tried, and believe we have modestly succeeded, to make the appearance of our store reflect the policy we will pursue—quality in all things. Quality merchandise, consistent prices, courteous service and prompt delivery are the cornerstones upon which we hope to win and hold your patronage.

To illustrate more clearly the quality idea, we have obtained the agency for HYDROX Ice Cream. This will be good news to lovers of good ice cream. For HYDROX is made from pure cream, pure cane sugar and genuine fruit flavors. It will be carried in a variety of delicious flavors in both brick and bulk.

Parke-Davis' and Squibb's pharmaceuticals and biologicals are your guarantees of the care and precision we will use in compounding your prescriptions.

Exquisite toilet preparations and a host of high-grade drug sundries will bear prices in line with what you think should be paid for them.

May we have the pleasure of supplying your needs for anything in the line of drugs, sundries, imported and domestic perfumes, stationery, cigars and cigarettes, etc? We are as close to you as your telephone and all orders will be promptly delivered.

NORTH SHORE DRUG CO.

HOLLY P. HARRIS, R. PH., *President*

801 Elm Street

Phone Winnetka 591-592