

# Evergreens and Perennials



## IT'S MUM TIME NOW

We have a large selection of chrysanthemums and Pon Poms.

Wedding and table decorations are our specialty. Call on us for your Fall party flowers.

Members of the Florists Telegraph Delivery.

### Geo. C. Weiland & Sons

602 Davis Street Evanston, Illinois

We deliver anywhere along the North Shore



### Ask for our famous MASTER LIST OF TULIPS

Darwins, Breeders, Cottage, single and double, early and late:  
Odds and ends of  
Darwins, \$3.00 per 100  
Cottage, \$4.00 per 100  
Breeders, \$5.00 per 100

Telephone us. If you have not the time to come personally, your order will be handled intelligently and with dispatch.

### FRANKEN BROS., Inc.

Deerfield, Illinois. Phone Deerfield 241

## Plant Franken's PERENNIALS THIS FALL



The beauty of your garden next year depends largely upon what you plant this fall. Peonies, phlox, hardy plants, the finest lot of delphiniums we have ever had, Liliun Candidium, if planted now will yield a loveliness of bloom.

Whether you have a large estate or a small town or suburban lot our Landscape Service Dept. will help you make your ground more attractive. Write or phone us for more information.

Franken Bros. Bulb Catalog is of value to all garden lovers—let us mail you a copy.

## FRANKEN BROS.

Deerfield, Illinois

## EVERGREENS

### Their Landscape Value

By Rosa Rugosa

Your style of landscaping should grow naturally out of conditions. Do not imitate other countries but use native shrubs and trees. The Colorado and White Spruces are our best native spruces. The popularity of the Colorado spruce is due to its conspicuous blue which makes these evergreens always effective when grouped with other evergreens. The White pine because of its long, soft brushes is one of the most graceful of trees with much white in its foliage. The Juniper sabina and tamariscifolia on account of their low growth, varying from one to two ft. in height are popular for rock gardens.

One of the most important precautions to take with all evergreens that have been transplanted during the year is to mulch them with manure, as the first winter is the critical period with these trees.



## CALL US UP NOW!

BUILDING a landscape is more than a task—it becomes, in the hands of the master craftsman a labor of love for nature. Our business is to produce landscapes. We are equipped to do this work completely, from the making of the preliminary sketches to the actual construction which embraces grading, building of roads, walks, etc. In our nurseries we grow all the trees and shrubs under our constant supervision.

Our nurseries being so conveniently situated to the North Shore enables us to give prompt response to your inquiries. Call us up now so that our landscape man can see you at once, regarding your fall planting.

## SWAIN NELSON & SONS CO.

Landscape Producers

GLENVIEW, ILL.

Phones Rogers Park 6620 Glenview 86 and 87

# Should Be Planted Now

## PERENNIALS

### Add Maturity to a Garden

The perennials planted in October will prevent the many bare spots in your garden next spring between the time when the tulips have faded and the annuals are not yet in bloom. A wise selection of self-sustaining perennials always give a garden an immediate effect of maturity and mellowness. Delphiniums, Dianthus, Aquilegia, Hardy Phlox, Shasta Daisy, Pyrethrum and Veronica can be planted now.

All newly planted perennials need winter protection as their roots have not had sufficient time to make growth enough to withstand the constant freezing and thawing of the ground throughout the winter.

All bulbous plants, especially Lilies require the most protection. Uneven temperature is apt to damage them by forcing them of the surface.



## BULBS!

Plant more bulbs. Narcissus, Tulips, Crocus and Scilla.

Be sure to plant some of these beauties. The Narcissus do well in the house or outdoors. The dainty Chinodoxa (Glory of the Snow) bloom in April. Snow Drops, Scilla Campanulata and Scilla Siberica are fine for cutting. Heavenly Blue Grape Hyacinths make excellent rock garden or border plants. From March to June our bulbs will bring you a springtime full of happy surprises.

Come out to-day and let us tell you of our Special Offers.

## FRANKEN BROS.

Deerfield, Illinois



A Block of Grafted American Elm in Our Nursery.

## Why We Advise Fall Planting

The spring and fall planting seasons are all too short for the immense amount of work to be done along planting lines. If we should not take advantage of the desirable fall days, our planting season would fall far short of the time needed for it. The time element alone, is enough to make fall planting advisable.

Then, too, plants which are planted in the fall have a chance to become somewhat established and lose no time in the spring in starting their growth. In many cases fall planted materials will completely surpass in growth similar materials handled in the spring season.

## Fall Planting Days Are Limited—Plant Now

No matter how fine or mild the weather is, the fall planting days are limited. There is still time for you to plan fall planting, an early call will assure completion of your work while the time is right.

In our Nurseries, consisting of over 300 acres, we have thousands of fine Evergreens, Trees and Shrubs. Why not drive out to our Nursery before placing your order. Nowhere else can be found more perfect specimens.

## F. D. Clavey Ravinia Nurseries, Inc.

Lake Shore's Largest Nurseries. Office and Nursery: Deerfield, Ill. Telephones: Deerfield 36 or Highland Park 36



## Charles Fiore Nurseries

SPECIALISTS IN Landscape Gardening

We specialize in planting formal and informal perennial gardens, shrubs, trees, evergreens, building rock gardens, pools, rustic walks, and supply anything for your garden.

Estimates cheerfully furnished. Give us a trial. References.

PRAIRIE AVENUE, HIGHWOOD, ILL.

We handle all varieties of cut flowers.



Come in and see our collection of Mums now in bloom. We specialize in rock garden plants and perennials. A fine collection of tulip bulbs in all varieties.

## Frank Borovicka

746 Center St. Winnetka Phone 283



We specialize in bulbs of all kinds, Tulips, Hyacinths, Crocus, Lilies, Narcissus, Scilla, Snow Drops and other spring flowers and bulbs.

Give us a trial order.

## The Evanston Seed & Bulb Co.

820 Church St. Univ. 2050 Evanston, Illinois