# THE THRIFT BASEMENT

Telephone orders receive careful attention



Telephones: University 1024

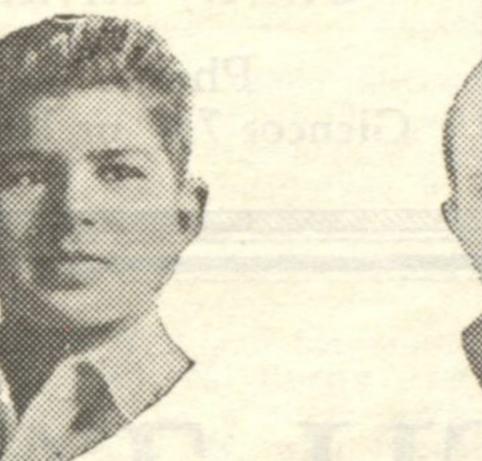
Rogers Park 1122 Wilmette 3700

FOUNTAIN SQUARE · EVANSTON

Dudcliff Champion Shoe With Boy Champions

### George Mestjian

North Shore wrestling champion; champion eight contestant; gym leader—a few of many titles.



## Francis Spencer

Y. M. C. A. Editor Junior Review; debating team; ex-chief guide Boone Pioneers—other innumerable honors.

Here they are — the Champions of Evanston! That these aces, these winners of laurels, wear DUDCLIFF SHOES is a real endorsement, we'd say.

They know that Dudcliff's unrivaled strength, their wear and tear-resisting soles, make for success. That's why they're winners — these Boy Champions and these Champion shoes!

Only the finest leathers, only superior workmanship, for Dudcliff's! Just try a pair for your boy now.

Sizes 1 to 6 \$4.45 Sizes 10 to 13½ \$3.98

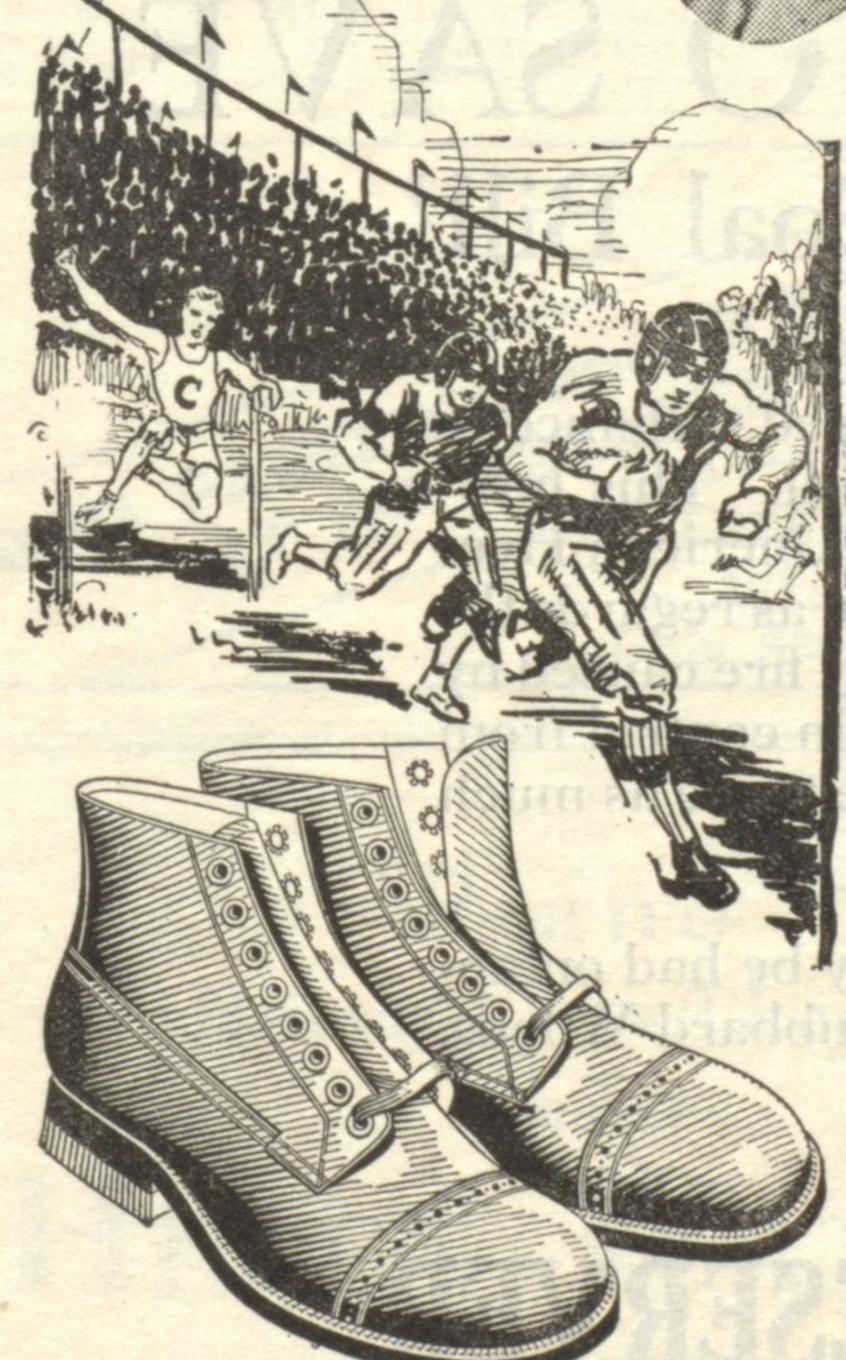
ASK FOR DUDCLIFF BY NAME

Lord's-Basement

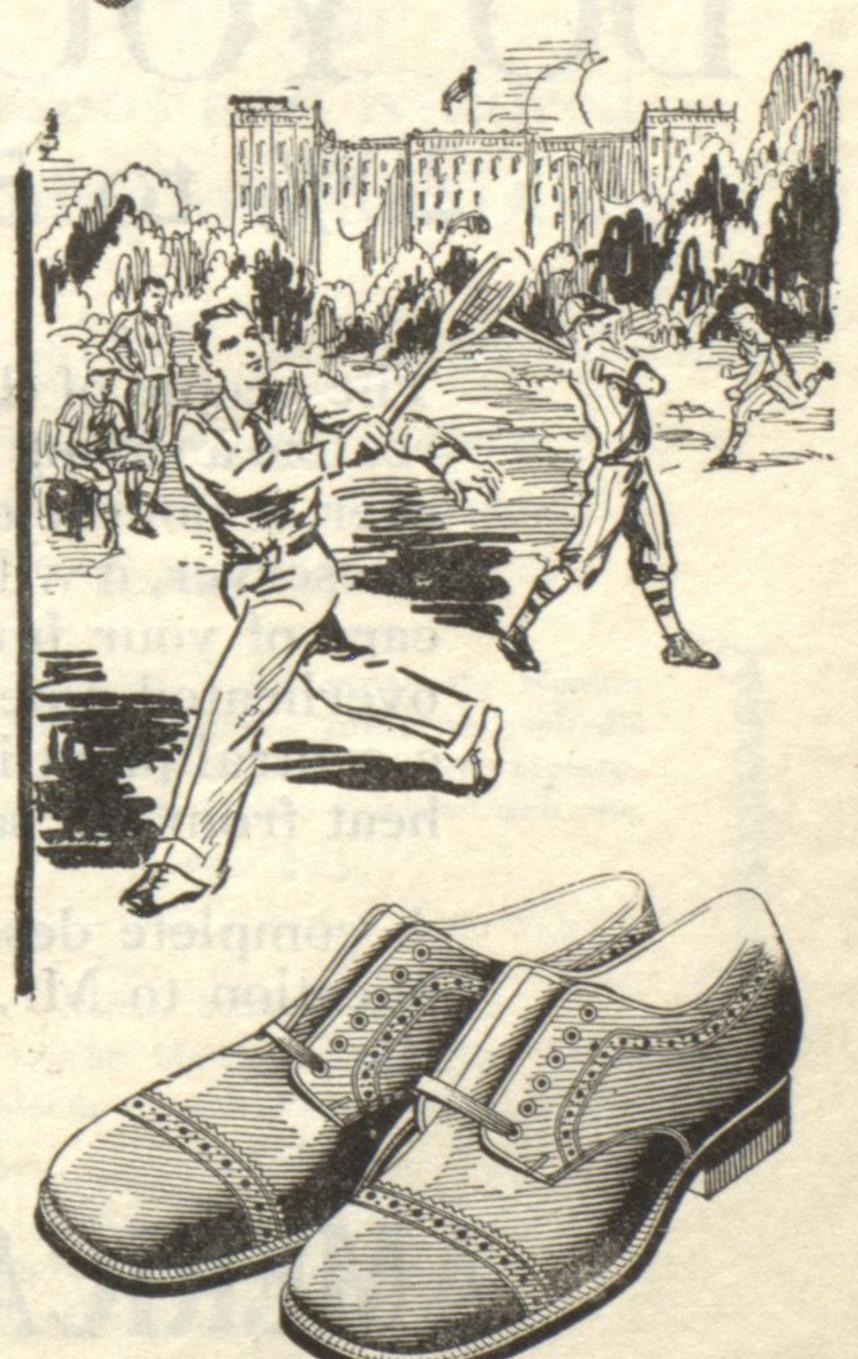


## "Chuck" Franklin

Captain, Cody Baseball; camp tennis champion; leading scorer in Pioneer Basketball League—countless positions!



High shoes — so rugged, so dependable, the "regular fellow" claims them for his own.



Snappy blucher oxfords in pebble-grained or smooth calfskin. Tan or black.